

## NCA WANTS MEAT INSPECTION SAFE AND BEYOND REPROACH

WASHINGTON, D.C., Feb. 10, 1994 - The nation's meat and poultry inspection system must be "effective and beyond reproach," an NCA spokesman said during a Senate hearing today.
"Public safety concerning our products is of paramount importance," said NCA Meat Inspection Subcommittee Chairman Ed Johnson, a cattle producer and veterinarian from Parma, Idaho, He testified on meat inspection reform during a hearing held by the Subcommittee on Agricultural Research, Conservation, Forestry and General Legislation of the Senate Agriculture Committee.
"Our track record shows that cattlemen take the issue of food safety seriously," said Johnson.

NCA supports a meat and poultry inspection system based on scientific analysis and implemented in conjunction with a system relying on Hazard Analysis and Critical Control Points principles and risk assessment, he told the subcommittee.

In the last four years farmer and ranchers have invested $\$ 1.5$ million in research to develop a test to detect this pathogen and to develop ways to manage the pathogens from "arm to fork," Johnson said.

Some of those research projects include: enhancing safety of cooked and partially cooked refrigerated meat; detecting E.coli 0157:H7 in cattle; testing the efficacy of organic acid rinses on beef carcasses; and, investigating the effect of cooking practices on E.coli 0167:H7.

The beef industry also has provided educational information by developing and distributing millions of safe handling brochures to consumers, providing safe meat-handling material to schools, helping provide training in proper meat cooking and handling for restaurant employees, and distributing fact sheets about food borne pathogens to health professionals.

Since 1988 NCA has asked USDA to improve the meat inspection system by implementing new methods and technology to help processing plant employees and meat inspectors to do a better job of assuring safe and wholesome products. NCA has had policy since 1988 calling for more research on E.coli $0157: \mathrm{H} 7$ and
other pathogens that produce toxins in livestock and poultry. In 1990 NCA asked that strategies be developed to minimize the risk of human exposure to E.coli 0157:H7.

NCA established a Beef Safety Assurance Task Force in 1986, which sparked an industry-wide Beef Quality Assurance Program designed to work with producers from cow-calf, stocker and feeder operations in identifying management techniques that enhance the safety and quality of beef products.
"Be assured that if research shows that certain production systems can be effective in controlling pathogens, we will gladly work with government officials and utilize our Beef Quality Assurance Programs to provide producer education and assistance in implementing such systems," Johnson said.

In September of 1993 the beef industry formed a "Blue Ribbon Panel" of producers, industry scientists, food microbiologist, regulatory officials and public health officials to find answers to many questions about E.coli 0157:H7.

Johnson recommended that a reformed meat inspection system should readily allow the adoption of new technology that reduces pathogen contamination. He cited preliminary results from an ongoing research project which shows that a high-pressure, hot water rinsing of carcasses may be superior in reducing pathogen contamination on carcasses to the hand-trimming currently required under USDA's Zero Tolerance initiative. The Zero Tolerance initiative requires inspectors to trim visible contaminants from carcasses by hand.

Johnson also recommended that the inequities between meat and poultry inspection programs be addressed during meat inspection reform. The two separate laws governing meat and poultry inspection should be combined into one Meat and Poultry Inspection Act, he said.

NCA is the national spokesperson for the beef cattle industry. It represents 230,000 professional cattle producers, including members in 74 affiliated state cattle and national beef breed organizations.


## FROM THE FBA OFFICE

I'm excited about our future in 1994. Never in the history of the cattle business have we been confronted by so many issues and assaulted from so many different fronts.

The real strength of this association lies in the grassroots membership that you represent.

I am pleased by the opportunity to serve you and this association, as the Executive Secretary. It's up to you and me to see our duties are met in a timely manner. We, in the office need your input now and throughout the year. We try very hard to expedite the paper work and be accurate. Sometimes we make an error (believe it or not) and we take it very seriously when it happens. Our staff's work load has increased dramatically in the last two years. We issue $2.75 \%$ more certificates per year, which means the mail is much heavier, the phone is much busier, and the fax machine is kept busy. Yet with all the increased work load we still strive for quality control. The only additional personnel we have added is one parttime lady to help on major mailing, and she works on a as needed basis.

Thank you for your support, and we will help you any way we possibly can.

Please contact me with any thoughts or ideas or if we can be of any assistance. I wish all of "my" members a Happy and Prosperous New Year and may God bless you all!

Mary


Gerry Holmes, FBA President spends sometime visiting with Dale and Janine Lasater at the recent NCA Convention held in Reno, Nevada

## HEART-OF-AMERICA BEEFMASTER BREEDERS

Better late than never I would like to report on the Heart-of-America Beefmaster Breeders' 1993 Field Day. It was held September 25th at my dad's ranch, the Sundance Ranch, Willard, Missouri. I am so late because I caught the flu the weekend following the Field Day; and then the flu ran right into 24 -hour a day, 7 -day a week morning sickness which lasted until four days before Christmas; then the day after Christmas I again caught the flu which lasted 11 days followed by on and off colds. I am finally well and trying desperately to catch up. The flu I could have done without, but we'll get a wonderful reward around June 7th for the morning sickness!

A committee of seven with spouses by their side worked diligently and cooperatively for a very successful day. A special thanks to Ted and Vernetta Sare for the use of their ranch and their extra work that goes along with hosting a Field Day.

The weekend looked questionable as it began to rain Thursday night (remember Missouri had plenty of rain last year), but we didn't give up. We worked all day Friday in mostly pouring rain and even had our Friday night meal meeting and entertainment of live country music and dancing in intermittent showers. The rain continued -all tents in place - until right after we began Saturday morning. We had about 30 minutes of sun and then rain again - on and off showers once again more on than off. And the phone rang off the hook Saturday morning - "Are you still having the Field Day?"Of course -" . . . just wear your mud boots and bring your umbrella!"

Thank you to those who persevered in the rain to help, set up and attend!! We had about 250 people in attendance - non-HOA members taking in seven states; we passed out packets and business cards, gained more contact names, ran the FBA video for personal viewing and had the HOA banner and an informative Beefmaster banner up. We also had ten dealer displays and subsequent giveaways, other various giveaways, and both an MCA and NCA booth. Three wonderful speakers, a cattle display of around 35 head from committee members plus one other HOA member with per-
sonal viewing times for the display, question and answer times, a superb lunch, a bull giveaway and a ranch tour rounded out the day. We also had a few prestigious person in attendance including extension, radio and magazine personalities with at least the result of one article to appear in the March issue of the Missouri Beef Cattleman magazine.

Mary, of course was in attendance, although the rain gave her problems in travel. She spoke in the morning as is customary.

Barbara Truitt, HOA President, did a fine job of being our MC.

Our three speakers were O.C. Rampley, FBA president; Ted Sare, Missouri's first Beefmaster Breeder; and Robert Carter, Manager of C Bar Feed Yard, Plainview, Texas. They all did an excellent job and were well accepted.

A few of the display cattle were for sale private treaty and at least two head were sold that day.

Jim Dobbs of Mountain View, Missouri, won the bull and out of a selection of six provided by most of the committee members chose a Santana Ranch bull belonging to Rick and Gail Newman.

Field Days are a lot of work but are very worthwhile in the promotion of our breed. I know that this one also brought about friendships and better comradery with those on the Field Day committee, their spouses and those HOA members so willing to help.

Again a great big thanks, and our moral support for all upcoming satellite Field Days!

Gail Newman, Chairman 1993 HOA Field Day Committee

## OTHER COMMITTEE MEMBERS

Ted Sare<br>Charlie Bird, Jr.<br>David Crockett<br>Fred Farthing<br>Charles Rainwater<br>Gary Rainwater

(See page 4 for story on Ozark Fall Farmfest)

## OZARK FALL FARMFEST

I would also like to report on the Ozark Fall Farmfest sponsored by Farm Talk paper and the Ozark Empire Fairgrounds. It is hold at the Fairgrounds in Springfield, Missouri, the first weekend in October each year.

Rick and I have worked Farmfest for the past five years now and others in HOA worked it before us. David and Judy Crockett and Leroy and Elizabeth Russell also took cattle this year and Fred and Nancy Farthing came up to help out. Charles and Edna Rainwater again let us use their panels.

We had a total of seven pens and 13 head of cattle on display, the largest for us yet. Data was posted on the pens and various posters, pictures, information and ban-
ners were also on display. We spiced things up with Fall decorations, passed out about 260 packets and various business cards, gained contact names, ran the FBA video and talked to a lot of people.

Leroy, Rick and I made sales that weekend and there are always contacts made afterward for some of the HOA members. HOA gains attendance for their annual sales and Field Days and, of course, the Beefmaster word is spread. I feel like the success just continues on in various directions indefinitely. Those of your doing similar works, keep it up and thank you.

## Gail Newman

Santana Ranch Beefmasters
Willard, Missouri

## WELCOME NEW MEMBERS

## SNOWBALL BEEFMASTERS

Tim, Billie \& Patti Hayes
HC 75, Box 299
Marshall, AR 72650
501-448-2810
Rendition: 12
Origin: Howard Froud
Harold Casto
H \& K BEEFMASTERS
1720 Holt Ave.
Los Altos, CA 94024
415-961-8922 (Work)
415-965-4448 (Res)
Rendition: 14
Reinstatement
(Previously a member in 1992)

## NOAH BEEFMASTERS

Clyde Noah
52046 Carnation Rd.
Delta, CO 81416
303-874-7435
Rendition: 11
Origin: FTX Ranch Co., Ltd.

## CLOUDS CREEK

BEEFMASTERS
Lamar Chandler
Rt. 1, Box 83
Comer, GA 30629
706-783-5934 (Res)
706-353-4649 (Work)
Rendition: 17
Origin: Charles Hillsman, B. Wayne Farmer \& John Dial

## H.S. BEEFMASTERS

Harry J. Schlientz
Rt. 3, Box 3987
Seymour, MO 65746
417-935-4343
Rendition: 17
Origin: Ted Sare, Art Leger

## HORSECREEK BEEFMASTERS

Roy W. Moore
1504 Lexington
Lamar, MO 64759
417-682-3868
Reinstatement
(Previously a member in 1992)
Emery A. \& Cindy J. Smola
KINGDOM BEEFMASTERS
6103 County Rd. 113
Fulton, MO 65251-6411
314-642-7909
Rendition: 13
(Name change and address change)
(Previously Emery P. \& Florence F.
Smola)
Universal Genetics, Ltd.
UGF BEEFMASTERS
Skip or Terry Bush
P.O. Box 267

Strang, OK 74367
918-589-2907
Associate Member

4 S CATTLE COMPANY<br>Jerry Stuart<br>Rt. I, Box 139<br>Roby, TX 79543<br>915-776-2736<br>Rendition: 71<br>Reinstatement<br>(Previously a member in 1992)

K \& S BEEFMASTERS<br>Scott, Karen \& Travis Miller<br>P.O. Box 277<br>Booker, TX 79005<br>806-658-9816<br>Rendition: 1<br>Origin: J \& M Miller Beefmasters

## STAMPS BEEFMASTERS

Jim \& Trista Stamps
P.O. Box 82

Hedley, TX 79237
806-856--5237
Rendition: 2
Origin: Jerry Hicks

## GOLD RUSH BEEFMASTERS

Norman Hudson
Rt. 1, Box 756
South Hill Virginia 23970
804-689-2406
Rendition: 11
Origin: Charles Hillsman \& B. Wayne Farmer

## BUYERS' AND SELLER'S GUIDE

ARIZONA - CALIFORNIA
For Sale: Long yearling bulls-all performance tested and $100 \%$ guaranteed. NCA discount available. 21 heifers and 50 spring bred FBA cows -
all Lasater and Casey genetics.
SCHELLER BEEFMASTERS
Carson E. Scheller
P.O. Box 408

Los Alamos, CA 93440
805-344-5901
COLORADO
For Sale: 9 coming two year old bulls and 8 yearlings.
HOTCHKISS BEEFMASTERS
Dick Hotchkiss
3377 J. 80 Road
Hotchkiss, CO 81419
303-872-3617
INDIANA
For Sale: "Cattle Pro" Software for Cattlemen. Don'te eye ball-get organized - Make informed decisions.
Dr. Larry Warten
HAPPY TOOTH BEEFMASTERS
1161 Church Ave.
Corydon, IN 47112
812-738-3419
KANSAS
For Sale: Bulls - 2 year and 1 year. Some polled. FBA Certified.
K A BEEFMASTERS
Art \& Kitty Leger
8301 E. 47th Street South
Derby, KS 67037
316-788-4747 (Office)
316-788-3001 (Ranch)

## MISSISSIPPI

For Sale: 20 Spring Calvers
Barry Wallace
WALLACE BEEFMASTERS
Route 4, Box 122
Magnolia, MS 39652
601-736-3551 (evenings)
MISSOURI
For Sale: 10 month old heifers, Spring calving cows, exposed parrs with 5 -month old calves by side, coming 3-4 year old herd bull, commercial and purebred quality bulls.

## SANTANA RANCH BEEFMASTERS

Rick and Gail Newman
Rt. 2, Box 117-32
Willard, MO 65781
417-742-2204
For Sale; Not just bulls, HERD SIRE
PROSPECTS. Casey, Lasater, Buster \& Hargis genetics.
SQUIRES BEEFMASTERS
Paul C. Squires
Rt. 4, Box 295A
Troy, MO 63379
314-528-8120 (Home)
314-338-4591 (Office 8 to 12 am )
NEW MEXICO
For Sale: Yearlings; Coming two-year olds; four bulls; four years old and older.
SHOCKEY BEEFMASTERS
Pete and Wanda Shockey
Rt. 2, Box 532
Alamogordo, NM 88310
505-437-7630 (Evenings)

For Sale: Bred Females
Shelby Phillips, III
PHILLIPS BEEFMASTERS
P.O. Box 2089

Deming, NM 88031
505-546-6052
OKLAHOMA
For Sale: 19 bulls you need for commercial or purebred herd.

## HARGIS AND DAVID HARGIS

BEEFMASTERS
L.G. Hargis \& David Hargis

Route 2, Box 226
Waurika, OK 73573
605-228-2540

## TEXAS

For Sale: 10-15 month old bulls, severat herd sire prospects. Sired by Lasater 5367 ("Ole Yeller") Performance information available. Gary or Terry Frenzel

## FRENZEL BROTHERS BEEFMASTERS

Temple, TX 56501
Gary - 817-983-2901
Terry - 817-985-2411
For Sale: 20-2 year old pairs; 15 -bred 2 -year old heifers; 75-2 year old and long yearling bulls, most offspring of Casey cows and bulls.
LA BELLE RANCH BEEFMASTERS
Jim Wingate, Rep.
Rt. 2, Box 319-B
Beaumont, TX 77705
409-794-2363 (Home)
409-753-3280 (Business)


## ? INQUIRIES ?



# ? INQUIRIES ? 



## SIERRA PACIFIC BEGFMASTER BREEDERS FIELD DAY Saturday, May 21, 1994 Scheller Ranch - Los Alamos, California



9:00 am - Registration 9:30 am - Speakers

Gerry Holmes, FBA President
Ward N. Burroughs SPPB, President
Laurie Lasater, ISA President

SCHEDULE
12:00 am - Free B.B.Q Sponsored by Scheller Beefmasters 1:30 pm - Ranch Tour

One of California's Historic Land Grant Ranching

## ACCOMODATIONS:

SKYVIEW MOTEL, LOS ALAMOS - (805) 688-1000
-OR-
HOLIDAY INN, BUELLTON - (805) 344-3770
(Mention FBA and receive a discount)
RV's and Campers Welcome at the Ranch!
To RSVP and for more information call:
CARSON SCHELLER (805) 344-5901

## CORRAL OF EVENTS

February 26, 1994
March 5, 1994
March 26, 1994
March 26, 1994
April 9, 1994

April 16, 1994
April 16, 1994
April 25, 1994
May 13-14, 1994
May 21, 1994
September 13, 1994

September 14-15, 1994
November 3, 4 \& 5, 1994

Isa Cattle Co., Inc. Spring Bull Sale.
10:00 am Producers Auction - San Angelo, Texas - Contact: Laurie Lasater at (915) 949-3763
Panhandle New Mexico Field Day - Las Vegas, New Mexico
Contact: Charlie Duree (505) 673-2241
SSB will host their Annual Field Day at Tylertown, Mississippi.
Contact Barry Wallace at (601) 736-3557. (See details on page 5)
Annual PHNM Beefmaster Sale at Amarillo, Texas
For details call O.C. Rampley at (806) 847-2635
HOA will hold their Annual Sale at Mt. Vernon, Missouri. A business meeting will be held Friday at 7 pm . Contact Barbara Truitt at (417) 876-3863 for more information. Sale motel is Bellaire Motel
Annual Bull Sale ( 100 bulls) will be held at Lasater Ranch
Call Dale Lasater at (719) 541-BULL
Fourth Annual Mocan Beefmaster Sale - Mocan Livestock Pavillon, Passaic, Missouri Sale starts 12:30 pm. Call Jack Gregory at (816) 267-3385 for more information. ABB Booth at Green Forest Super Cow Clinic
Contact Roy Gene Britt (501) 274-3202
FBA Board of Directors meet in Denver office.
SPBB Annual Field Day to be held at Scheller Ranch at Los Alamos, California
Call Carson Scheller for details at (805) 344-5901 (See ad page 7)
Lasater Ranch - 10:00 am Bred Cow \& Heifer selection
4:00 pm retired here sire auction
Lasater Ranch - 8:00 am Yearling Bull Selection
FBA ANNUAL CONVENTION IN SPRINGFIELD MISSOURI

## FOUNDATION BEEFMASTER ASSOCIATION

100 LIVESTOCK EXCHANGE BUILDING
DENVER, COLORADO 80216
TELEPHONE (303) 294-0847

RANLY BEEFMASTERS
Ronald C. \& Lanette Ranly
Route 2, Box 17
Lott, TX 76656

[^0]
[^0]:    Published by Foundation Beefmaster Association, 100 Livestock Exchange Building, 4701 Marion St., Denver, Colorado 80216.
    Mary M. Wilkinson, Executive Secretary. Editor's note: The views and opinions expressed in all articles and comments included in this publication are not necessarily those of Foundation Beefmaster Association.

