

SEPTEMBER 1992



**FOUNDATION  
BEEFMASTER  
ASSOCIATION**

200 LIVESTOCK EXCHANGE BUILDING  
4701 MARION ST.  
DENVER, COLORADO 80216

Volume XX1, No. 8

# FOUNDATION FACTS

## Think On It!

Most breeders of Beefmasters are in business to make money, but the pleasure we get from raising good cattle and our association with good friendly people sure does put icing on the cake.

The 6 essentials are still that!

Advertising is to our business what a good rain is to a rancher in west Texas.

Our association does a good job with the money we have to spend.

The most cost effective advertising we can do is to pay our membership dues on time and be listed in our membership book.

Giving Certificates of Breeding to our customers at the time cattle are sold is just good business.

Satellite activities have proven to be excellent ways to present the Beefmaster breed to other cattlemen. They also give us a chance to compare our cattle with our contemporaries.

The integrity of the breeder – shows!

All eligible cattle should be included in our inventory. It's good business – plus the integrity thing you know!

Stuart Dixon  
FBA Director

## Wade Schoenbeck With His Beefmaster Crossbred Steer (Norman) Reserve Champion Short



His name was Norman. He came to us in the early part of March, this past spring. Although, he was with us for only a short six month period, he had made an impact, became an eye-opener, and had become an important public relations marketing representative. Norman was a 4-H project, a Beefmaster crossbred steer.

Norman was the result of a mating between a RS Ranch Beefmaster bull and a Black Angus cow. His weigh-in weight was 695 pounds, with a final weight 1185 pounds following 152 days on feed. Average daily gain of 3.22 pounds.

Although, the Foundation Beefmaster Association does not recognize the breeding of Beefmaster cattle for the show ring, of which I highly agree. Wade's steer was picked at random from a group of his herd mates. An

experimental opportunity to get a Beefmaster crossbred steer in front of the public eye. We were told from the start, that eared cattle of any breed, never did well at our county fair. Wade was determined to show a Beefmaster cross steer, from one of the bulls that we had raised. The end result; Wade and his steer placed reserve in his division of 13 steers, from a total of 38 steers in all divisions, comprising of all types of breeds and crosses. Wade also sold the second highest steer of the show, receiving \$1.70 per pound for a total of \$2014.50.

Wade plans to show another steer next year and yes, it will be a Beefmaster cross. He's already looking for him. This 4-H steer show has given us the opportunity to stay in touch of our past buyers and to show new prospective buyers what their calves will look like and how they will perform by the use of Beefmaster bulls on their commercial cow herds.

Roy Schoenbeck  
Director



## Editor's Mail

I've discovered the best way to get Bob's attention is to sit down and look comfortable!

Mary

### *Mama used to say . . . .*

Happiness is like a kiss – in order to get any good out of it, you have to give it to somebody else.

Stress is like an ice cream cone – you have to learn to lick it.

If you **really** want to do something, you'll find a way; if you don't, you'll find an excuse.

Don't just creep when you feel like soaring.

Everyone is a self-made person, but only the successful admit it.

Hi Mary,

We couldn't let the 4th go by without wishing you a Happy Birthday even though it is late.

Roy Gene's dad passed away last Friday (July 31). He had cancer, but died of a heart attack at home.

The grass and cattle look exceptionally well. We have had more rain this summer than we can ever remember.

We are looking forward to seeing you in Phoenix !

*Our sympathy goes out to the family of  
Ted Spurlock.*

*Ted passed away June 11, 1992 and  
will be deeply missed by  
friends and family.*

## Beefmasters Make A Clean Sweep In Carcass Competition



*Mr. Mike Bosch of Boschueld Beefmasters standing by their champion group of three carcasses at the Rand Show, R.S.A.*

Dear Mary,

I have been wanting to write this letter for sometime to tell you of our Beefmaster successes in this part of the world.

A couple of months ago we took part in the Rand Show Carcass Competition. I should like to tell you that this is the biggest Agricultural Show that takes place in South Africa in Johannesburg.

There was a total amount of 72 steers in the competition. We only entered 4 steers on hoof. The live weight was 400kg–450kg. They obtained First, Second and Fourth places.

We took first place in the live weight 451kg +.

In the Champion on Hoof competition we were Reserve Champion, group of 4 steers.

On Hook - Champion Group of 3 carcasses (see photo).

In Single Carcass we placed Third, Fourth, Sixth and Eighth.

I am sure you will enjoy hearing this news. Pass it on to Laurie as well.

With kind regards,  
P.W. Bosch

# San Angelo Beefmaster Fiesta

October 2nd & 3rd at Producers Livestock

## Two Big Sale Days

### Early Consignments:

Name	Description
From the Tom Lasater Foundation Herd	15 pairs—mostly 3's—few 5's—Fall calvers—O.C.V.'s
	5 pairs—Spring calvers (3 in 1's) Bred to Lasater Ranch Herd Sires FBA Certified—O.C.V.'s
Annette Lasater	27 Pairs Three year old—FBA Certified—From a Brucellosis Free herd—O.C.V.
Skipper Duncan	59 Females Bred to Top Bulls—FBA Certified—Calving Feb. 14 - Apr. 22
	16—2 1/2 years old 2nd calves
	7—3 1/2 years old 3rd calves
	8—4 1/2 years old 4th calves
	3—5 1/2 years old 5th calves
	3—6 1/2 years old 6th calves
	Bulls out from May 5th to July 11th
	13—1 1/2 years old 1st calves heifers
	Bulls out from Apr. 20th to Jul. 11th
	9 pairs—3 to 5 year olds
	All these cattle are from a Brucellosis Free Herd—O.C.V.'s—All bred females have been pregnancy tested.
Matt Brown	10 bred heifers—15—3 to 6 year old pairs FBA Certified O.C.V.'s

Salt Creek Beefmasters	12 pairs 2 to 6 years olds and 2 bred 3 year olds FBA Certified O.C.V.'s
Walker White	10—2 year old purebreds—BBU Certified
	10—2 year old commercial females—All bred to Beefmasters
Mike Whitwell	75—2 year old second cross females bred to Beefmasters—O.C.V.'s
Charlessy Morris	15 Purebred heifer calves
Hodges Beefmasters	10 Mixed females
John Cargile	25 Commercial females both pairs and springers
	38 Coming 2 year old females bred to Beefmaster Bulls
From a Lasater PTR. Herd (Butler Rch Assoc.)	18 Bred females 2 to 6 year olds—Spring calvers—FBA Certified O.C.V.'s
G & S Beefmasters	3—14 to 15 month open heifers—FBA Certified—O.C.V.'s
Stowers Ranch	30 pairs 4 & 5 year old females with Sept. calves—FBA Certified—O.C.V.'s
John S. Cargile	7 Coming 3 year olds having second calves in Dec. or Jan.
	10—3 year olds with early Fall calves at side

	9—5 to 8 year old Fall calving cows with early calves
	8 young cows—Big Spring calves at side
	20 Big 2 year old heifers—calving next 60 days
	All these cattle are Purebred Beefmasters Lasater and Casey Genetics—O.C.V.'s
James Flanagan	8 Exceptional FBA Certified heifer calves
ISA/Throckmorton	100 pairs—5 year old second cross cows with calves at side—Bred back—FBA Certified O.C.V.'s
	50—5 year olds—Second cross—Some pairs and some springers—All FBA Certified O.C.V.'s
	25 FBA Certified heifer calves originated from a Certified Herd O.C.V.'s
	110—1st cross bred heifers calve Jan. 20th to Mar. 20th—O.C.V.'s
D & S Beefmasters	2—2 year old bred heifers and 1—3 year old bred cow—FBA Certified—O.C.V.'s
Andy Smith	20—2 year olds bred to Beefmaster Heifer Bulls—FBA Certified from a Certified Brucellosis Free Herd—O.C.V.'s

### Beefmaster Female Sale

Friday, October 2nd  
Sale Time - 2:00 p.m.

Plan to attend our annual Beefmaster replacement female sale. We have over 1000 quality females for the commercial or purebred breeder. There will be open heifers as well as fall and spring calving females from reputable ranches.

### Female Consignments Invited

Contact: John Cargile  
Producers Livestock Auction Co.  
Box 30160  
San Angelo, Texas 76903  
(915) 653-3371

*If you are flying, call us for transportation from Mathis Field.*

### ISA Beefmaster Bull Sale

Saturday, October 3rd  
350 performance-tested bulls.

Contact: Laurie Lasater

ISA Cattle Co. • Box 60327 • San Angelo, Texas 76906 • (915) 949-3763

## CORRAL OF EVENTS

- September 19, 1992** Heart of America Beefmasters Breeders Field Day  
Ft. Scott, Kansas – See ad page 5
- October 3, 1992** Isa Cattle Co. annual Bull Sale. San Angelo, TX  
For details contact Laurie Lasater 915-949-3763.
- October 17, 1992** 6th Annual Beef "On" Forage bull sale - Brenham, Texas, more later.
- October 24, 1992** Arkansas Beefmaster Breeders Sale, details later. (Siloam Springs, AR)
- October 24, 1992** Border Beefmaster Breeders Field Day at La Gloria, Texas  
Contact Roberto Margo for details 512-487-3623  
More details next month
- NOVEMBER 5-7, 1992** FBA ANNUAL CONVENTION - SCOTTSDALE HILTON, PHOENIX, AZ

**FOUNDATION BEEFMASTER ASSOCIATION**  
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*—A PLAN FOR—*  
**A PLAN FOR  
PROFIT**



**RANLY BEEFMASTERS**  
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Lott, TX 76656

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Mary M. Wilkinson, Executive Secretary. Editor's note: The views and opinions expressed in all articles and comments included in this publication are not necessarily those of Foundation Beefmaster Association.