

SEPTEMBER 1994



FOUNDATION
BEEFMASTER
ASSOCIATION

100 LIVESTOCK EXCHANGE BUILDING
4701 MARION STREET
DENVER, COLORADO 80216

Volume XXIII, No. VIII

FOUNDATION FACTS

McCURDY URGES CLINTON TO APPOINT OKLAHOMAN AS NEXT SECRETARY OF AGRICULTURE

WASHINGTON - Congressman Dave McCurdy today promoted a well-known Oklahoma Cattleman as the next Secretary of Agriculture and urged the President to complete the transition before year's end.

McCurdy wrote the President after Agriculture Secretary Mike Espy submitted his resignation effective December 31. McCurdy said Espy should leave sooner than that and that Oklahoma cattleman Bob Drake of Davis would be an ideal replacement.

"This is an extremely critical time for U.S. Agriculture," McCurdy said. "The department is in the midst of drafting the Administration's 1995 farm bill and beginning to implement a reorganization plan that passed Congress this week."

McCurdy said the U.S. Senate's scheduled return in late November or early December to consider the GATT legislation would easily accommodate confirmation hearings for the next secretary.

"I have visited with many in the Oklahoma farm community and I find we are in complete agreement that the leadership transition at the Department of Agriculture should begin immediately and the next Secretary of Agriculture should be a producer," McCurdy said.

He said he suggested Drake because the Davis cattleman and wheatgrower is respected across the spectrum of agriculture production groups and he understands how agriculture programs work. Drake is known across the country as a proven leader in the agricultural community and has repeatedly demonstrated his ability to effectively promote the interests of American agriculture.

"We need someone in charge at the department who understands how regulations coming out of Washington affects Americans on the farm," McCurdy said. "We need someone who has had to live with and will continue to live with USDA regulations."

McCurdy said that by postponing a decision on the replacement for Secretary Espy, the President is inviting speculation that the nominee will likely be a former Member of Congress. He said rumored lists of candidates include only Members of Congress, former Members of Congress or relatives of Members of Congress.

"This speculation suggests that you will not consider an agriculture producer as your next Secretary of Agriculture," McCurdy said in his letter to the President.

Drake has been the co-owner and operator of Drake Farms, a cattle and farming operation, with his brother and son since 1964. He has been an active leader in the farm and ranch industry for nearly three decades, is active in a range statewide agriculture organizations, and, is currently the president-elect of the National Cattlemen's Association.

Drake was recently appointed by the Administration to the Agricultural Trade Advisory Committee.

He is a graduate of the University of Oklahoma and is still an active alumnus. He has been married to his wife, Kay, for 34 years. They have two children and two grandchildren.



Editor's Mail

JACK SPARROWK, PRESIDENT-ELECT

Jack is owner of a diversified cattle operation with home base in the north-central area of California. He is primarily a stock/feeder operator and pastures cattle in several western states. The business also includes about 5,000 commercial cows and a purebred Foundation Beefmaster herd.

Jack is a graduate of California Polytechnic University. He is a past county Cattlemen's Assn. president and past vice president of the California Cattlemen's Association. He has served on the California Beef Council and chairman of the State Brand Board, and is NCA's representative to the CME feeder cattle advisory committee.

FORTY-FIFTH ANNUAL BULL CONTRACT

The forty-fifth annual Lasater Beefmaster Plan contract deliveries took place September 13, 14, and 15 at Matheson, Colorado.

Fifty-two buyers from 16 states and Mexico purchased 70 bulls and 60 cows from the foundation herd of the Beefmaster breed.

The bulls averaged about twelve months of age, weighing between 800 and 900 pounds. Prices of the bulls started at \$3,600 and dropped \$30 after each selection, giving an average of \$2,565.

Volume buyers were: Jimmy Wohl, Sebring, FL, 6; Buddy Reich, Duncan, Arizona, 6; Webb family, Wendell, Idaho, 4; Dean Stephens, Salt Lake City, Utah, 4; Bob Stafford, Amarillo, Texas, 3; Russ Santos, Waterford, California, 3; Jim Wells, Three Rivers, California, 3; Sergio Vasquez, Monterrey, Mexico, 3; Other buyers included Nolan Ryan, Alvin, Texas; Tom Currer, Pawnee, Texas; Wesley Hopping, Coweta, Oklahoma; and Sam Thornbrough, Sayre, Oklahoma.

The 60 bred heifers and cows sold for an average of \$1,641. Cow buyers included: Widhalm Beefmasters, Hugo, Colorado; Duane Myers, Carthage, Missouri; and Brad Burden, Orchard, Nebraska.

For further information, contact:
Dale Lasater, Managing Partner - The Lasater Ranch
Matheson, CO 80830 • 719-541-2855

HOLISTIC RANGE MANAGEMENT AND BEEFMASTER

If I could breed a cow 50 feet long, I would," said Tom Lasater, the Texan who developed the Beefmaster breed of cattle, 40 years ago.

A number of Central Coast beef producers swear by these cattle and one of them is Carson Scheller, of Los Alamos.

He and his wife Sherrie live on the historic Rancho Los Alamos de Santa Elena, built in 1829. It is on one of the early Mexican land grants acquired by Don Jose Angonio de la Guerra, whose decedents, Consuelo Rickard King and her sons Chuck and Bill King, are Scheller's neighbors.

Although the Schellers and Carson's parents, Ed and Audrey Scheller, are from Los Angeles County, historic ranches are not new to them. Their ancestor Jose Dominquez, who in 1769 was on an expedition with Father Junipero Serra to establish some of the missions, petitioned King Carlos of Spain for the first Spanish land grant in California. He was granted 74,000 acres and it was called Rancho San Pedro.

The Beefmasters are a relatively new breed of cattle that are right at home in the ancient surrounding. Perhaps this is because they were formed from three very old breeds: the English breeds Hereford and shorthorn and Brahmans from India.

"When we decided on the Beefmaster cattle," related Carson Scheller, "we not only liked the look of these animals but also the philosophy behind them. Beef animals should be selected for their beef-making characteristics and not other criteria. Other breeds have been selected for their hide color, horns, et cetera. Our six essentials are weight, confirmation, hardiness, milk productions, fertility and disposition."

Combined with the six essentials are strict production techniques, one of which is holistic range management. This is working

with Mother Nature to improve the land. They graze their cattle intensively but pass rapidly through an area so that the hooves and fertilizer work in a positive way to replenish the grasses. This they say has eliminated hay feeding to the cows, as long as there is normal rainfall. "We manage our domestic stock carefully, along with the wildlife on the ranch," the Schellers said.

"We feel that it is important to work with Mother Nature. We can't fight her because she knows more than all of us cattle producers. Many of our range management ideas have come from South Africa where there has been a lot of study of how the wild animals and the grasses interact. There they found that the best grasses were behind the herds, and so it was with the American bison in the United States. The settlers found hundreds of miles of billowing grasslands, belly high to a horse that had fed huge herds of wild animals.

The Schellers have had an adventurous life, marrying young and traveling the world. They sailed the South Pacific, experienced New Zealand, sampled Central and South America and lived on a farm in Germany in the Black Forest. There they cut hay with a scythe and lived in a typical huge German farmhouse where the farm animals have a portion of the home.

Later they got involved in the marine industry and the world of yacht racing. Their approach to life brought enriching experiences and satisfied their wanderlust. For the last 11 years the Schellers have been happy to remain on Rancho Los Alamos de Santa Elena with their daughter, Lauren, and develop their herd of Beefmasters.



Heart of America Field Day

Neither the cold wind nor the driving mist could dampen the warmth and hospitality the Roy Ratliff family extended to the nearly 275 HOA breeders and guests who gathered September 24 for the HOA Beefmasters Field Day. The Ratliff's C.R.I.B. Creek ranch, spanning several hundred owned and leased acres near Kansas City, Kansas, afforded the crowd an excellent set of facilities, including an indoor arena where everyone was treated to a range of informative and colorful speakers, and a barbecue lunch. As soon as the last plates were served, Roy Ratliff and outgoing HOA President Barbara Truitt took center stage and drew Kansas cattleman Rick Saucedo's name as the winner of the free yearling Beefmaster bull.



Roy Ratliff and drawing winner Rick Saucedo

The first speaker on the docket, John Tuttle, DVM, spoke not as a veterinarian but as a cattleman whose family has carefully documented the increased performance in their 400-cow commercial herd since they began using Beefmaster bulls. Illustrating the points of his presentation, "Pushing for Pounds," with a slide show of charts and photos, Dr. Tuttle emphasized not only the continued, dramatic increase in weaning weights, but also the increased fertility, calving ease, and hardiness of Beefmaster females, especially under range conditions.

Following Dr. Tuttle, Gene Raymond, past president of the Kansas Beef Council, hammered home to listeners the importance of considering themselves beef producers, not just cattle producers. He decried inconsistency of product as the greatest obstacle facing the beef industry today. He prophesied, too, that of the more than 70 breeds today, not more than a handful would have a significant role in the future. Those that hold a major role, he emphasized, will be those who meet the needs of the commercial cattle producer who is meeting consumer demand. Mr. Raymond expressed optimism for the Beefmaster breed because of its shunning of blue ribbons in favor of fundamental, economic traits.

Closing out the guest speakers was Leon Autrey, who, in addition to being an FBA breeder, composes and performs original cowboy poetry and songs. His poems and songs ran the emotional gamut from the comical tales of everyday ranch to somber songs lamenting the loss of the cowboy lifestyle. Between numbers, Mr. Autrey spiced his performance with gentle barbs about environmentalists, vegetarians, and politicians. Darla Autrey, Leon's wife, recited two poems that captured the essence of a city girl's initiation to ranch life.

After lunch and the bull drawing, visitors and members toured the cattle, renewed old acquaintances, and made new ones. As always, when the talk turned to cattle, everyone had a tale to tell. During one such story swapping, an area commercial cattleman may have offered one of the most significant comments of the day. He told of starting with one Beefmaster bull, holding his crossbred heifers, then mating them to Beefmaster bulls. "Each time," he said, "they get a little better."

Dear Mary..

Arkansas Beefmaster Breeders discussed the renting of pen space at the Super Cow. They decided for FBA to pay the \$100.00 each to Bill Ross and Roy Britt for their rental of pen space in April at the Super Cow for the Arkansas Seminar as part of the \$3500 that we are allowed. Also, ABB paid \$100.00 for FBA's pen.

Arkansas Beefmaster Breeders gave five \$500.00 certificates to the following breeders toward the purchase of FBA cattle: J.E. Hoke; Freddie Phillips; Larita Dotson; Milton Sims; Noel Self. These certificates must be used by 12/1/94.

Thanks.
Roy Britt



WELCOME NEW MEMBERS

WATERFALL HOLLOW BEEFMASTERS

Lisa Cone Reeves & David Reeves
Rt. 2, Box 803
Berryville AR 72616
501-423-3457
Rendition: 36
Origin: Lasater Ranch,
Daniel Beefmasters,
Mathis Beefmasters,
Bethel Beefmasters

4 B BEEFMASTERS

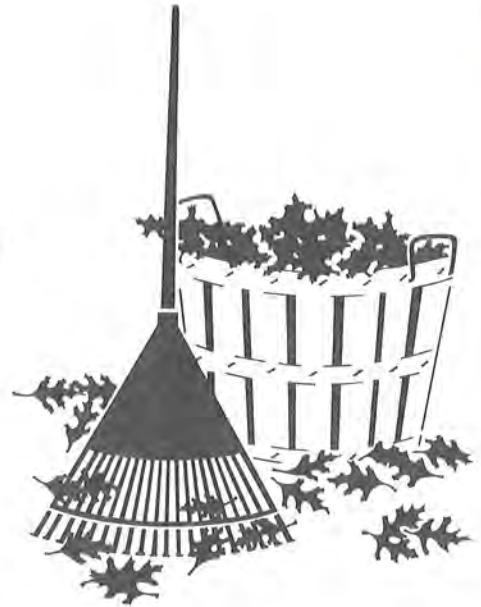
A. E. Buckland, Jr.
Rt. 1, Box 602
Alto TX 75925
409-858-3159
Rendition: 41
Reinstatement

BARREN CREEK BEEFMASTERS

Ken and Betti Pearson
Rt. 2, Box 158
Bolivar MO 65613
417-777-4420
Rendition: 19
Origin: Bill Bishop, Rick Newman
and Walter Truitt

SQUIRES BEEFMASTERS

Paul C. Squires
Rt. 4, Box 295A
Troy, MO 63379
314-462-8120 (Home)
314-338-4591 (Office 8-12 am)
314-665-5619 (Farm)
(Address and telephone change)



PRESS RELEASE

October 3, 1994

Isa Cattle Company's 33rd Beefmaster Bull Sale was held October 1st at San Angelo, Texas. The 277 bulls brought \$422,300.00 and averaged \$1,525.00.

The sale featured buyers from nine U.S. states and four Mexican states. Top selling bull, raised by Laurie and Annette Lasater sold for \$5,500.00 to Concho Livestock.

Volume Buyers included the following:

A.C. Jones, Hebbronville, TX - 27 Bulls \$37,000.00; A. Duda & Sons, Inc., Rockledge, FL- 18 Bulls \$29,200.00; Alamo Ranch, Deming, NM -19 Bulls \$21,275.00; Eddie Lumpkin, Okeechobee, FL- 19 Bulls \$20,150.00; Lykes Bros., Okeechobee, FL- 10 Bulls \$18,550.00; Tom Cooper, Ruidoso, NM -12 Bulls \$15,025.00; Riley West & Co., Inc., Tucson, AZ - 10 Bulls \$14,850.00; Pierce Flournoy, Likely, CA - 8 Bulls \$12,600.00; Juan A. Saenz, Garza Garcia, NL, MX - 5 Bulls \$12,900.00; San Emigidio Cattle, Bakersfield, CA - 9 Bulls \$12,250.00; Bobby J. Straub, Pearce, AZ - 4 Bulls \$11,400.00; Baugh Family Ranch, Rotan, TX - 7 Bulls \$11,850.00; Joe Altemore, Crawford, TX - 7 Bulls \$10,650.00; David G. Zambrano, Monterrey, NL, MX - 3 Bulls \$10,100.00; Joe Dan Wedgeworth, Carthage, TX - 4 Bulls \$10,000.00; Harold R. Smith, Odessa, TX - 2 Bulls \$8,800.00; J. D Cage, Muleshoe, TX - 3 Bulls \$7,750.00; Charles Johnson, Naples, TX - 4 Bulls \$7,100.00; David Wilson, Farmington, MO - 6 Bulls \$7,025.00; Duffy & Marsh, New York City, NY - 4 Bulls \$7,000.00; Campbell Ranch, Lampasas, TX - 4 Bulls \$7,000.00; Alberto E. Muzquiz, Muzquiz, Coah, MX - 5 Bulls \$6,500.00; Eduardo Ituarte, Ezequiel Montes, QRO, MX - 3 Bulls \$6,150.00; Pinon Ranch, Puelo, CQ - 4 Bulls \$6,000.00; Humberto Alvarez, El Paso, TX - 5 Bulls \$5,800.00; Darrell A. Davis, Del Rio, TX - 3 Bulls \$3,350.00; A.L. Fiveash, Eola, TX - 2 Bulls \$2,550.00.

Laurie Lasater, President of Isa, stated that, considering the weather, market and number of bulls offered, this was his firm's most successful sale to date.

Foundation Beefmasters Association

1995



Yearbook

Rates and Circulation

Advertising Deadline: October 1

Mailing Date: January 2, 1995.

FBA 1995 YEARBOOK – RATE CARD

	<u>Space Rates</u>
Full Page	\$445
2/3 Page	\$325
1/2 Page	\$265
1/3 Page	\$215
1/4 Page	\$170
1/6 Page	\$155
1/8 Page	\$110

	<u>Color</u>
2-Color (Standard Process Blue, Process Red or Process Yellow)	\$175
Matched PMS 2nd Color	\$225
4-Color	\$325

Please Note: 4-C separations are required for any 4-C photos. You may supply them, or we can have them made at the rates below. Please note the 4-C printing charge does not include separation charges.

Special Positions

Back Cover (Includes 4-C charges)	\$885
Inside Front or Back Cover (Includes 4-C charges)	\$830

4-C separations will be available at the following rates:

2x3	\$65
4x5	\$73
5x7	\$79
6x9	\$92
8x10	\$105

A minimal charge for shipping and handling may be added to price of separation.

MECHANICAL REQUIREMENTS

Trim Size – 8 1/2" X 10 7/8" Before Trim Size – 8 5/8" x 11 1/4"
Page Live Area – 7 1/4" wide, 10" deep.
Column width – 2 1/4" single (14 picas); 4 7/8" double (29 picas). Three-column page.
Halftones – 110-line screen. 4-c seps – 133-line minimum.
Negs – Right side reading, emulsion side down.
Printing is offset; binding is saddle stitch. Paper stock – 60 lb. Multifect.

CIRCULATION INFORMATION

Total Circulation = 5,000

Total Members = 550+

Total Cattle = 40,000+

FBA Membership

Circulation States

Alabama
Arizona
Arkansas
California
Colorado
Florida
Georgia
Hawaii
Idaho
Illinois
Indiana
Iowa
Kansas
Louisiana
Mississippi
Missouri
Montana
Nevada
New Mexico
New York
North Carolina
North Dakota
Oklahoma
Oregon
Pennsylvania
South Carolina
South Dakota
Tennessee
Texas
Utah
Virginia
Washington
Wyoming
Foreign Countries

TOTAL CIRCULATION: 5,000

Cattlemen's Communications

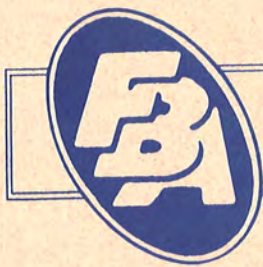
...associated with CALF News
Cattle Feeder Magazine

Steve Dittmer - Editor & Publisher
Betty Jo Geiger - Associate Editor
Raymond M. Louie - Art/Production Director
Kristine Oppermann Fredell - Copy Editor
Sue Elaine Salisbury - Assistant Art Director
Debra Dittmer - Operations Manager
Carrie L. D. Vinyard - Operations Assistant

P.O. Box 88312
Colorado Springs, CO 80908
719/495-0440

To Place Order - Call Ginger Greene 303/484-3417.

Ship Materials To: FBA Yearbook, Cattlemen's Communications, P.O. Box 88312, Colorado Springs, CO 80908
Overnight Shipping—UPS or Fed Ex only: 7590 Black Forest Rd., Colorado Springs, CO 80908



FOUNDATION
BEEFMASTER
ASSOCIATION

1995

Foundation Beefmaster Association Yearbook

Put Your Ad Together NOW — Your Once-A-Year Opportunity Is Here!

FOver 5,000 cattlemen across the nation request one publication they want to make sure they receive each year — the FBA Yearbook.

These cattlemen get the FBA Yearbook because they specifically asked for it — not because someone felt like sending it to them. If you have breeding stock to sell or a message for progressive cattlemen, this is your one opportunity in 1995 to send your magazine message directly to these cattlemen.

The circulation core is the more than 550 Foundation Beefmaster Association members in 33 states — plus several foreign countries — who breed FBA-certified cattle. This is the breed Tom Lasater founded to breed for the six profit essentials: disposition, fertility, weight, hardiness, milk production and conformation. The members average over 75 head per operation. They breed Beefmasters because they need profitable, practical, working cattle — no fancy shows or exaggerated attention to pedigrees.

The balance of the circulation is cattlemen who have submitted a written request to the association office to be placed on the yearbook mailing list because of their interest in Foundation Beefmaster breeding stock.

Editorial material deals with association activities and membership, as well as stories of interest to Beefmaster breeders and buyers.

The yearbook is a valued reference piece used all year to locate breeders, advertisers and Beefmaster information. In addition, FBA members use it all year to promote the breed at cattlemen's meetings and shows nationwide. Membership information and forms are included in the yearbook.

Cattlemen's Communications, associated with CALF News *Cattle Feeder* magazine, is again publishing the yearbook for 1995. Ginger Greene will again be your sales representative. Call Ginger to place your ad. She and the *Cattlemen's Communications* staff will be available to assist you in revising or designing your ad. They are also offering special, very competitive rates on color separations.

The advertising close for this year's yearbook has been extended to Oct. 15. Please have all your ad instructions, photos and materials to us by Oct. 15. The earlier you get materials in, the more chance you have to examine your proof closely. Publication date is January 2, 1995. Rates, demographics and mechanical requirements are on the reverse. Call *Cattlemen's Communications* if they can help.

Don't put it off. Contact us now to reserve your ad space in the 1995 FBA Yearbook. Please contact us if you have not received a proof of your ad by Dec. 1.

Thank You,

The Foundation Beefmaster Association
and
Cattlemen's Communications

To place order: Ginger Greene 303/484-3417

ARKANSAS



BEEFMASTER

BULL & FEMALE SALE

October 29, 1994 • 1:00 p.m.

Rocking Chair Ranch Sale Facility
Springdale, Arkansas

Follow Hwy. 71 By Pass Through Springdale, AR to Hwy. 412. Follow Hwy. 412 West 4 Miles To Tontitown To 2nd Caution Light. Turn South on Barrington Road. 3 Miles To Rocking Chair Ranch Sale Facility.

70 LOTS SELL

Breeding Age Bulls - Fertility Tested
Bred Heifers - Calving in Spring 1995

Sale Headquarters:

Comfort Inn
4540 W. Sunset
Hwy 412 & 71 By Pass
Springdale, AR
(501) 751-6700

Ask For Special Beefmaster Sale Rate



Sale Day Phone:

(501) 361-9818

Auctioneer:

Hoover Case

Sale Consultants:

Hoover Case - Jill Peck
P.O. Box 452
Marshfield, MO 65706
(417) 468-3209

Sale Chairmen:

Larry Buster
(918) 371-3385

Bill Ross
(501) 423-6106

Roy Britt
(501) 274-3202

BUYERS' AND SELLER'S GUIDE

ALABAMA

For Sale: Herd Sire, two years and nine months old. Full Lasater. Out of "Old Yeller" (Lasater 5367). Very clean, gentle, straight, well-muscled. 8 month weight (grass) 757 lbs. (3 Y.O. Dam). 2 year, 9 months weight, app. 1675 lbs. No bad habits. Gets birth weights in 60's. Very aggressive breeder. Solid red. We bred to him two years. We call him "Manano". Will send photo or video.

Miles Wylie Albright

CULL-MAN BEEFMASTERS

245 Co. Rd. 1595 • Baileyton, AL 35019
205-796-2333

ARKANSAS

For Sale: 12 older Certificated Beefmaster cows bred to Lasater bulls in the second trimester of pregnancy. For delivery in November. A good selection of different age bulls. Delivery available.

FROUD BEEFMASTERS

Howard W. Froud & Sons
4067 Hwy 157 • Step Rock AR 72081
501-728-4267 or 728-4880

CALIFORNIA

For Sale: 16 cows, 6 pair, 6 heavy springers, 4 light calvers

George Cominos
408-678-0991

For Sale: Long yearling bulls - performance tested (several herd sired prospects) Lasater & Casey genetics. Females also available. NCA discount.

SCHELLER BEEFMASTERS

805-344-5901

MISSOURI

For Sale: Weaned heifers, Spring and Fall bred cows, weaned bulls, breeding age bulls.

SANTANA RANCH BEEFMASTERS
Rick and Gail Newman
Rt. 2, Box 117-32 • Willard, MO 65781
417-742-2204

For Sale: Good selection 1993 Beefmaster bulls. 1994 bulls ready for November delivery. Red, blacks, paints, polled, and horned. Weaning weights available.

RS RANCH BEEFMASTERS

Roy & Tanya Schoenbeck
Rt. 1, Box 158 • Bourbon, MO 65441
312-732-4590

For Sale: Yearlings and 2 yr old FBA certified bulls, also heifers.

SQUIRES BEEFMASTERS

Paul C. Squires
Rt. 4, Box 295A • Troy, MO 63379
(314) 462-8120 (Home)
(314) 338-4591: (Office 8-12am)
(314) 669-5619 (Farm)

NEW MEXICO

FOR SALE: Approximately 100 Beefmaster females. Lasater & Casey breeding about 1/2 are first calf heifers, balance of cows are various ages and none are over 8 years old. Spring calvers.

KUYKENDALL BEEFMASTERS

Doug kuykendall
P.O. Box 436 • Vaughn, NM 88353
(505) 584-2813

OKLAHOMA

For Sale: David Hargis Beefmaster Bulls
Born Fall 1993 Weaned June 6, 1994
Weighed June 7, 1994.

No.	Wt. 6/7	Birth Date	Wt. 8/22/94	Descrip.
371	600	8/16/93	845	Lt. red
370	655	8/25/93	880	Lt. red
351	695	8/24/93	950	Red
362	730	8/22/93	1000	Red W/spot F. H.
369	810	8/6/93	1070	Red
366	735	8/22/93	960	Red/w.Spot
359	760	8/13/93	960	Red/M.F.
356	710	9/20/93	880	Red W/Spot
368	645	8/16/93	930	Red M.F.
360	695	10/23/93	925	Red
352	675	8/29/93	910	Red
376	705	8/21/93	920	Brown
372	760	8/31/93	1020	Red
361	675	8/7/93	900	Brindle
364	660	10/13/93	900	Red
358	700	8/4/93	1010	Brown M.F.

Bulls Multi-sired With Salt Creek, Brown, Lasater, and Red Lasater.

DAVID HARGIS BEEFMASTERS

613 Briarwood • Frederick, Ok. 73542
Phone (405) 335-2685

L. G. HARGIS BEEFMASTERS

Rt. 2 Box 226 • Waurika, Ok. 73573
Phone (405) 228-2540

TENNESSEE

FOR SALE: We're selling our herd. Our cattlemen are going away to college. 35 cows & heifers - 4 bred to calf this fall - rest for calving beginning March. 24 calves - 21 to be weaned in November. Two excellent herd bulls, 6 & 7 year old. Five bulls 17 to 28 months.

SHORT MOUNTAIN BEEFMASTERS

Jack & Helen Winn
McMinnville, TN 37110
615-668-4508

TEXAS

For Sale: Pairs and Bred Females.

Watt M. Casey, DVM
CASEY BEEFMASTERS
Box 458 • Albany, TX 76430
915-762-2440
915-762-2605

For Sale: After September 15th: Thirty head of Duncan Beefmaster females 2-5 years old, bred to our top herd sires to begin calving 2-15-95.

Blake Duncan
DUNCAN BEEFMASTERS
4124 Sherwood Way
San Angelo, TX 76901
915-942-8040

For Sale: Service age bulls and weaned heifers. Sired by Casey bulls.

Bunky Smith
LAZY S BEEFMASTERS
Route 1, Box 79
Detroit, TX 75436
903-632-5760

For Sale: 30 Heavy Bred Cows
Henry Martinez

MARTINEZ BEEFMASTERS
4909 Erik • Amarillo TX 79106
806-779-2371 (Ranch Manager)

For Sale: 12-Two year old open heifers. Will A.I. to the bull of your choice. Call for details.

Rick Sacket
SACKET BEEFMASTERS
Rt. 1, Box 209 • Temple, TX 76501
(817) 938-2208

UTAH

For Sale: 25 Yearling bulls and 6 herd sires. Top Genetics.

Gayle W. Evans
EVANS BEEFMASTERS
P.O. Box 159
Enterprise UT 84725
801-878-2355



TO: Members F.B.A.

SUBJECT: Proposal for F.B.A. to install computerized cattle record system.

It is my understanding that in excess of 70% of the F.B.A. membership replying to the questionnaire concerning the need for such a service responded in the affirmative. I hope that the association will decide to go forward with this project at this meeting. No one knows for sure what all the benefits might be from such a service: however, we never know if we don't try.

I feel very strongly that there is a significant amount of data that can be collected regarding our cattle. This data could benefit all of us and be especially informative about our herd bulls. About all I know now about an AI sire I use is that he looks good, grew and gained well. I don't know for sure that some of these bulls ever settled a cow, much less anything about their progeny.

Historically, people have always made better decisions if they are better informed.

Sincerely,
John S. Cargile

To FBA Officers and Members

From Jim Jacobs - Boothe Ranch
209 Carroll Rd. • Petaluma, CA. 9495
707-795-8782

It was with some degree of alarm that I received the FBA survey. It certainly did not look like FBA material. My take on it is that we are being asked if we would like to performance test our cattle. This runs contrary to the philosophy behind the Beefmaster breed as I understand it. Tom Lasater designed the breed to be low overhead high yield cattle. Performance testing raises overhead, pulls the cattle off feed, runs them around the corrals and gives everybody a lot more numbers to play around with. The resulting numbers are an artificial "guarantee" to a prospective buyer and because of that are an excuse for the breeder not to do the necessary culling to improve his herd.

Tom Lasater has become a legend for not only being one of the first to practice what we now call "Holistic Ranching" but also because of his ruthless culling as he created the Beefmaster breed. The only way to maintain and improve the breed is to carry on with a program that includes culling that is just as ruthless.

We do not need to bother the dam by weighing her calf at birth or measuring her pelvic opening if we cull all cows that need calving assistance or have stillbirths and buy our bulls from others breeders who do the same. virtually every number generated by performance testing can be "guaranteed" through proper culling and we will know that when we sell an animal that the buyer will be happy with that animal's performance in his herd. We, like any breed association, will live or die by our reputation. The Beefmaster Breed gives us the opportunity to sell animals that do one thing: produce the most beef for the least cost. If we can establish that reputation we will be successful.

Let's not give in to the latest industry fad and promote Beefmasters" with bells and whistles." Let's carry on the tradition and do the culling. If we do, our buyers will know that they are buying cattle with the Six Essentials and not just a bunch of numbers. We won't have to use numbers to prove ourselves- our cattle will do it for us.

Sincerely, Jim.



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AA - Agricultura De Las Americas
AC - Alabama Cattleman
ACB - Arkansas Cattle Business
BF - Beef
CG - Colorado Cattle Guard
CM - Mexican Cattleman
CM - The Cattleman
CSC - Cascade Cattlemen
DJ - Drivers Journal

ED - Education
FC - Florida Cattleman
KS - Kansas Cattleman
LC - Louisiana Cattleman
LMD - Livestock Market Digest
LN - Livestock News
MBC - Missouri Beef Cattle
MI - Missouri Cattle Business
MM - Mail & Miscellaneous

MR - Missouri Ruralists
NMS - New Mexico Stockman
NCA - Nat'l Cattlemen Assn.
OC - Oklahoma Cattleman
PF - Progressive Farmer
RM - Ranch Magazine
RS - Record Stockman
SGF - Stockman Grass Farmer
SBP - Southern Beef Producers

TCB - Tennessee Cattleman
Tele - Telephone
TFS - Texas Farmer Stock
WFS - Western Farmer Stockman
WLJ - Western Livestock Journal
WSF - Wyoming Stockman Farmer
YB - Yearbook

CORRAL OF EVENTS

Oct. 29, 1994

ABB Sale at Tantitown, AR. For more information call Roy Britt (501) 274-3202 or Larry Buster at (918) 371-3385.

Oct. 29, 1994

Southern Beefmaster Breeders Forage Tested. Bull Sale. Fernwood, MS. Contact Barry Wallace 601-736-3557 (evenings) or Frank Holmes 601-876-5204

Nov. 3, 4 & 5, 1994

FBA ANNUAL CONVENTION IN SPRINGFIELD MISSOURI

Feb. 11, 1995

Bulls and Females for sale at Roswell, New Mexico at the Roswell Livestock Auction. Contact Bob Mahone, Jr. (505) 484-3636

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