

OCTOBER, 1989



**FOUNDATION
BEEFMASTER
ASSOCIATION**

200 LIVESTOCK EXCHANGE BUILDING
4701 MARION ST.
DENVER, COLORADO 80216

Volume XVIII, No. 10

FOUNDATION FACTS

ACTIVISTS vs. CATTLEMEN

Ever vocal, and often violent animal rights and welfare groups, as well as environmentalists, have the attention of the cattle industry. There are about 400 hard-core activist organizations with combined assets of roughly \$50 million who plan to put cattlemen out of business.

If you find this hard to believe, then try to find a better motive to justify the following events that have already taken place in 1989: A sale barn burned to the ground, a beef processing plant torched, numerous booby-trapped windmills, cut fences, and slaughtered cattle found in various parts of our nation. Bureau of Land Management and Forest Service have either held permittees off their allotments this year, have greatly reduced the number of animal unit months permitted, or shortened the time on the allotments by months. In most of these cases investigated, there has been found to be more forage available than in any recent year.

The activists maintain that animals should be allowed to display whatever behavior they prefer and that man should treat them accordingly. They believe in animal liberation. They are striving to remove all trace of domestic livestock use from federal lands and they want to convert more private land to federal land. They advocate the elimination of drug use, artificial supplementation of feeds, auction markets and dealers. They call for a "Humanely Raised" label on food products.

They believe vegetarianism is a way to reverse global warming. They proclaim that 85% of top soil loss, 220 million acres of forest destruction, 10 million pounds of waste every hour, and significant ground water pollution is attributable to animal agriculture.

Animal rights activists would stop all use of animals for research, and have called for a boycott of 62 scientific and charitable foundations and associations dedicated to the eradication of a number of diseases. Some of these diseases are cancer, diabetes, heart and kidney disease, leprosy, cystic fibrosis, epilepsy, leukemia, muscular dystrophy, multiple sclerosis and cerebral palsy.

The activists feel that pressure and new laws can literally put a lot of livestock producers out of business. They claim even small husbandry changes can raise producer costs and put them into insolvency.

The cattle industry is facing new pressure from these people. Today's cattleman cannot afford to let these issues go unchecked. The National Cattlemen's Association is determined to reverse this trend, but they cannot afford to do it without your help. Most of the state cattle associations, as well as breed associations, are affiliate members of NCA. It is a loud voice for the cattle industry. Cattlemen are in a fight for survival; our combined efforts will win.

More and more decisions about the cattle industry are being made in Washington, D.C. NCA is the only cattle organization that has enough members to be heard in Congress at the present time. Every member of Congress now has someone delegated to deal with animal rights. The Associated Press, the nation's largest newswire service, called NCA one of the most powerful agricultural lobbies in the USA.

The NCA Board of Directors identified 31 priority issues for 1989 at its annual meeting in Washington, D.C. They decided to go pro active on issues regarding food safety, animal welfare and the environment. They have formed an Environmental Planning Group to work on environmental issues that affect the cattle industry. They are assuming a leadership role in developing and formulating legislation pertaining to the environment. They will inform the public about the positive environmental contributions of the cattle industry.

A state Model Beef Safety Assurance Program outlined at the NCA mid-year meeting will provide states with uniform programs, aimed at assuring consumers of a safe and wholesome product.

NCA is working on the implementation of a strategic plan on animal welfare. They are conducting surveys to determine both consumers' and beef producers' attitudes toward, and awareness of, animal care and environmental issues. Another part of the plan is to disseminate positive messages on how cattlemen care for their animals. NCA is collecting information on state activities in order to create a national clearing house of information in the area of animal welfare.

Congress was convinced by NCA to repeal the "Heifer Tax." This will save you \$35 to \$50 every year on each replacement heifer. NCA played a vital role in the Japanese Beef Trade Agreement, which accounted for a price increase of \$3 per CWT; and initiated the legislation to create the Beef Checkoff Program, which is estimated to improve cattle prices by \$34 per head.

NCA is busy looking after the cattleman's business. It needs your help to keep the pressure on Congress and to inform the public that cattlemen are good environmentalists, that they care for animals, and that beef is a healthy, safe, and nutritious food.

If you are not a current NCA member, I hope you will give some serious consideration to using the application for membership that is enclosed with this Newsletter.

O.C. Rampley
FBA Director



Editor's Memos

Dear Mary:

Dean said that you would like to have a copy of the article that we put in the paper about the State Fair and our cattle on display...so here it is.

Didn't we have a great time at the seminar?!?! So many showed up that were not members...just hope they show up at the sale in April!

Boy, has our weather really changed! It was in the 40's Saturday night, but nice during the day. I guess I'm just not ready for cold weather, but then it always warms up again in September and October with cool evenings.

Hope you had a good flight home.

Sincerely,

Betty & Dean Freeman

Freeman Beefmasters at Missouri State Fair

Dean and Betty Freeman returned home Sunday evening from the Missouri State Fair where they had exhibited their Beefmaster Cattle August 16 thru 27 in the cattle barn. This year, fair goers could view a video tape of the Freeman cattle and cattle owned by 16 other members of the Heart-of-America Beefmaster Association. This proved to be a useful advertising tool as they could show Beefmaster-cross cattle as well as purebred cattle on the owners' ranch/farm setting.

Their daughter, Becky, and friend, Russell Hendrix, daughter Pamela Shuman and family camped out the first week and assisted the Freemans. Their son, Mike, and family helped the second weekend. Several HOA board members also helped throughout the week.

The Freemans were very pleased with the response they had from the Fair and with all the new acquaintances they made.

THANKS!

Dear FBA,

I want to say how much my family and I appreciated your contribution to the Heart of America Beefmaster Breeders Seminar.

We still can't believe that I was the lucky winner of the Buster Beefmaster Bull.

He is right at home with our two other Beefmaster Bulls.

Thank you,

Dustin Wagner
Lawrence, Kansas

Ernest McGee, Dedicated Beefmaster Breeder, Injured

FBA member, Ernie McGee of Chino Valley, Arizona lost his leg on August 22, 1989. Ernie and his wife, Pat, are ardent Beefmaster breeders and have worked in Arizona and Utah to promote the association and their SWBB satellite. Our best wishes go to them in this time of need. Knowing Ernie as well as we do, we know he will be back in the saddle again soon.

In Sympathy...

Leonard Appel of Appel's Beefmasters in Gillette, Wyoming, passed away and our condolences go out to the family.

Veron Corpening of Popular Acres Beefmasters in Granite Falls, North Carolina passed away July 8, 1989.

381 Beefmaster bulls sold in Isa Cattle Co.'s fall sale

Eighty-one buyers from nine states and Mexico bought 381 Beefmaster bulls for a gross total of \$665,800 Saturday during the Isa Cattle Co.'s fall bull sale, according to Isa representative Jay Nixon.

The gross receipts during the annual sale conducted by owner Laurie Lasater averaged \$1,748, Nixon said.

The sale also included 309 long yearlings and 2-year olds that brought \$568,065, for an average of \$1,838, and 72 yearlings that brought \$97,735, for an average of \$1,358.

James Howell of San Angelo bought the high-selling bull for \$8,000. L.G. Hargis Jr. of Waurika, Oklahoma raised the animal.

Continued on Page 7

A Big **WELCOME** To New Members Who Joined in September

Donald and Hugh Colvin
Donald S. Colvin, Rep.
RANCHO RIO VISTA BEEFMASTERS
P.O. Box 573
Ojai, CA 93023
(805) 649-2442
Rendition: 12
Origin: Everett A. Palmer, Jr.

ADDRESS CHANGE:
Mrs. Clarence Churchman, Rep.
CHURCHMAN BEEFMASTERS
Route 4, Box 365
DeRidder, LA 70634

Linda Yale
PEAVINE CREEK BEEFMASTERS
P.O. Box 187
Round Mountain, NV 89045
MAILING ADDRESS:
780 Singing Vista Dr.
El Cajon, CA 92019
(619) 588-5388
Rendition: 32
Origin: Bill Wester

Duncan D. & Kim M. Hendrix
LAZY H RANCHETT BEEFMASTERS
Route 1, Box 1472
Ramona, OK 74061
(918) 371-9540
Rendition: 4
Origin: Jim Willis

Gene Allen
EL INDIO BEEFMASTERS
Box 352
Carrizo Springs, TX 78830
(572) 876-2628
Rendition: 100
Reinstatement

Stowers Ranch Company
Richard Stowers Smilh
STOWERS BEEFMASTERS
Route 1, Box 175
Hunt, TX 78024
(512) 238-4345 or
(512) 238-2346
Rendition: 236
Origin: The Lasater Ranch;
India Land

NEW BEEFMASTER OWNERS SINCE SEPTEMBER 1, 1989

Tim Robinson
Route 1, Box 357
Addison, AL 35540

J.K. Parmelee
320 W. Grant Road
Willcox, AZ 85643

Mary or Wade Gibson
P.O. Box 480
Lamar, AR 72846

Richard J. Scherer
423 Crosby Road
Searcy, AR 72143-9622

Mike Carsten
Box 365
Piedra, CA 93649

JG Four Ranch
Michael B. Brown, Partner
P.O. Box 813
Angela Camp, CA 95222

Jerry Tillman
Route 5, Box 208
Monroe, GA 30655

Ovid R. Ellington
667 Pheasant Hill Road, SW
Conyers, GA 30207

George Meredith
R.R. 5, Box 320
Fulton, MO 65251

Kent Mindemann
Route 1, Box 109
Apache, OK 73006

Alton Mindemann
Route 2, Box 10
Apache, OK 73006

Phillip Poston
Route 1, Box 249
Watertown, TN 37184

Ernest Gregory
Route 4, Box 368
McMinnville, TN 37110

Terry Naillon
Route 1, Box 15
Cosby, TN 37722

Fred M. Daniel
Route 1, Box 185
White Pine, TN 37890

White Castle Co.,
P.O. Box 152
Ira, TX 79527

Melvin J. Canafax
508 S. Austin
Shamrock, TX 79079

Cody Paul
Box 249
Premont, TX 78375

Guillermo Castillo
P.O. Box 913
Roma, TX 78584

Santiago Castillo Jr.
Starr Route, Box 94
Rio Grande City, TX 78582

Scot Perry
Drawer 1167
Premont, TX 78375

Michael & Christy Russell
P.O. Box 188
Thornton, TX 76667

Howard & Opal Keesee
Route 1, Box 198C
Cookville, TX 75558

J R Land & Cattle Co.
Box 1760
Pecos, TX 79772

Antonio Garza C.
Cuauhtemoc 401 Nte.
A.P. 273
Durango, Durango, Mex. 24,000





Buyers' and Sellers' Guide



ARKANSAS

FOR SALE: 7 Yearling Bulls - Casey, Lasater & Froud Breeding
T & P BEEFMASTERS RANCH

Tom & Pat Word
Route 1, Box 215-R
Thornton, Arkansas 71766
(501) 352-8645

CALIFORNIA

FOR SALE: 24 Long-Yrlg. Bulls, Lasater sires, Foundation dams;
30 Bull Calves, avg. wean. wt. 645 lbs.; 30 Fall-Yrlg. Bull Calves,
Casey sires, Lasater dams; 40 Bull Calves, avg. wean. wt. 602
lbs.; 26 Females, 2-6 years old, Foundation genetics; 18
Females, 4-7 years old.

SCHELLER BEEFMASTERS

Carson E. Scheller
P.O. Box 408
Los Alamos, CA 93440
(805) 344-5901

MISSOURI

FOR SALE: 1 - 5 year old Bull (Anderson genetics), 1 - 18
month old Bull, and 3 Bull Calves to be weaned in late October.

MOYLE'S COUNTRY FLAVOR BEEFMASTERS

Don and Tobi Moyle
P.O. Box "P"
Bland, MO 65014
(314) 646-3502

NEVADA

FOR SALE: 65 Comming two year old Bulls, Lasater, Casey &
Evans genetics.

J & J KEY BEEFMASTERS

Alex Carone, Rep.
Box 1311
Lamoille, NV 89828
(702) 753-6680

OREGON

FOR SALE: 50 Yearling Bulls
KELLY CREEK BEEFMASTERS

Kelly Creek Ranch, Inc.
HC 10, Box 790
Lakeview, OR 97630
Bert Weldon (503) 947-4767
Drake Dixon (503) 947-4457

TEXAS

FOR SALE: 2 Year Old Bulls for Sale.

COURTNEY BEEFMASTERS

James Courtney
1102 S. 19th Street
Copperas Cove, TX 76522
(817) 547-4158

UTAH

FOR SALE: 50 Bulls: 40 Yearlings and 10 18-Month Olds.

EVANS BEEFMASTERS

Gayle W. Evans
1318 Rasmussen Road
Park City, UT 84040
(801) 649-9700



**Come To The Bay
In Monterey
& Have A Whale
Of A Good Time!**



**Friday's Schedule
Includes:**

- ★ A Board Meeting
- ★ Spouse's Peninsular Bus Tour
- ★ The President's Reception in the P.M.

**Saturday's Events
Include:**

- ★ General Membership Meeting
- ★ Election of Board Members & Officers
- ★ Trade Show
- ★ Wharf Theme Party

**FBA's 18th Annual
Convention**

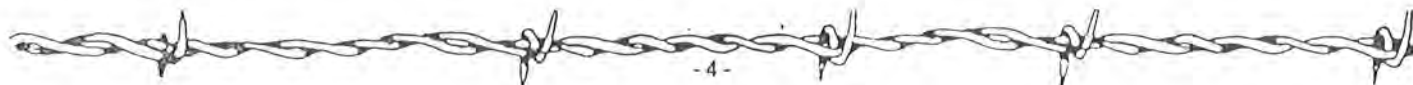
**will be held at the
Doubletree Hotel**

Nov. 9th - 11th, 1989

**MARK YOUR CALENDARS
NOW & PLAN TO ATTEND!**

**FOUNDATION BEEFMASTER
ASSOCIATION**

4701 Marion, Denver, CO 80216
(303) 294-0847



THIRD ANNUAL

BEEF "ON" FORAGE BEEFMASTER BULL SALE

Saturday, October 21

1:00 P.M.

Washington County Fairgrounds, Brenham, Texas

Selling 90 Big, Stout, Forage Tested Bulls

Tested under the guidelines of the Texas Forage and
Grassland Council Bull Development Program

All Bulls average 22 months of age and are within 90 days of age

Advantages:

1. Bulls conditioned and tested on a total forage program (275 days).
2. Complete performance data available. (Weaning weights, gain weights, weight per day of age, ratios, scrotal circumference and Ultrasound Rib-Eye measurements, taken by Texas A&M.)
3. Excellent temperament and ease of handling (weighed every 28 days during test).
4. Produce superior replacement females that will perform in any environment.
5. Produce profitable steer calves with performance and carcass traits for all segments of the industry.
6. These are top end bulls from 19 consignors of the Central Texas Beefmaster Breeders.

Results: Increased Production, Efficiency and Profitability

Information:

Sales Manager

Gary J. Frenzel

(817) 983-2901

Clifton Marek

(409) 884-4931



Auctioneer:

Gayle Ingram

(214) 276-1111

1000 E. 12th St., Suite 101, Dallas, TX 75202

le S. Ranch of Okeechobee, Florida, \$20,850

.G. Lee Farms of Webster, Florida, \$19,050

nd J.H. 6 Ranch of Gilbert, Arizona, \$19,050



?? INQUIRIES ??

NC -National Cattleman
PF -Progressive Farmer
CM -Cattleman
MM -Mail & Miscellaneous
ED -Educational
FC -Florida Cattleman
HPJ -High Plains Journal
LMD -Livestock Market Digest
WFS -Western Farmer Stockman
WLJ -Western Livestock Journal
TEL -Telephone
BF -Beef
ACB -Arkansas Cattle Business
SS -Stock Show
AC -Alabama Cattleman
MBC -Missouri Beef Cattleman

MISSOURI

MM Col. Wes Winberry, Rt. 1, Box 470, Greenfield, MO 65661
BF Patrick Knoll, Rt. 1, Box 3, St. Anthony, MO 58566
RM Roy Robinett, HCR 85, Box 10, Moody, MO 65777

MONTANA

WFS John Sudan, 295 River Bend, Bigfork, MT 59911

NEBRASKA

ED Keith Hurst, Jr., Hoover Hall, SCC, Room 244, Rt. 1, Box 35A, Beatrice, NE 68310
ED Southeast Community College, Beatrice Campus, Attn: Barringer, Rt. 1, Box 35A, Beatrice, NE 68310

NEW MEXICO

LMD J.R. Banegas, Rt. 1, Box 179, Anthony, NM 88021
LMD Shawn Finchu, 812 CR 3000, Aztex, NM 87410

NORTH DAKOTA

BF Michael Moser, HCR 1, Box 55, Wing, ND 58494-9609

TENNESSEE

TCB Don Payne, Rt. 7, Box 511, Maryville, TN 37801

TEXAS

BF Michael Preston, 1007 Oakland, Denton, TX 76201
TEL Bill Fortenberry, Box 574, Mabank, TX 75147
TFS Clove 9 Ranch, Rt. 1, Box 27, Hallsville, TX 75650

UTAH

WLJ Todd Walker, 6560 North 2150 West, Brigham, UT 84302

VIRGINIA

F Lawrence Snead, Rt. 3, Box 154, Ferrum, VA 24088

WASHINGTON

WLJ 21847 Peter Grubb Rd., Renton, WA 98058

WEST VIRGINIA

TEL Woodrow Lee, Rt. 1, Box 520, Farmington, WV 26571

WISCONSIN

ED Pat Bushman, 255 North Main Street, Clintonville, WI 54929

ALASKA

ED April Adams, HC 89, Box 8240, Talkeetna, AK 99676-9702

ALABAMA

MM Leslie Ross, Jr., P.O. Box 684, Taskegee, AL 36083

ARIZONA

MM Kayce Brown, % Dobson Ag Dept., 1501 W. Guadalupe Rd., Mesa, AZ 85202-7575

CALIFORNIA

ED Erin Pressler, 4375 Foothill Rd., Pleasanton, CA 94566
WLJ John Arata, P.O. Box 15, San Gregorio, CA 94074
WLJ Richelle Heaton, 1600 Glenwood Dr., Modesto, CA 95350
CC Tim O'Neill, 7560 Wren Rd., Oakdale, CA 95361

COLORADO

BF Dale Trim, Box 199, Woodrow, CO 80757

GEORGIA

BF Bart Waller, Rt. 1, Box 61, Clyo, GA 31303

IDAHO

WFS Bill Wicks, P.O. Box 1198, Riggins, ID 83549

IOWA

BF Robert Williams, 3297 Whittier Rd., Springville, IA 52336
BF Jake Heim, R.R. 1, Box 161, Logan, IA 51546
ED IKM Community School, Larry Genzen, 755 Main St., Manilla, IA 51454

KANSAS

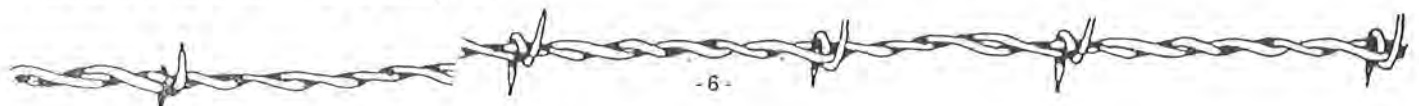
BF Mark Hendrickson, R.R. 3, Box 365, Independence, KS 67301

MISSISSIPPI

BF Scott Hawkins, Box 349, Mississippi State, MS 39762
MC Cecil Monk, P.O. Box 213, Lake, MS 39092
MC Mike Lee, Rt. 3, Leeloan Rd., Picayune, MS 29466

Doubletree Hote

Nov. 9th - 11th, 1





BEEFMASTER SEMINARS

INTERMOUNTAIN BEEFMASTER BREEDERS

August 12th was the date for the annual field day for Intermountain satellite. This year's event was held south of Elko, Nevada. J & J Key Beefmasters hosted the day at the Six Bar Ranch. Speakers included Dale Lasater on "Production & Profit" and Dr. G. Scott Middleton spoke on "Beefmaster Performance & Management for the Consumer."

A delicious lunch was served and following the program a tour of the area was enjoyed by all.

Mark Hooper of Hooper Ranches, Lamoille, Nevada, won the \$500.00 gift certificate.

HEART OF AMERICA BEEFMASTERS

This year's field day was held Sept. 9th at Carthage, Missouri. Mark Ziler and wife, Patsy, were the host family and their hard work and excellent promotion resulted in a crowd of 175 interested cattle men and women. Mary Wilkinson, FBA Executive Secretary, was there to talk to prospective members and four new members were signed up.

Dustin Wagner of Lawrence, Kansas, was the winner of a Beefmaster bull. He selected a Buster Beefmaster. HOA has scheduled their annual spring Beefmaster sale for April 14th at Mt. Vernon, Missouri.

ARKANSAS BEEFMASTER BREEDERS

Plans are being made for a seminar at Mulberry, Arkansas on April 21, 1990 and a sale on April 28, 1990. Call Roy Gene Britt for more details, (777) 274-3202.

CENTRAL TEXAS BEEFMASTER BREEDERS

On Saturday, Sept. 23rd over 80 cattlemen from Texas attended the CTBB seminar at Hearne, Texas. CTBB president, Tim Caldwell, welcomed the crowd. Guest speaker, Dr. Bill Mies from Texas A&M discussed topics of interest to the cattle industry: value based marketing, animal rights, and welfare groups and consumer demands. He stated we must remain competitive to retain market shares.

Gayle Evans, FBA vice president, spoke on the Lasater philosophy of cattle raising and how Beefmasters were making an impact in the beef industry.

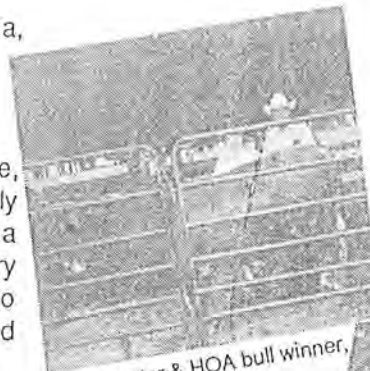
Four \$250 gift certificates were given and winners were Daniel Marek, Rockdale, Texas; Jamie Odom, Buckholts, Texas; Charles Gibson, Thorndale, Texas; and Leonard Schroeder, Beeville, Texas. Wade Hibler, extension Co. agent, Lee County, discussed the CTBB Beef "ON" Forage Test. He detailed the entire program and invited everyone to the Bull Sale on Oct. 31, 1989.



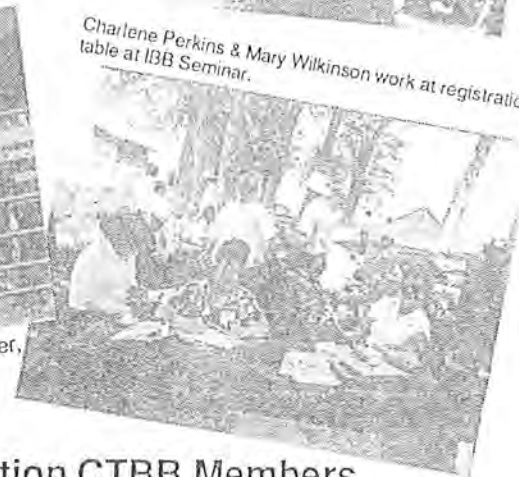
Charles Rainwater & Roy Schoenbeck at HOA Seminar



Dr. G. Scott Middleton, speaker at IBB Seminar



Larry Buster & HOA bull winner, Dustin Wagner.



Charlene Perkins & Mary Wilkinson work at registrars table at IBB Seminar.

Attention CTBB Members

Consignments are now being accepted for the 89-90 Beef "On" Forage Bull Test and Sale. If you have not notified Clifton Marek of your intentions, please do so immediately. Delivery date is November 15th at the Clifton Marek Ranch, south of Lexington, Texas. Clifton can be reached at (409) 884-4931.

Continued from Page 2

Isa's Cattle Co. Sale

Major buyers in the sale included: LSJ Ranch of Fallon, Nevada, \$75,200 on 76 lots; Denny Beefmasters of Burney, California, \$62,550 on 25 lots; Bright Hour Ranch of Arcadia, Florida, \$48,250 on 25 lots; Thockmorton Land and Cattle Co. of Throckmorton, \$42,200 on 25 lots.

Also, Alberto Baillerez of Mexico City, \$38,000 on 10 lots; Rio Ranch Corp. of Okeechobee, Florida, \$38,050 on 21 lots; A. Duda & Sons of Rockledge, Florida, \$30,650 on 16 lots; M.H. McMurrey of Tyler, \$27,000 on 14 lots; Barlite Ranch of Marfa, \$25,650 on 14 lots; Durando and Paris of Wauchula, Florida, \$23,450 on 22 lots.

And, Triple S. Ranch of Okeechobee, Florida, \$20,850 on 10 lots; T.G. Lee Farms of Webster, Florida, \$19,050 on 10 lots; and J.H. 6 Ranch of Gilbert, Arizona, \$19,050 on 12 lots.



Corral of Events

October 21, 1989 - CTBB annual Beef On Forage Fall sale will be held. Contact Gary Frenzel for more details. (817) 983-2901.

October 27, 1989 - Isa Cattle Co.'s Florida Fall Bull Sale. Contact Laurie Lasater (915) 949-3763.

November 9-12, 1989 - FBA Convention, Monterey, Calif.

February 12, 1990 - Perkins Beefmasters Annual Bull Sale. For details call Gene Perkins (208) 845-2745.

April 14, 1990 - Heart of America Annual Spring Beefmaster Sale. Details later.

April 21, 1990 - Arkansas Beefmaster Breeders Annual Seminar, Mulberry, Arkansas. Details next month.

April 28, 1990 - Arkansas Beefmaster Breeders Spring Sale. More later.

Foundation Beefmaster Association
200 Livestock Exchange Building
Denver, Colorado 80216
Tele: (303) 294-0847



Ronald C. Ranly
RANLY BEEFMASTERS
Route 2, Box 17
Lott, TX 76656

Published by Foundation Beefmaster Association, 200 Livestock Exchange Building, 4701 Marion St., Denver, Colorado 80216, Mary M. Wilkinson, Executive Secretary. Editor's note: The views and opinions expressed in all articles and comments included in this publication are not necessarily those of the Foundation Beefmaster Association.

