

April, 1990



**FOUNDATION  
BEEFMASTER  
ASSOCIATION**

200 LIVESTOCK EXCHANGE BUILDING  
4701 MARION ST.  
DENVER, COLORADO 80216

Volume XIX, No.4

## FOUNDATION FACTS

### How To Respond To Myths About Cattle Production

April 22 has been designated Earth Day by a number of organizations and environmental groups. Earth Day is going to generate substantial media and public attention. Some of the more radical environmental groups may attempt to use the event to promote agendas advocating decreasing beef consumption.

To help refute some of the myths about the cattle industry's relationship to the environment, NCA has developed background information on the cattle industry's use of natural resources. The information has been distributed to NCA affiliates and beef councils and will be used with the news media to tell the industry's side of the story. The responses also can be used by cattlemen to refute negative publicity that might appear in a local community in conjunction with Earth Day. Cattlemen are urged to send copies of negative publicity and responses to the NCA office in Denver.

#### Resource Use

Q. If we didn't raise cattle, wouldn't we have a lot more land on which to grow food crops?

A. At least 85 percent of the nation's grazing land is not suitable for farming or growing cultivated crops. It is too high, too rough, too dry or too wet to grow crops.

Q. If we didn't feed grain to livestock, wouldn't we have more grain to feed hungry people overseas and in this country?

A. Grain fed to livestock is feed grain, which is not generally suitable for human consumption. Furthermore, if grain were not fed to livestock, more grain would not necessarily be available for the hungry. Taxpayers or individuals would still have to buy the grain and transport it to the needy. There would have to be enough demand to keep prices at above-cost levels, or the grains would not be grown at all.

Q. Some people say livestock production is causing a shortage of grain in the U.S. and the world. Isn't that right?

A. The U.S. produces more grain than can readily be sold.

#### Grazing

Q. Haven't our western rangelands been overgrazed?

A. CY Jamison, director, Bureau of Land Management, said in a report to Interior Secretary Manuel Lujan that public rangelands are in better shape than at any time in this century. The trend on more than 87 percent of BLM public rangeland is stable to improving. Public rangeland in good to excellent condition has doubled, from less than 16 percent in 1936 to 33 percent in 1989.

Q. Isn't a profit-motivated producer likely to overgraze the land as he tries to increase his production?

A. The cattle business is like other businesses. A successful

businessman must take care of his equipment, facilities and resources if he hopes to maintain production and be efficient enough to earn a profit. Furthermore, the cattle business is very much a family business. A producer must be a good steward of the land if he is to pass a successful business on to the next generation.

#### Wildlife

Q. Suppose that a cattleman cares for his land so that he can produce cattle efficiently? What about the effects on wildlife?

A. USDA states that, "Sound grazing land management systems build soils, protect water quality and riparian (stream and river bank) areas, and enhance wildlife habitat and fisheries." In providing water supplies for cattle in dry regions, cattle producers also have helped wildlife. Some 80 percent of wildlife depends on private lands for survival. On public lands, the Bureau of Land Management notes that, because of better rangeland conditions, numbers of wildlife on BLM lands have increased sharply since 1960. For example, Elk numbers went from 18,278 in 1960 to 142,870 in 1988. Deer increased from 1.1 million to 1.5 million.

#### Water

Q. Doesn't beef production require a great deal of water?

A. Cattle's drinking water use ranges from 3 to 18 gallons per pound of retail beef, much less than the 2,500 gallons claimed by the critics of meat and meat production.

Q. Is cattle production contaminating the nation's water supply?

A. There is no scientific evidence that suggests feedlots are a cause of water contamination. Management of feedlot surfaces, use of storage lagoons and holding ponds, and other management practices have helped to prevent runoff and groundwater contamination problems. State and federal environmental protection regulations also cover feedlot operations.

#### Greenhouse Gases

Q. I understand that beef cattle production is the major cause of global warming. What about that?

A. Methane represents only 18 percent of the greenhouse gasses, and only 7 percent world methane production is attributable to cattle. Cattle in the U.S. account for only 0.5 of world methane production and only 0.1 of total greenhouse gases. Carbon dioxide is a much more significant gas.

Q. Doesn't the consumption of hamburgers in the United States promote the destruction of tropical rain forests in Latin America and of the forests in the U.S.?

A. An analysis prepared by the Texas A&M University points out

Cont. next pg.





# Editor's Memos

## We're #1

I'm sure that you have seen the car rental commercial that says "WE'RE # TWO SO WE TRY HARDER." Some may say Foundation Beefmaster Association is is # two but we disagree.

In 1954 Beefmasters were recognized as the U.S. Department of Agriculture. A decade later the first Beefmasters Association was formed. In 1971, however, disagreement over breeding philosophies and the proper role of the breed association forced a group of breeders including Tom Lasater, the founder of the breed, to form a new association based on the original breeding philosophy. Thus was born the Foundation Beefmasters Association. So if anyone calls us # TWO we don't mind because as Tom Lasater once said, "Hide color doesn't matter when the T-bone's is on the platter." Some breeders have lost sight of beef production and are breeding entirely for external characteristics. The Foundation Beefmaster Association asks that our members hold only to the 6 essential characteristics originally established by Tom Lasater when the breed was established. This places the responsibility for maintaining quality and carrying out positive and worthwhile breeding on the breeder. We believe in the integrity of the breeder. Other Beefmaster organizations have as many as 31 characteristics, such as color, "a definite navel" in cows, length of hair, and "smoothly attached tail". Well they can have their "pretty tails" and exotic cattle while we in FBA put our philosophy to work and the only thing we measure is results where they count, on the bottom line in profits!! As another commercial says "IF YOU'VE GOT IT FLAUNT IT," well "WE'VE GOT THE # ONE MAN TOM LASATER" in our association and that alone should prove FBA is the "# ONE ASSOCIATION".

Mary M. Wilkinson Executive Secretary

Dear Friends: NewBeef Beefmasters sold on a carcass quality formula to a major packer are bringing more than steers going into the Certified Angus Beef Program. We are feeding these cattle in partnership with Great Plains Cattle Feeders.

Because we would like to show you the outstanding lots of cattle that we have on feed, we are having a field day at Great Plains Cattle Feeders at Hereford, Texas on May 5. The field day will begin at 10:00 a.m. We would like to see you there. If you can come, please call us at (915) 949-3763 so we can give you directions and know to plan for lunch. Also, please let us know if you need to be picked up at the Hereford or Amarillo airports.

We have 1300 commercial Beefmaster bred heifers for August delivery as well as 800 Beefmaster pairs. They will raise steers just like those on the attached closeouts.

Don't forget our fall bull sale on October 6th. We will be selling 400 Beefmaster bulls, which will be performance tested at our new bull facility. Hope to see you the "Cinco de Mayo"

Best Regards. Sincerely, Laurence M. Lasater

Cont. from cover

that no South American beef is used in American hamburgers at all. Because of animal disease in South America, the U.S. imports only cooked and canned beef from South America, and even those imports are very limited. No fresh beef is imported from South America. Furthermore, less than 1 percent of U.S. beef comes from Central America. Claims that cattle production has caused deforestation of the U. S. also are false. Land statistics show that the amount of forest and woodland in the U.S. in 1980 was only slightly less than in 1850. There has been no increase in grassland for grazing.

General

Q. Wouldn't our environment be a lot better if we "ate lower on the food chain" - if we ate less meat and more plants?

A. No. Cattle, which get most of their food from range and pasture land, make it possible to obtain large amounts of food from land which is not cultivated and which is less subject to erosion. Beef production accounts for only 0.5 percent of the energy used in the United States. Scientific data show that U.S. beef consumption is not a significant factor in any possible global warming trend or in Latin American deforestation. It has been shown that modern pasture and range management is improving conditions, not causing deterioration, and that, in the case of cropland, use of soil conservation measures continue to grow. One indication of improved conditions in cattle areas is the growth in wildlife numbers.

## April Observations

One of Tom Lasater's major goals was to "produce the most pounds of beef possible for the least amount of money". This brings into play the great role of economics in ranching and it challenges the all of us to be as creative as possible. Mr. Lasater has created a very economic breed which requires little attention and the difficult part is letting them do it for themselves.

A couple of years ago as I delivered some bulls to a California buyer of many years, he was in the process of brucellosis vaccinating his heifers and took me to meet his veterinarian. The Dr. who was busy replied, I don't want to meet Gayle Evans because I hate him. I replied, how can you hate me as I've never met you. He said "before you showed up with those darn Beefmasters I was able to make about \$5,000. on this ranch, now I'm lucky to make \$500. a year. They are the most healthy breed in the world thus the labor is very minimal." We have been riding high the past couple of years because of calf prices being in the \$1.00 area. My 40 years in the cattle business tells me this won't last so we better be prepared, save a little money and keep cutting costs where ever possible. Often it's temptation to live a little higher on the hog, buy some new equipment and oftentimes go into debt. The banker will be kind to you now but you can bet he'll get mean when the price falls. Now is a great time to pay the debt down so we won't be crippled if and when times get tough. Hopefully prices will stay good long enough to come out with a little extra. Maybe even put a bit away for later. Sometimes, we as ranchers don't get around to it by age 65.

Gayle Evans  
FBA President

**Foundation Facts articles deadline is the 9th of each month..**



# New Beefmaster Members in March

## MCOSKER'S BEEFMASTERS

Bruce V. or Carolyn McOsker  
17600 Endicott Rd.  
Kearney, MO 64060  
816-635-5820  
Address change only

Eudora C. (Breeland) Rushing

## LITTLE DEE BEE BEEFMASTERS

48 Forest Home Road  
Natchez, MS 39120  
601-442-1121 (Res.)  
601-446-5308 (Office)  
Rendition: 16  
Reinstatement

Tracy Rugg

## T- RUGG BEEFMASTERS

711 Ohio  
Adrian, MO 64720  
Address change only

## SANDERSON BEEFMASTERS

A.J. & Jackie Sanderson  
1909 South 35th Street  
Temple, TX 76504  
817-773-3450  
Rendition: 9  
Reinstatement

Kennard & Emogene Pitts

## CIRCLE K P BEEFMASTERS

Rt. 3, Box 68  
Quinlan, TX 75474  
214-883-4703  
Rendition: 11  
Origin: Russell & Beatrice Deen

Elmo Bauerschlag

## LAZY ACRES BEEFMASTERS

Route 1, Box 6  
Thomdale, TX 76577  
512-898-2778  
Rendition: 21  
Origin: Foy Cook, R.M. Beard  
Miller Ranch, Gary Jordan &  
Abshire Cattle Co.

## POWDERHORN BEEFMASTERS

J.C. & M.B. Flanagan  
P.O. Box 3946  
Corpus Christi, TX 78404-0946  
512-883-2219  
Rendition: 56  
Reinstatement

Leroy & Eloise Strickland

## S & S HOMESTEAD

BEEFMASTERS  
Leonard Spencer, Rep.  
Route 2, Box 170  
Lynchburg, MO 65543  
417-453-6292  
Rendition: 36  
Origin: John Bazel & Donald  
Gilkeson

## DIAMOND I BEEFMASTERS

Melvin & Ione Hughes  
P.O. Box 152  
Mesquite, NV 89024  
702-346-5388  
Rendition: 12  
Reinstatement

## CARROLL CREEK BEEFMASTERS

Jim Whitlock  
Route 2, Box 46  
Amarillo TX. 79101  
806-622-1727  
Rendition: 8  
Reinstatement

John E. Flanagan

## DOG IRON BEEFMASTERS

P.O. Drawer 724  
Crystal City, TX 78839  
512-374-2494  
Rendition: 55  
Reinstatement

Delphin Terrell

## TERRELL BEEFMASTERS

R.R. 1, Box 92  
Yoder, WY 82244  
307-532-5096  
Address change only

## Lasater Ranch Wins Colorado Range Award

The Lasater Ranch, Matheson, Colo., was named the 1989 recipient of the Leonard Horn Range Livestock Award, given by the Colorado Cattlemen's Association, during the membership's recent midwinter meeting. The award is given in recognition to an individual or operation which has performed an outstanding job in the area of range management, range improvement and range conservation.

Nominated by the Pikes Peak Cattlemen for the joint stewardship of ranch founder Tom Lasater and his son, Dale, current manager, the Lasater Ranch, home of the foundation herd of Beefmaster Cattle, the operation is "...the epitome of the responsible, careful and progressive land management," according to Rogers Johnson, chairman of CCA's Private Lands Committee, and head of the award selection committee.

"The Lasater Ranch is a model for private land management," he said. "There is a balance of cattle, vegetation and wildlife on the ranch that allows each to thrive." The Lasaters have been known for their unique and successful approach, based on allowing Mother Nature to dictate the needs and uses of the country. The ranch is a wildlife sanctuary, where hunting, trapping and poisoning of predators, including coyotes, prairie dogs and rattlesnakes is strictly prohibited. No overseeding is used on any of the range, and much of the land has been reclaimed, through careful grazing and management, from misuse dating back to the Dust Bowl, by homesteaders. The family took over the ranch in 1948. Water developments and soil and water conservation practices, some made in conjunction with the Soil Conservation Service and the Great Plains Conservation Program, have enhanced the operation. While moderate stocking and careful planning and the use maximize the return on season-long grazing areas, Dale Lasater began moving the Lasater enterprise into a holistic operating mode in 1985. His three-phase management goal includes optimum production levels; a desired landscape goal for the various parts of the ranch; and determining the necessary quality of life for the human resources involved in the operation. Two high-intensity grazing cells, encompassing approximately 3,300 acres, have been established, with more planned as needed. Flexibility and human creativity continue to move the operation forward toward attainment of the goals, Lasater said. "Considering the talent, generosity and exceptional range management practices of Leonard Horn, it is only fitting that this award go to a family of equal experiences, capabilities and principles," Johnson said during the award ceremony.



# Big Welcome! New Owners: March

Fred Sanford  
Rt. 2, Box 47  
Danville, AL 35619

Jimmy Keeton  
Rt. 5, Box 197  
Florence, AL 35630

Blair Stewart  
Rolling Hills Farm  
1804 Overton Dr.  
Jasper, AL 35501

Horace Holland  
P.O. Box 2344  
Muscle Shoals, AL 35662

Herman Riggs, Sr.  
Box 287  
Leupp, AZ 86035

Lorenzo Riggs  
Box 82  
Page, AZ 86040

Kenneth Underwood  
Rt. 2, Box 490  
Judisonia, AR 72081

Lon Cearley  
Rt. 2, Box 46-D  
Siloam Springs, AR 72031

Herbert C. Bruce  
Rt. 3, Box 247  
Clinton, AR 72031

Middle Farms  
R.T. 1, Box 46-I  
Bradford, AR 72020

Mabry Carlton & Sons  
Ranch, Inc.  
Rt. 2, Box 710  
Sidell Rd.  
Sarasota County  
Arcadia, FL 33821

Ken Harrison  
Rt. 2, Box 670M  
Arcadia, FL 33821

Willowbrook Ranch  
3100 N. Riverside Dr.  
India Lantic, FL 32903

Wells Brothers  
2689 Partin  
Kissimmee, FL 34744

T & F  
P.O. Box 962  
Palmetto, FL 34221

Alvin L. Story  
P.O. Box 728  
Live Oak, FL 32060

Jayaye Rafter  
P.O. Box 96  
LaKe Jem, FL 32745

George Bogle, Jr.  
Rt. 2, Box 361A  
Pittsburg, KS 66762

Robert C. Parke  
4606 41st St.  
Zackary, LA 70791

Vernell Knighten  
4606 41st St.  
Zackary, LA 70791

Al C. Maestas  
P.O. Box 24  
Rainsville, NM 87736

John Buice  
325 Mill Brook Trace  
Marietta, GA 30060

Jerome Willatto  
Box 825  
Gallup, NM 87305

Lazy VL Ranch  
Box 137  
Encino, NM 88321

Triangle Cattle Co.  
Rt. 1, Box 161  
St. Summer, NM 88119

Pardue Farms  
Box 2018  
Carlsbad, NM 88220

Buckhom Cattle Company  
401 W. 7th  
Truth or Consequences, NM  
87901

Les Armour  
1500 Auto Rt. West  
Rosewell, NM 88201

Mildred Brent  
Rt. 3, Box 88H  
Wesson, MS 39191

Ted Nuener  
Rt. 2  
Linn, MO 65051

James N. Bradley  
Butler, MO 64730

Delbert Hostetler  
Rt. 1, Box 150  
Otterville, MO 63548

Joe C. Slinger  
Rural Route  
Mansfield, MO 65704

Larry Ownby  
R.R. Box 159  
Sweet Springs, MO 65351

G.J. Six  
R.R. 4, Box 329  
Butler, MO 64730

Ike Duke  
Reydon, OK 73660

Fernando Salas, Jr.  
HC 61, Box 30  
Bosewell, OK 74727

David H. Fennoy  
Rt. 2, Box 173  
Jefferson, TX 75657

Donald C. Boehnke  
Box 95  
Muldoon, TX 78949

Mark Boehnke  
Rt. 3, Box 259 EB  
Bastrop, TX 78602

L.G. LeCamu, Jr.  
Rt. 3, Box 294  
Hempstad, TX 77445

Stan Murrell  
Rt. 3, Box 220-A  
Strafford, MO 65757

Marvin Murrell  
Rt. 3, Box 219  
Strafford, MO 65757

William & Verna Burns  
303 E. Prairie St.  
Brookfield, MO 64628

V.C. Helms  
Waurika, OK 73573

Lewis Helms  
Waurika, OK 73573

Doyle Altraffer  
1814 Grandview  
Pawhuska, OK 74056

Jason Urbanosky  
P.O. Box 90  
Lyons, TX 77863

M.D. Larza  
Rt. 1, Box 497  
Bruceville, TX 76630

Ms. Cheryl Clayton  
Box 1909  
Ozona, TX 76943

Lynwood Dykes  
Rt. 7, Box 47B  
Tylertown, MS 39667

Denver Alexander  
Rt. 1, Box 15  
Jayess, MS 39641

Douglas Edwards  
Rt. 2  
Summit, MS 39666

Bill Donnell  
Box 1313  
Alpine, TX 79830

Lazy D Ranch  
P.O. Box 895  
Henderson, TX 75653

Gene Ford  
Rt. 2, Box 239  
DeKalb, TX 75559

Wilson Ranch  
Rt. 1, Box 143  
Barry, TX 75102

Victor Herbst  
501 Oak  
Junction, TX 76849

Morrison Cattle Co.  
Rt. 1, Box 61  
Pampa, TX 79065

E. L. Tankersley  
3311 Riva Ridge Rd.  
Austin, TX 78746

Joe Parker  
P.O. Box 206  
Uvalde, TX 78802

H & R Cattle Co.  
P.O. Box 366  
Breckenridge, TX 76024

Monte Barnes  
HCR 1, Box 15  
Del Rio, TX 78840

Johnny Horton  
Rt. 1, Box 44-8  
Quanah, TX 78945

Havelka Brothers  
Rt. 5, Box 98  
La Grange, TX 78945

Buffalo Springs Ranch  
Box 2736  
San Angelo, TX 76902

Dan Murray  
MURRAY BEEFMASTERS  
Rt. 1, Box 217X  
Temple, TX 76501

C. M. Goad  
P.O. Box 66  
Bradford, AR 72020

Presley Ranch, Inc.  
P.O. Box 2246  
Vero Beach, FL 32961

Monroe Short  
Rt. 1,  
Sardis, MS 38666

Circle Cross Ranch  
P.O. Box 188  
Timberon, NM 88350

Johnnie Machicek  
Rt. 2, Box 285  
Shiner, TX 77984

CDS Farms  
Rt. 1, Box 273  
Raymondville, TX 78580

Jonh Black  
8551 VanHaselen  
El Paso, TX 79907

Wayne R. Chisholm  
245 So. Main  
Central Valley, UT 84754

Cortney Stone  
4291 So. 5100 West  
Hooper, UT 84315

Dan Meyette  
40 S. May Road  
Othello, WA 99344

Ricardo & Juan Cubillas  
Box 7  
Guaymas, Sonora, Mexico



# LASATER “The Pedigree is in the Name” BEEFMASTERS

FOUNDATION HERD OF THE BEEFMASTER BREED

(719) 541-BULL

Evenings: (719) 495-3432

2-year-old heifers, Evan Trap

April 10, 1990

Dear Friends:

On May 15, we will mail out the Lasater Beefmaster Plan 1990 Cow Contract to current customers and to all those who have requested it. If you would like to see this contract, please contact us.

The females offered under this contract will be put with our top herd sires on May 15, and will be guaranteed safe in calf when they are delivered on September 14, 1990, at the conclusion of the Beefmaster Plan bull deliveries.

These bred females will be offered in groups of three. They will be priced on a sliding scale from \$4,800 to \$3,000 per group.

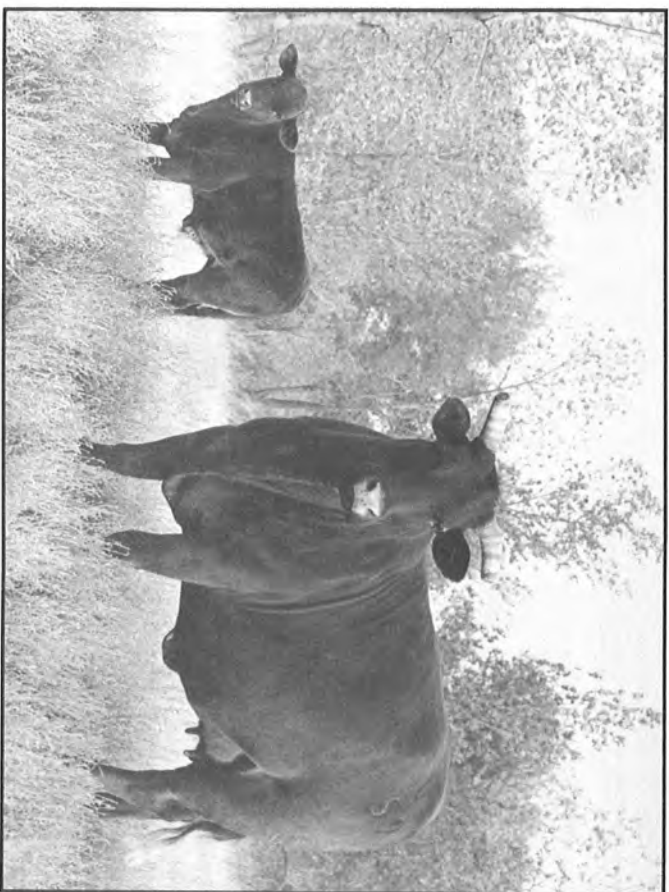
We cordially invite your inquiry or your visit.

Yours sincerely,

Dale Lasater

Pairs in Canyon Pasture





Unretouched Range Photos by Watt M. Casey, Jr.

# ?? Inquiries ??

|                          |                              |                                |                               |
|--------------------------|------------------------------|--------------------------------|-------------------------------|
| NC -National Cattleman   | ED - Educational             | WFS -Western Farmer Stockman   | ACB -Arkansas Cattle Business |
| PF -Progressive Farmer   | FC - Florida Cattleman       | WLJ -Western Livestock Journal | SS -Stock Show                |
| CM -Cattleman            | HPJ -High Plains Journal     | TEL -Telephone                 | AC -Alabama Cattle            |
| AM -Mail & Miscellaneous | IMD -Livestock Market Digest | BF -Beef                       | MBC -Missouri Beef Cattleman  |

## ALABAMA

TEL Billy R. Canerday  
Rt. 3, Box 295  
Killim, AL 35645

AC William H. Nelson, III  
P.O. Box 207  
Parrish, AL 35580

## ARKANSAS

NM Jimmie Daniels  
Route 8  
Harrison, AR 72601

NM Robert Summer  
Route 4  
Berryville, AR 72616

NM Arlin Halsted  
HC 80, Box 73-A  
Marshall, AR 72650

NM John Hutchins  
P.O. Box 203  
Lincoln, AR 72744

NM Western Arkansas Beef Expo  
Edward J. Jordan  
c/o Chamber of Commerce  
2nd & Bennett  
Booneville, AR 72927

ACB Lamar Harvey  
Rt. 2, Box 9  
Des Arc, 72040

## CALIFORNIA

ED Anthony Giannetto  
c/o Mr. Coons  
465 W. Olive  
Porterville, CA 93257

ED Chris I'Flinn  
c/o Bret Harte High School  
Agriculture Dept.  
364 Murphy's Grade Rd.  
P.O. Box 208  
Altaville, CA 95221

LMDDan Shannon  
17376 Bright Path  
Anderson, CA 96007

ED Cody Stemler  
Agriculture Dept.  
c/o Bret Harte High School  
P.O. Box 208  
Altaville, CA 95221

NM Lazy H Cattle Co.  
440 E. Lincoln Ave.  
Fresno, CA 93706

## COLORADO

NM Linda Gutshall  
P.O. Box 4327  
61 Divot Place  
Pagosa Springs, CO 81157

## FLORIDA

NM Ray Hogue  
150 Rosedale Dr.  
Deltona, FL 32738

## GEORGIA

PF Beverly Pullen  
2210 Summercourt Dr.  
Jonesboro, GA 30236

## IDAHO

BF Little Bit Land &  
Livestock Co.  
P.O. Box 2654  
Boise, ID 83701

WFS Pardue Cattle Co.  
P.O. Box 282  
Carey, ID 83320

## ILLINOIS

TEL Terry Reed  
Rt. 1  
Cambridge, IL 61238

NM Philip Korb  
2005 Anderson  
Manhattan, KS 66502

## KANSAS

ED Philip Korb  
2005 Anderson  
Manhattan, KS 66502

## KENTUCKY

PF Rachel Cundiff  
P.O. Box 58  
Beattyville, KY 41311

## LOUISIANA

PF Lonnie J. Conner  
Rt. 1, Box 43  
Morse, LA 70559

## MICHIGAN

NM Kenneth E. Kinyon  
3644 Peters Road  
Culumbiaville, MI 48421

## MISSISSIPPI

ED Kristi Deyling  
1265 Hom Lake Rd.  
Nesbit, MS 38651

YB David A. Jones  
Rt. 2, Box 104B  
Mendenhall, MS 39114

## MISSOURI

BF Larry Smith  
Rt. 1, Box 86  
Emden, MO 63439

BF Curtis Fisk  
Rt. 1, Box 122  
Nelson, MO 76347

## NEBRASKA

CM Chris Cornelius  
Rt. 1, Box 36  
Madrid, NE 69150

BF Roland Trenton  
R.R. 1, Box 10  
St. Liborg, NE 68872

## MINNESOTA

NM Jim Puskewitz  
Box 32  
Vesta, NM 56292

## NEW YORK

BF Keith E. Sweeney  
Route 1, Box 53  
Clymer, NY 14724

## NORTH CAROLINA

PF Franklin D. Sprinkle  
Rt. 1, Box 348  
Hiddenite, NC 28636

## NORTH DAKOTA

TEL F. Schneider, Jr.  
R.R. 1, Box 13  
Minnewaukan, ND 58551

NM Kevin Guthmiller  
Box 52  
Grace City, ND 58445

## OKLAHOMA

WSF A.O. & Mary Heintz  
Rt. 2, Box 138  
Mangum, OK 73554

## PENNSYLVANIA

NM Pronio's Meats  
P.O. Box 14255  
PGH, PA 15239

## SOUTH CAROLINA

WSF Walden Farm  
Jack Faddy/F.M.  
4340 Broad River Rd.  
Columbia, SC 29210

## TENNESSEE

NM Robert A. Brown  
309 Wheeler Ave.  
Smtma, TN 37167

## TEXAS

TFS Reg Hilburn  
714 Prairie Wind  
Stephenville, TX 76401

ED K.E. Hayes  
Rt. 2, Box 48  
Alvarado, TX 76009

TFS Frank & Christina Dominguez  
Rt. 1, Box 98-A6  
Crawford, TX 76638

TEL Mr. Wesley  
Rt. 3, Box 338-A  
Ennis, TX 75119

TC Bill G. Fleming  
Box 277  
San Saba, TX 76877

ED Chad Stephens  
Rt. 5, Box 480  
Cleburne, TX 76031

TFS Gene Lewis  
P.O. Box Drawer D  
Jacksboro, TX 76056

WFS Gilbert Stout  
Rt. 4, Box 165  
Canton, TX 76103

TFS Brandon Cook  
Rt. 1, Box 178  
Douglassville, TX 75560

## UTAH

CM Glenn B. Mecham  
P.O. Box 36  
Mountain Home, UT 84051

## WASHINGTON

NM Gail Z. Bishop  
P.O. Box 873  
Soaplake, WA 98851

WFS Jim Bilbruck  
35016 Mann Rd.  
Sultan, WA 98294

## MEXICO

CM Rogelio Sanchez  
Bocanegra #1300 Col.  
San Felipe  
Chihuahua, Chih. Mexico  
31240





### What is HOA?

#### HOA is:

- an abbreviation for the Heart of America Beefmaster Breeders.
- a non-profit organization dedicated to the promotion and continued improvement of the Beefmaster breed.
- a satellite organization of the Foundation Beefmaster Association, headquartered in Denver, Colorado.

#### What does HOA have to offer?

#### HOA sponsors:

- A Spring Production Sale each year in April with members consigning.
- A Field Day/Seminar each year in the fall somewhere in the membership area.

#### HOA provides:

- promotional assistance to all breeders as well as informational materials to aid in the continued expansion of the breed.

#### HOA offers:

- membership involvement. We encourage active participation in planning our Sale and Field Day as well as in HOA growth and direction. Members can voice desires for direction at either one of the general meetings or at one of the four Director's meetings. All of these meetings are open to members and any concerned individuals.

#### WHO CAN BE A MEMBER OF HOA?

Anyone can join HOA as long as they own at least one Beefmaster animal, they are a member of FBA and have paid his or hers annual dues.

More than one person may join under a single membership, but only one vote per membership will be allowed.

Annual membership dues are \$30 with checks payable to HOA. They may be mailed to the Secretary/Treasurer or paid in person at the April Meeting.

HOA follows the by-laws of FBA and is led by a nine-member board elected by the general membership. Each director serves a three-year term.

Executive officers are elected from the board for a one-year term.

They are the President, Vice President and the combined Secretary/Treasurer.

### Annual Field Day Planned

Consignors and sponsors of the Fourth Annual Beef "ON" Forage, Beefmaster Bull Test, will be hosting a Field Day, Saturday, June 2, 9:00 a.m. The Central Texas Beefmaster Breeders have consigned 117 bulls to the 300 day development program, which is under the guidelines of the Texas Forage and Grasslands Council, Forage Bull Development Program. The test is to in conjunction with the Texas A&M Meat and Science Department, Texas Agriculture Extension Service and the Lee County Extension Service (Lee County Extension Agent, Wade Hibler).

The purpose of this test is to identify those bulls having a superior genetic ability to convert forages to beef by comparing contemporaries within an age and breed group in a uniform grazing environment. The bulls are being weighed every 28 days during the development period and will sell October 20 in Brenham, Texas.

Sponsors of the Field Day will present various livestock supplies, ranch equipment and displays. Guest speakers, complimentary BBQ lunch, refreshments, pasture tours, door prizes (two \$500. gift certificates) and inspection of the 117 Beefmaster Bulls will highlight the day. These bulls will have completed the 112 day winter phase of the forage test and all performance data will be available.

Beefmaster breeders, commercial cattlemen, and interested parties are invited to attend. The Bull Test Facility is located on the Clifton Marek Ranch on F.M. 3403, 1/2 mile off Hwy 77, 3 miles south of Lexington, Texas. If you are unable to attend, a Video tape of the bulls will be available to prospective buyers. For more information concerning the Field Day, Forage Test, video or sale, please contact: Gary J. Frenzel (817) 983-2901  
Clifton Marek (409) 884-4931  
Lee Co. Extension Office (409) 542-2753

## Director's Message

Dear Members.....

Just going to take a minute to visit with you a while. We have the best cattle association in the country and great people to work with. My motto is "if it isn't broke don't fix it". There has been talk of changing our certification program, which I am against as long as our present one is working and bringing in the revenue needed to run our association. I think, like some of the others, that we should not sell 1/2 and 3/4 blood bulls because they do not carry the genetics of the purebred. Everyone is talking about E.P.D.'s, which is fine if they need them, but Mr. Lasater took care of our E.P.D. problems years ago. We have the best cattle there is at this time and will continue to have as long as the breeders use their integrity and continue to follow the 6 essential philosophies as set forth by Mr. Lasater.

I would like to see more interaction between our members and board members. All comments and/or problems, etc., are welcome and will help us do a better job of working for you and our association. Remember I am as close as your phone and will be going to the board meeting in May and the HOA sale and board meeting in April.

Sincerely,

Dean Freeman

Director





# Buyers' and Sellers Guide

## ARKANSAS

**For Sale:** 1 Deep Red Yearling Bull - Casey/Lasater Breeding  
1 16-month old Dun Bull - Casey/Lasater  
Tom & Pat Word  
Rt. 1, Box 215R  
Thomton, AR 71766  
(501) 352-8645

## ILLINOIS

**For Sale:** 10 Open heifers to breed in the spring,  
Package deal with free lease bull for the breeding season. Will  
deliver for expenses.  
**Freeman's Ranch Beefmasters**  
Ron Freeman  
Route #1  
Jacksonville, IL 62650  
(217) 243-6693

## Iowa

**For Sale:** Several 2- Year-old and Yearling Bulls. Also 2 bred heifers  
**7 Bar X Beefmasters**  
Elmer Goettsch & Albert Perry  
20739 210th St.  
Bettendorf, IA 52722  
(319) 359-5256

## OKLAHOMA

**For Sale:** Polled Beefmaster heifers and bulls.  
**Cotulla Beefmasters**  
E.R. Cotulla  
Route 1, Box 100  
Hugo, OK 74743  
(405) 326-8151

## TEXAS

**For Sale:** Four 16-month old bulls. Complete performance information  
available. One 6-year old herd sire - number 1 bull at the fall Isa Bull Sale.  
Progeny information Available.  
**Frenzel Bros. Beefmasters**  
Gary & Terry Frenzel  
Rt. 4, Box 286  
Temple, TX 76501  
(817) 983-2901  
(817) 985-2411

**For Sale:** One 2-Year-Old Bull.  
**Heart's Delight Beefmasters**  
Wayne Timmerman  
P.O. Box 346  
Balmorhea, TX 79718  
(915) 375-2219  
(915) 375-2463 (Nite)

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## NCA President Issues Environmental Challenge to the Industry

Denver, Colo., April 5, 1990--National Cattlemen's Association President John Lacey today challenged U.S. cattlemen, the largest segment of the U.S. landowners, to plant more than 10 trees on their land to illustrate their commitment to enhancing the environment.

"From President Bush to national conservation organizations to companies to the Boy Scouts, there is widespread belief that planting trees will improve the environment," Lacey said. "As an expression of cattlemen's commitment to the wise use of natural resources, I challenge each and every NCA member and all cattlemen to plant 10 trees in the coming year."

Some have cited U.S. beef production as a cause of deforestation. That is false, Lacey said. He cited recent research from Texas A&M University which shows that South American deforestation is not related to U.S. beef consumption.

Only 8 percent of U.S. beef is imported and most of that comes from countries other than those in South America. Because of U.S. animal health regulations, all beef imported from Brazil and other South American countries must be cooked and processed and, therefore, is not used as fresh beef or hamburger in the U.S. Beef from Central American countries, such as Costa Rica, represents less than 1 percent of U.S. beef supplies.

"The facts clearly show that the consumption of beef in America does not have any effect on tropical rain forests," Lacey said. Lacey announced that the official kickoff of the tree planting challenge will be the week following the 20th anniversary of Earth Day, April 22.

"Every day is Earth Day for American cattlemen," Lacey said. "It's in the best interests of cattlemen to ensure the vitality of the land for future as well as current use."

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## FBA Windbreakers Available

I would like to order the FBA blue nylon Dunbrooke big leaguer windbreaker. Please send me the total number of jackets indicated next to each size: (Adult) Small \_\_\_\_\_ Medium \_\_\_\_\_ Large \_\_\_\_\_ Ex-large \_\_\_\_\_

Enclosed is \$25.00 for each jacket (Children) Small (6-8) \_\_\_\_\_ Medium (10-12) \_\_\_\_\_ Large (14-16) \_\_\_\_\_

Enclosed is my check for \$ \_\_\_\_\_ Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_



# CORRAL OF EVENTS

- April 21, 1990- Arkansas Beefmaster Breeders Annual Satellite Seminar, Mulberry, Arkansas. For details call Roy Gene Britt (501) 274-3202
- April 21, 1990- Intermountain Beefmaster Breeders Satellite Seminar at Evans Beefmasters, Enterprise, UT. For details call Gayle Evans (801) 878-2355
- April 28, 1990- Arkansas Beefmaster Breeders Satellite Spring Sale. Harvey Pettit Ranch in Oppello, AR contact Roy Gene Britt (501) 274-3202
- April 28, 1990- Panhandle New Mexico Beefmaster Breeders Satellite Seminar at Roy, N.M.. For details contact Charles Duree III (505) 673-2241
- May 4-5, 1990- FBA Board Meeting, Denver, CO.
- May 5, 1990 ISA Cattle Co. Field Day at Great Plains Cattle Feeders at Hereford, TX contact Laurie Lasater (915) 949-3763
- May, 19, 1990- Southern Beefmaster Breeders Satellite Seminar at Falkville, AL. For details call Gerry Holmes (205) 482-4265
- June 2, 1990- Beef "On" Forage Test meeting will be held at Clifton Marek ranch at Lexington, TX. More details page 5.
- August 25, 1990- Southwest Beefmaster Breeders Satellite Annual Seminar at Tuba City, AZ. More details later.
- September 15, 1990-HOA seminar Claremore OK 9 a.m. call Jim Willis (918) 341-3985 More details later.
- September 29, 1990- Border Beefmaster Breeders Satellite Seminar. More details later.
- October 6, 1990- ISA Cattle Co. Fall Bull Sale San Angelo

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