

February, 1990



**FOUNDATION
BEEFMASTER
ASSOCIATION**

200 LIVESTOCK EXCHANGE BUILDING
4701 MARION ST.
DENVER, COLORADO 80216

Volume XVIII, No.2

FOUNDATION FACTS

1990 NCA Convention in Nashville

Nashville, Tenn., January 31, 1990 — Nearly 6,000 cattlemen and women gathered this week at the Opryland Hotel in Nashville, Tenn., for the 1990 Convention of the National Cattlemen's Association. The convention is expected to be one of the largest NCA conventions ever held.

"You Can Make a Difference," was the theme for the convention. During the convention it was announced that NCA membership has hit a record number with 40,226 members.

Beginning Monday, cattlemen and women formulated NCA policy during NCA's committee and council meetings. NCA policies for the coming year were adopted at the annual business meeting on Wednesday. During the business meeting, U.S. Secretary of Agriculture Clayton Yeutter addressed the members. The election of the 1990 NCA officers also took place and John Lacey of Paso Robels, Calif., was elected President. Don Smith of Tribune, Kan. will serve as President-Elect and Jimmie Wilson, Trout Creek, Mont. is the new First Vice President.

Monday morning Robert Beck, past Chairman of the Board for Mothers Against Drunk Drivers and NCA member, addressed the Inspirational Breakfast. NCA award winners for membership recruitment and the Cattle Businessman of the year were announced during the breakfast.

Monday and Tuesday, convention attendees participated in educational seminars including: "Cow/Calf Operators - Work Smarter Not Harder," "Know What It Takes to Preserve Your Estate," "The Ins- and-Outs of Exporting," "The Legalities of Hiring and Firing" "Media Techniques," "How to Expand without Buying Land," "Superior Customer Service Programs For Seedstock Producers," "Superior Customer Service Programs For Feedlots."

During the General Session Tuesday morning, members heard from one of the nations top ten young entrepreneurs, Tom Leonard the President of Stew Leonard's of Danbury, Conn. He shared with members his philosophy regarding the importance of customer service.

The NCA Industry Trade Show, featured more than 300 exhibits.

Cattle-Fax held its annual outlook seminar on Wednesday afternoon. Cattle-Fax analysts examined the supply and demand factors that are expected to determine beef supplies and cattle prices in the early 1990's.

In conjunction with the NCA meeting, The American National CattleWomen held its annual convention.





Editor's Memos

Personal Note

In Sympathy.....

We have learned that Allen D. Broussard, son of Dr. & Mrs. William Broussard passed away Jan. 29, 1990. Allen received a heart transplant Dec. 7th but was unable to overcome infection.

He was studying for his Masters in Wild Life Management. The family requests donations (in lieu of flowers) be made to the Nature Conservancy, 1353 Palmetto Ave., Winter Park, Florida 32789

Dear Mary,
I saw this article in a local paper and thought you might could use it in "Facts".

Have I mentioned anything about the new FBA ads using Laurie's research? If not, let me tell you that they are good! They should get some attention from the FBA.

Best regards,
Grover Shade

Clifton Marek of Ledbetter has been honored with the Outstanding Forage Producer Award by the Texas Forage and Grassland Council.

The Texas Forage and Grassland Council initiated the awards program to emphasize the value and importance of forages to Texas and to recognize individuals who have made major contributions through forages to the citizens of Texas. In individuals thus recognized are outstanding individuals, are leaders in their community and have influenced many other people through their continuing efforts in forage production and utilization.

Marek, along with wife, Kathy, son, Darryl and daughter, Diana run a Beefmaster cattle operation where forage production is the number one emphasis in their cattle production program.

The award was presented at the State Hay Show held in Huntsville.

Dear Mary,
How are you and everyone in Denver. I am letting my daughter and son in law take over the cattle and ranch. They want to keep the name McNeil Beefmasters on the registered cattle. I have to quit on account of poor health. I hope I did this paper right. I have enjoyed being a part of the Association and seeing you over the years. I hope you will enjoy working with the kids, they want to build the registered cattle back up. This is all new to the boy but I am sure the daughter will be able to teach him. Sorry I had to hang up the old saddle, chaps and spurs, but was lucky to make it this far. Been in bad health for some time.

Have a
Happy New Year
and good luck to everyone.

Charlie McNeil
McNeil Beefmasters Daughter & Son in law
5912 Dorset Rd. Dan & Tina Olson,
Spokane, WA 99204 Oldtown, Id

Dear Mary,

To you and all the Beefmaster Breeders we send our best wishes for a healthy and happy new year. Thank you for always sending the "Foundation Facts".

Our young Beefmaster stock in Europe is doing great! They even like the Belgium Weather and they are in very good shape. I am wondering that this calves grow so fast. We really love to work with them and we believe in the future of the breed. We are proud to be a part of Tom Lasaters Philosophy!

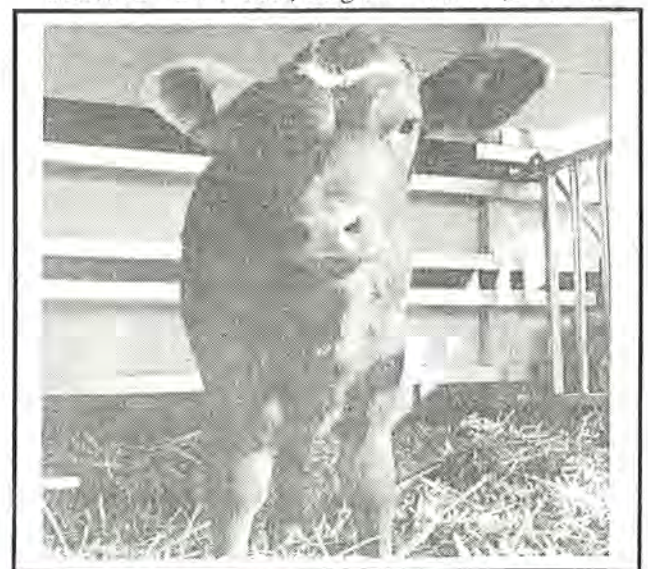
Am I allowed to ask all the Beefmaster breeders if they could send me as much information as possible about the Beefmasters, for instance pictures, feedlot results, meat quality, ways of meat cutting, and so on. I would appreciate it for my final work of meat processor, because we are going to try to commercialize our Beefmaster by ourselves. I can do no more than honestly say (I thanks to the person who can help me with this research.

So to all a Best Year and a lot of success with the Beefmaster Breed!

Sincerely,
Dams Leo

Dams Van Giel Leo & Lief

Platbos 2 2440 Geel, Belgium Ph. 014/58 87 59



Belgium Baby

You Did Mail in Your Renewal Notice, Didn't You?

Foundation Facts articles deadline is the 9th of each month..



Dear Mary,
 I finally reached my goal of a 100% Beefmaster herd and am now in the process of striving to perfect it to fit the "six essentials". I have had no trouble culling my herd without going to the sale barn, and I have a waiting list for future calves. Many thanks for running such an efficient and congenial "home office" and for lending an ear in such an encouraging way. I'll endeavor to make it worth it to my association.

Sincerely,
 Jim Shumate

Hi Mary,
 Here is a little something you can use in the newsletter sometime, if you like.
 Thanks, Gina Safrit

Last Will of a Farmer

I Leave:
 To my wife- my overdraft at the bank. Maybe she can explain it.
 To my banker- my soul. He has the mortgage on it anyway.

To my neighbor- my clown suit. He'll need it if he continues to farm as he has in the past.
 To the ASCS- My grain bin. I was planning to let them take it next year anyway.
 To the farm adviser- 50 bushels of corn to see if he can hit the market. I never did.
 To the junk man- all my machinery. He has had his eyes on it for years.
 To my undertaker- a special request: I want all six implement and fertilizer dealers for my pallbearers. They are used to carrying me.
 To the weatherman- rain, sleet and snow for the funeral, please. No sense in having good weather now.
 To the grave digger- don't bother. the hole I'm in should be big enough.
 To the monument maker- set up a jig for this epitaph: "Here lies a farmer who has now properly assumed all of his obligations."

From Carolina Country, January, 1983, p. 54.

New Beefmaster Members in January

KARCHER BEEFMASTERS

Clarence & Mildred Karcher
 Cedar Knob Farms
 803 Mills St.
 Smithville, TX 78957
 512-237-2905
 Rendition: 8
 Origin: Grover Shade

HIDDEN SPRINGS BEEFMASTERS

Ernest & Linda Kilby, Jr.
 Rt. 1, Box 419
 Boat Gunnel Rd.
 Townsend, TN 37882
 615-448-6309
 Rendition: 10
 Origin: C.H. Love

JOHNSON FARMS BEEFMASTERS

Joey, Edward, & David Johnson
 Route 2, Box 610
 State Road, NC 28676
 919-366-2628
 Rendition: 5
 Origin: Ray & Phyllis Safrit

ELGIN BEEFMASTERS

Larry M. Elgin
 Route 2, Box 146
 Burlingame, KS 66413
 913-589-2423
 Rendition: 11
 Origin: Dale Glenn, Oran Tracy, Micah Ross, Truitt & Clearwater

O' NEIL BEEFMASTERS

Tim & Debbie O'Neil
 7560 Wren Rd.
 Oakdale, CA 95361
 209-847-8852
 Rendition: 7
 Origin: Bob Torres

OLLES BEEFMASTERS

Paul & Helen Olles
 Rt. 3, Box 261
 Conway, AR 72032
 501-329-5173
 Rendition: 6
 Origin: Pauline Johnston

BICKNELL BEEFMASTERS

07 Ranch
 Walter Truitt, Rep.
 Rt. 2, Box 152
 Sheldon, MO 64784
 John Best
 Rt. 3, Box 531
 Pittsburgh, KS 66762
 Truitt/Rep. 417-876-3863
 Ranch Off. 417-398-2803
 Best 316-232-3510
 Rendition: 350
 Origin: Walter Truitt, Lasater Ranch, Oran Tracy & Nelson

JPH BEEFMASTERS

Anthony & Harriet Pollreisz
 29007 73rd Ave. N.
 Hillsdale, IL 61257
 309-658-2683
 Rendition: 2
 Origin: Mike Ziler

KEELS FAMILY BEEFMASTERS

Keels Family Farm
 Stanford & Delores Keels Jr.
 2410 Water Tower Rd,
 Elgin, SC 29045
 803-438-6568
 Rendition: 3
 Origin: Ray & Phyllis Safrit, & Ruth Brown

GOAD BEEFMASTERS

Goad Ranch
 Brenda & Richard Goad
 Rt. 1, Box 125
 Bradford, AR 72020
 501-345-2473
 Rendition: 14
 Origin: Howard Froud

W. VA. 1ST, LEE BEEFMASTERS

Woodrow & Mary Jo Lee
 Route 1, Box 520
 Farmington, WV 26571
 304-825-6108
 Rendition: 7
 Origin: William G. Keller

LA ESPERANZA BEEFMASTERS

Butler Ranch Associates
 Dan Kipp, Rep.
 121 East Pikes Peak, Rm. 221
 Colorado Springs, CO 80903
 719-630-1706
 Address change only



Big Welcome! New Owners: January

Melvin L. Erwin
R.R. 1, Box 28
Leon, KS 67074

Blake Pitcock
HC 60, Box 84
Robert Lee, TX 76945

Denzel Hathcock
Rt. 1,
Thornfield, MO 65762

Leland Gersbach
Rt. 1,
Holland, TX 76534

Diane Temmen
HRC 65, Box 205J
Meta, MO 65058

Boothe Ranch
33 San Carlos Ave.
Sausalito, CA 94965

R.L. Thomas Jr.
Box 961
Tahoka, Tx 79373

Mary Catherine Gildon
Rt. 4, Box 384-C2
Texarkana, AR 75502

Flying Diamond
Beefmasters
Rt. 1, Box 156
Cambridge, ID 83610

Benson Davis
Rt. 1, Box 244
Winder, GA 30680

Jean Garcin
511 No. Bradley
Santa Maria, CA 93454

Joe M. Welch
Rt. 1, Box 13
Keota, OK 74941

W.L. Rawls
Rt. 4
Magnolia, MS 39652

Paul Dwayne White
213 N.W. Nappier St.
Rainsville, AL 35986

Lewis R. & Paul A.
Glass
Box 134A
Benton, KS 67017

Meadow Lake Ranch
Wirth
P.O. Box 477
Klamath Falls, OR
97601

Leroy Strickland
Rt. 3, Box 367
Chapin, SC 29036

Charlene Scott &
Lucille Packard
Rt. 1, Box 305A
Beckville, TX 75631

Mrs. J.C. Williams
Rt. 3, Box 68
Hallettsville, TX 77964

Roscoe Pack
Rt. 1, Box 103
Lowell, AR 72745

Alan J. Adams
40 Oak Hill West
Covington, GA 30209

Elvin Glenn
Box 47
Kress, TX 79052

Chester & Mike Davis
515 South Timberland
Lufkin, TX 75901

Ted R. Poole
Route 6, Box 81
Decatur, AL 35603

Omer H. Grisham
Rt. 1, Box 145
Gordonsville, TN
38563

Baysul T. Balentine
Rt. 1, Box 180
Wister, OK 74966

LGJ Dairies
P.O. Drawer AC
Roseville, CA 95661

Thomas Jefferson
2432 Oakdale
Houston, TX 77044

Earl Nelson
Rt. 13, Sam Nelson Rd.
Canton, GA 30114

David McAfee
R.R. 3, Box 50
Emporia, KS 66801

Roy M. Mattox
Rt. 2, Box 2186
Lexington, GA 30648

Ben Aldrich
R.R. # 3, Box 731
Excelsior Springs, MO
64024

Garland Tullar
12630 Robert E. Lee
Houston, TX 77044

CJE Enterprise
P.O. Box 183
Rodgers, AR
72757-0183

Rudy Stummer
RD #1 Box 451
Barton, NY 13734

Jerry Gantenbein
R.R. 2,
Abilene, KS 67410

Joe Hasty
P.O.
Box 1166
Springtown, TX 76082

Aaron Coker
Route 1
Tibbie, AL 36583

Joe Pajarito
Santo Domingo Pueblo,
NM 87052

Frank & Vicki Dawley
12480 Colyear
Springs Rd.
Red Bluff, CA 96080

Rancho Sisquoc
Rt. 1, Box 147
Santa Maria, CA 93454

E.H. Breashears
Rt. 2
Poteau, OK 74953

Tommy Wooten
Rt. 1, Box 374
Hector, AR 72843

Lee McElprang
142 So. 400 W.
Huntington, UT 84528

Michael Hilliard
Rt. 1, Box 185
Baldwin, GA 30511

Milton G. Coats
Rt. 1
Angier, NC 27501

Marty D. Driscoll &
Paul W. Dunn
Box 866
Greenwood, AR 72936

Dick Rollari
P.O. Box 915
Angels Camp, CA
95222

Floyd Clemons
Star Route, Box 316
Paint Rock, AL 35674

Dennis & Nora Asberry
3326 "B" E. Prosperity
Tulare, CA 93274



?? Inquiries ??

NC -National Cattleman	ED - Educational	WFS -Western Farmer Stockman	ACB -Arkansas Cattle Business
PF -Progressive Farmer	FC - Florida Cattleman	WLJ -Western Livestock Journal	SS -Stock Show
CM -Cattleman	HPJ -High Plains Journal	TEL -Telephone	AC -Alabama Cattle
MM -Mail & Miscellaneous	IMD -Livestock Market Digest	BF -Beef	MBC -Missouri Beef Cattleman

ARIZONA
 NMS Duwayne Thomas
 P.O. Box 205
 Many Farms, Az 86538

WLJ Aurthur E. Llyod
 HCR Box 81-L
 Payson, AZ 85541

WFS George Douglas
 P.O. Box 54
 Dateland, AZ 85333

MM Ted Brooks
 P.O. Box 126
 Humbolt, AZ 86329

ARKANSAS
 WSF S.E. Dale
 Star Route
 Evansville, AR 72729

ACB Rodger K. Smith
 Rt. 2, Box 260
 Yellville, AR 72687

PF Michael Nutt
 P.O. Box 265
 Hampton, AR 71744

CALIFORNIA
 CC Rodger Spaulding
 1489 Meadow Vale Rd.
 Santa Ynez, CA 93460

MM Anthony Di Russo
 255 South Harold
 Fort Bragg, CA 95437

WLJ Chuck Dyer
 13502 Musick
 Irvine, CA 92718

WLJ Dr. Les Handlon
 LH Brahman Ranch
 Raymond, CA 93653

WLJ Don Wilton
 P.O. Box 1219
 Turlock, CA 95381

WLJ Thunder Mountain Cattle
 Co.
 905 La Porte Rd.
 Quincy, CA 95971

ED John Holland
 9921 Glenn St.
 Bakersfield, CA 93312

WLJ Steve Machado
 3905 Alisos Rd.
 Arroyo Grade, CA 93420

WLJ Mark Northway
 5877 Hwy. 49 N.
 Mariposa, CA 95338

COLORADO
 WLJ Richard C. Whitney
 4140 Larkspur Lane
 Larkspur, CO 80002

Jim Trumbo
 WLJ 7510 W. 57th Ave.
 Arvada, CO 80501

MM Steve Smith
 13976 N. 115th
 Longmont, CO 80501

WLJ John Novak
 47000 Rd. 77
 Briggsdale, CO 80611

MM Dr. D.H. Gottsch
 217 No. Prospect
 Colorado Springs, CO
 80901

TEL Paul Worsley
 0705 E. Highway 56
 Berthoud, CO 80513

CONNECTICUT
 MM L.G. Rawl
 18 Sandy Lane
 Greenwich, CT 06831

FLORIDA
 FC Lochrane A. Gary
 4010 Albany Rd.
 La Belle, FL 33935

GEORGIA
 ED Debra Lewis
 % Mr. Collins
 Greene City High School
 1002 S. Maine St.
 Greensboro, GA 30642

IDAHO
 WFS Doug Surerus
 424 South 800 East
 Jerome, ID 83338

TEL Dick Parrot
 2138 E. 3300 N.
 Twin Falls, ID 83301

WLJ Matt Dalton
 HC 60, Box 1410
 Bliss, ID 83314

TEL Ted Hoffman
 Rt. 1 Box 815
 Min. Home, ID 83647

WLJ Justin Tindall
 HC 85, Box 167
 Bruneau, ID 83604

ILLINOIS
 TEL Ron Wadsworth
 5309 106th Ave.
 Milan, IL 61264

INDIANA
 PF Keith Kester
 Rt. 1, Box 137
 Farmsburg, IN 47850

MM James L. Hargis
 Box 145
 Rome, IN 47547

IOWA
 WSF Everette Lee
 Rt. 1, Box 16
 Bedford, IA 50833

MM Gene Doran
 Box 124
 Beaver, IA 50031

WLJ Del Sheyer
 Cushing, IA 51018

MM William Gates
 R.R. 1
 Souix City, IA 51108

MM Steven Elsbecker
 Box 269
 Bancroft, IA 50517

ED Jason Snyder
 Fox Valley High School
 202 North Union
 Milton, IA 52570

KANSAS
 WLJ Jim McCoy, D.V.M.
 P.O. Box 145
 Conway Springs, KS
 67031

PF Kyle Dye
 R.R. 1, Box 178A
 Wellsville, KS 66092

TEL Don Newman
 Box 187
 Bucyrus, KS 66013

WLJ Ted Brown
 Rt. 4, Box 97AA
 Pratt, KS 67124

TEL Viki McBeath
 Rt. 2, Box 79
 Louisburg, KS 66053

KENTUCKY
 PF William L. Wells
 P.O. Box 407
 Mayfield, KY 42066

WSF Bryan Drury
 5591 Lee Rudy Rd.
 Owensboro, KY 42301

ED Chris Atherson
 McLean County FFA
 McLean County
 High School
 Calhoun, KY 42327

PF Tim Shirley
 6310 Edmonton Rd.
 Glasgow, KY 42141

ED Stewart Haddix
 % Jack McWhorter,
 Vo Ag Teacher
 Wolf County High School
 Campton, KY 41301

LOUISIANA
 PF Mike Broussard
 Rt. 2, Box 373
 Maurice, LA 70555

MM Malcom Gilbeau
 115 East Saltilla St.
 New Iberia, LA 70560

LC Glenn Ray Desselle
 10240 Bueche Rd.
 Bueche, LA 70720

MISSISSIPPI
 PF W.H. Bowman
 37 Lee Parker Rd.
 Natchez, MS 39120

YBK K. Randall Seitzs
 Rt. 10, Box 223
 Laurel, MS 39440

PF Tony Parker
 Star Route, Box 1
 Morton, MS 39117

MISSOURI
 PF Bernard Dart
 RT. 1
 Cassville, MO 65625

PF Charles W. Shochnair
 21485 Old Pike Rd.
 Dearborn, MO 64439

PF Charles E. Smail
 Ravine Farm
 R.R. 2, Box 129
 Hopkins, MO 64461



?? Inquiries ?? (CONT.)

- WYOMING**
 WLJ Daniel Pearce
 HC 88, Box 3719
 Big Timber, MT 59011
- ED Jenny Eckert
 Rt. 2, Box 3075
 Red Lodge, MT 59068
- WLJ Wylie Anderson
 Box 24
 Belfry, MT 59008
- NEBRASKA**
 MM Andrijeski Corp.
 Rt. 1, Box 152
 Stratton, NE 69043
- ED Jayme Skibinski
 Loup City FFA
 330 "O" St.
 Loup City, NE 68817
- NEW MEXICO**
 LMD Raymond F. Villanueva
 General Delivery
 Villanueva, NM 87583
- TEL Gerald Manualito
 P.O. Box 1235
 Gallup, NM 87305
- WLJ Jerome Manuelito
 688 Scott, Dr.
 Gallup, NM 87301
- NORTH CAROLINA**
 PF Andy Barnhardt
 Rt. 2, Box 341
 Advance, NC 27006
- MM Brian Benedict
 Rt. 1, Box 478
 Oxford, NC 27565
- MM Lorrie Hice
 Rt. 2, Box 566
 Lenoir, NC 28645
- NORTH DAKOTA**
 WSF Albert L. Boeckel
 R.R. 2, Box 137
 New Rockford, ND
 58356
- OHIO**
 MM Tim Schlatter
 644 Stinchcomb Dr. #1
 Columbus, OH 43202
- TEL F. Kenneth Rabren
 414 Cherokee Trail
 Brunswick, OH 44212
- OKLAHOMA**
 PF Roy W. Newberry
 Box 103L
 Foster, OK 73039
- WSF Frank M. Pospisil
 R.R. 2, Box 102
 Hennessey, OK 73742
- PF G.C. Kincannon
 Rt. 2, Box 28
 Boise City, OK 73933
- PF Mark Suchy
 Rt. 1, Box 197-A
 Purcell, OK 73080
- PF Tom Wahl
 Rt. 2, Box 317
 Chelsea, OK 74016
- WLJ Pat Faulkner
 Rt. 1, Box 94
 S. Coffeyville, OK
 74072
- BF Tim Hill
 Rt. 1, Box 1224
 Heavener, OK 74937
- PF Harold Wartchow
 R.R. 1, Box 215
 Union City, OK 73090
- WLJ Richard (Sonny) Walker
 Rt. 3
 Walters, OK 73572
- OREGON**
 WLJ Richard Curtis
 P.O. Box 6
 Tiller, OR 97484
- WSF Winter Brook Cattle Co.
 28145 W. Elisha Rd.
 Canby, OR 97013
- WLJ Mark Dawson
 R.R. Box 58
 Lostine, OR 97857
- SOUTH CAROLINA**
 PF Brad Ridings
 104 Maryland Ave.
 Greer, SC 29651
- TENNESSEE**
 PF A. T. Grant Jr.
 Rt. 4, Box 275-A
 Rockwood, TN 37854
- MM Wayne Jones
 166 Circle Drive
 Hartsville, TN 37074
- PF Roger Carrico
 3221 Summer Ave.
 Memphis, TN 38112
- PF William D. Jones, Jr.
 R.R. 2, Box 305A
 Puryear, TN 38251
- ED John D. Smalling
 Teacher
 207 Brehm
 Animal Science Bldg.
 University of Tennessee
 Knoxville, TN
 37996-4500
- TEXAS**
 TEL Kenneth Dreyer
 Rt. 1, Box 94
 Oglesby, TX 76561
- TEL Bill Brown
 2005 S. Wall St.
 Belton, TX 76513
- MM George Helcamp
 Rt. 1, Box 303
 Smithville, TX 78957
- TC R.J. Ranch
 Attn: R. Zacharias
 Rt. 1, Box 78
 Millsap, TX 76066
- WLJ Spencer Key
 312 Scenic Trail
 Willow Park, TX 76087
- TEL Don M. Lyda
 3204 Adelphi Lane
 Austin, TX 78728-4105
- MM Lloyd Ray
 803 Charleston Blvd.
 Smithville, TX 78957
- PF Paul Spradling
 Rt. 22, Box 440
 Conroe, TX 77303
- BF Anton Steffek
 Rt. 5, Box 361
 Hallettsville, TX 77964
- TC Glenn Fink
 P.O. Box 1042
 Keller, TX 76248
- PF Marty W. Thompson
 P.O. Box 233
 Chester, TX 75936
- UTAH**
 WLJ Elias Cahahuanca
 255 West 800 South
 Salt Lake City, UT
 84101
- WLJ Micheal Girot
 649 W. Main
 Lehi, UT 84043
- WASHINGTON**
 TEL Rob Cool
 R.R. 2, Box 595
 Ione, WA 99139
- WLJ Michael W. Hahn
 16425 Gibson Rd.
 Tenino, WA 98589
- WEST VIRGINIA**
 PF Robert L. Larch
 881 George Dr.
 Charleston, WV 25304
- MM A.M. Ward Stock Farms
 Rt. 1, Box 61
 Volga, WV 26238
- PF Rock Hill Farms
 P.O. Box 55
 Sherman, WV 26173





Dear Arkansas Beefmaster Breeders,

We would like to invite you as Beefmaster breeders to join our satellite. The membership fee is \$30.00 per year. I hope that each of you will consider it if you have not already joined. We can accomplish more as a group than as one.

If you are members of the Arkansas Cattlemans Association you see that we have taken out an ad in the Arkansas Cattle Business. This gives us the exposure that we need and you a chance to put your name in front of the people.

We have a number of bulls on forage test at Oppelo, AR. This is a mixed breed bull test which will accommodate sixty bulls. We would like to eventually make this an all Beefmaster sale. We have twenty-two bulls on test this year.

These are a couple of group endeavors that the Arkansas breeders are doing to promote Beefmasters in Arkansas.

It will soon be time for our annual seminar. This year the seminar will be in Mulberry, AR. (Mulberry is in west central Arkansas just out of Fort Smith.) The Seminar is April 21, 1990. We are grateful to Allen Rau for putting this seminar together. The plans are being finalized at this time. We would like to invite any member to bring and show their cattle. Also, any member wishing to put a bull in the drawing for \$1,000.00 is welcome to do so. There are a large number of cattle in this area and we need to have a good representation of cattle at the seminar. There will be pens made available at the site, but we must have an approximate number that we will need. If you are interested, please notify Allan or myself of the number of cattle that you will bring and the number of pens required.

We as breeders of Beefmasters need to be proud of our cattle and the breed as a whole. Let us get together and make a fine showing of our cattle. As breeders let us stand and be counted. I think it is important for all of us to become members and organize to show the world and Arkansas that we can compete with any breed or other Beefmaster Associations. We can do this better by mass numbers instead of as individuals.

The Motel will be: Meadors Inn, 1 block N. of I-40, Alma, AR
Exit 13, Phone (501) 632-2241
Rates: 1 person - 23.50; 2 persons - 26.75
Seminar: Exit 24 off I-40, South on AR 215
1 1/4 Miles South of I-40

Sincerely,

Roy Gene Britt

A Proud Organization

FBA is a proud organization. We as FBA members need to realize this and keep it this way. We are all proud of our cattle and the job they do for us. If we weren't we would not be in the purebred Beefmaster business. Let's also keep FBA a proud organization. FBA is a thriving business now; and if we as members work together, we can keep it this way. We must realize that the only way our organization can keep improving is for us to generate the necessary funds needed to operate as a first class business. The more funds we have available the more FBA can help us.

One of the most important ways we can help FBA and ourselves is by certifying all purebred cattle we sell. We should stress the fact that if we are proud enough to call an animal a Beefmaster, we should furnish the papers to prove it. If an animal is not certified then it is no longer special, and I would like to think all Beefmasters are special.

Another subject I would like to address is the selling of first and second cross Beefmaster bulls. This was discussed at our annual convention in Monterrey, California. Anyone who sells a crossbred Beefmaster bull is hurting everyone in the industry. FBA does not issue a certificate of breeding for a crossbred bull and strongly suggests that we not sell one for breeding purposes. The person selling a crossbred bull for breeding purposes hurts himself because the bull will not breed true Beefmaster traits. This will reflect back on the breeder and cause the buyer to be dissatisfied. The buyer is then hurt because he will not get the traits he is looking for in his calves. Other breeders will be hurt because they could have sold a certified Beefmaster that the buyer would have been satisfied with. FBA is hurt because no funds were generated through the sale and all members are hurt because FBA cannot operate without these needed funds. So, please, for the sake of the Beefmaster industry, use a knife on all crossbred bull calves or sell them only for slaughter. We will all be better off without the sale of crossbred bulls.

Sincerely,

Ronald Ranly



Beefmaster Bulletin

February Observations

As springtime rapidly approaches it is the time when we should be looking forward to getting our bull battery in order for the breeding season. It isn't nearly so important for commercial breeders but for us as seed stock producers we should do the very best job to make sure our genetic base is improved with each generation.

When selecting a herd sire it is important to choose one that has been compared to many contemporaries, the more the better, often it takes a bit of time to locate such an animal and we settle for one that hasn't been compared but looks good, or we opt to use the old bull again.

Mr. Lasater reminds us if we make the fastest genetic progress possible we must turn the crank as fast as possible, which means keeping our cow herd as young as we can and breed them to the best young bulls we can find. I feel that it is necessary to be alert to the possibility of obtaining the best bull possible no matter what the time of year. Feed is cheap if the genetics are right.

We are becoming a very important part of the cattle industry, and we must do the best job possible to keep at the head of the pack. Good luck!!

Gayle Evans
FBA President

From National Cattlemen's Association

Dear Mrs. Wilkinson:

On behalf of the National Cattlemen's Association let me be the first to express our appreciation for your prompt response pertaining to renewing your Affiliation fee with NCA for the year 1990.

The Foundation Beefmaster Association is a vital link in our affiliate structure. It is imperative that, if we are going to continue to represent the industry, we must have the commitment of our primary customers, our State and Breed Affiliates. Improving coordination and the relationship that exists between our organizations will continue to be the top priority for NCA.

Again, we appreciate your continued support and look forward to a successful year

Sincerely,
John S. Butler
Executive Director

A Weekend in the Life of the Executive Secretary

Feb. 9th & 10th was a busy weekend for us. We (Phyllis & I) went to San Antonio to inspect & research eight hotels for our November convention. We were met at the airport by Campbell Chauffeur and Sight Seeing Tour Co. (better known as Walt & Joyce Campbell). After meeting with two hotels Friday afternoon Campbell's took us out for a great dinner at Paesano's. Saturday morning Joyce picked us up and the three of us kept appointments with five hotels & finished the day at 5:30. Then Sat. night we all went to El Mercado for "Fajitas". I feel I must let you all in on our escapade in the hotel Saturday night. We came back to the hotel after and were really tired from running from appointment to appointment all day. We got our baths and settled down in our jammies at 9:00, me on the couch & Phyllis in the big chair. A minute later we heard fire trucks and it looked like they were turning into the hotel parking garage, we thought they must have gone on around the corner so after discussing how we would hate to climb down a fire ladder from the eighth floor we returned to watching the TV. The phone rang and Phyllis got up and answered it. She said "Who? Now? Thank you for calling. Goodbye." I am on the couch in a nest of pillows with no eyebrows or makeup on and knowing no one in town who would be calling us except Campbell's and they had just dropped us off. So, I looked at Phyllis and said, "who was that?" She was so busy getting her housecoat on she didn't hear me. I immediately jumped to the conclusion the hotel must have called. What else could they have called for if not to say we were on fire. So I yelled at her to "Tell me, Tell me," She got tickled at me & couldn't talk and I couldn't get out my nest on the couch fast enough. The more I yelled "Tell me, Tell me!" The more excited we got. She was finally able to yell it's just the hotel. Well then I was sure we had been told to get out! So I managed to plow my way through the pillows and get up to get dressed. She grabbed me and finally managed to gasp "The hotel desk called to say they are sending us a bottle of wine and a cheese & fruit tray, compliments of the hotel." It's a good thing I'm not a drinking woman because by this time I would have downed the whole bottle. We are back at the office now checking figures & menus, etc. and will have the hotel contract finalized this week. Plan on attending this years convention in San Antonio we want to see you all there.

Mary Wilkinson

P.S. Our thanks to FBA members Walt & Joyce Campbell, who drove us around and gave up their weekend for us.



Buyers' and Sellers Guide

CALIFORNIA

For Sale: Registered Beefmasters: 2 heifers and 4 cows bred to calve April/May, 1990. Top foundation genetics.

Torres Beefmasters

Bob Torres 2108 Quail Canyon Rd.
Santa Maria, CA 93455
(805) 937-4704

IDAHO

For Sale: 30 bred Beefmaster cows, F1 cross cows & heifers, bulls: yearlings & 2-year-olds.
Nyle & JoAnn Randall

High Country Beefmasters

3373 E. Cty. Line Rd.
Idaho Falls, ID 83401
(208) 522-9079

ILLINOIS

For Sale: 10 Open heifers to breed in the spring, Package deal with free lease bull for the breeding season. Will deliver for expenses.

Freeman's Ranch Beefmasters

Ron Freeman
Route #1
Jacksonville, IL 62650
(217) 243-6693

OKLAHOMA

For Sale: Polled Beefmaster heifers and bulls.

Cotulla Beefmasters

E.R. Cotulla
Route 1, Box 100
Hugo, OK 74743
(405) 326-8151

OREGON

For Sale: 24 head of bred females - will calve February/April.

Kuykendall Beefmasters

Rt. 1, Box 131
Richland, OR 97870
(503) 893-6167 or
(503) 893-6525

TEXAS

For Sale: 2 Heifers - 1 bred 2-year-old and 1-9 month old

Dokupil Beefmasters

Johnny Dokupil
Rt. 3, Box 622
Temple, TX 76501
(817) 983-3701

For Sale: 30 Head of comming 2-year-old bred heifers - will calve February/April

Pyeatt Beefmasters

Bob Pyeatt
Rt. 2, Box 219
Detroit, Tx 75436
(214) 674-5645 or
427-3229

For Sale: 1989 Open Heifers at the Ranch.

Starr Beefmasters

Jerry Hicks
Box 79,
Quail, TX 79251
(806) 447-2601 Ranch
(806) 381-9351 Residence

For Sale: Four 16 month old bulls complete performance information available. One 6 year old herd sire. Number one bull at the fall Isa Bull Sale. Progeny information available.

Frenzel Brothers Beefmasters

Gary & Terry Frenzel
Route 4, Box 286
Temple, TX 76501
(817) 983-2901
(817) 985-2411

Services: Layout & design of newsletters, sale catalogs, brochures and flyers. For more information call: (303) 296-7735



CORRAL OF EVENTS

February 24, 1990- Isa Cattle Co. Spring Bull Sale.

March 31, 1990- Panhandle New Mexico Beefmaster Breeders Satellite Sale in Amarillo, TX.
More details later.

April 7, 1990- Six L Bull Sale. 65 La Esperanza and Flint Hills Beefmaster Bulls. Matheson, Colorado. Call Dale Lasater (719) 541-BULL or evenings (719) 495-3432.

April 14, 1990- Heart of America Annual Spring Beefmaster Sale. Details later.

April 21, 1990- Arkansas Beefmaster Breeders Annual Satellite Seminar, Mulberry Arkansas.
Details later.

April 21, 1990- International Beefmaster Breeders Satellite Seminar at Gayle Evans Ranch Enterprise, UT.

April 28, 1990- Arkansas Beefmaster Breeders Satellite Spring Sale. More later.

April 28, 1990- Panhandle New Mexico Beefmaster Breeders Satellite Seminar at Roy, N.M.
More later.

May 4-5, 1990- FBA Board Meeting, Denver, CO.

May, 19, 1990- Southern Beefmaster Breeders Satellite Seminar at Falkville, AL. Details next month.

June 2, 1990- Beef "On" Forage Test meeting will be held at Clifton Marek ranch at Lexington, TX. More details later.

August 25, 1990- Southwest Beefmaster Breeders Satellite Annual Seminar at Tuba City, AZ.
More details later

September 29, 1990- Border Beefmaster Breeders Satellite Seminar. More details later.

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BEEFMASTERS
A PLAN FOR
PROFIT



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