

MARCH 1989



**FOUNDATION
BEEF MASTER
ASSOCIATION**

200 LIVESTOCK EXCHANGE BUILDING
4701 MARION ST.
DENVER, COLORADO 80216

FOUNDATION FACTS

Volume XVII, No. 3

NRC Issues Diet Report

The National Research Council, part of the quasi-governmental National Academy of Sciences, issued a comprehensive report on use of diet to reduce risk of chronic diseases. The report specifically mentioned "lean meats" as being appropriate in diets which, NRC said, should generally include less fat and more carbohydrates. In this connection, NCA president Bob Josserand cited beef industry changes which have brought meat with less trimmable fat. The NRC committee suggested "eating lean meat in smaller and fewer portions." However, when asked about meat, a committee member said, "Eat a moderate amount of meat. It would not be inappropriate to eat two small servings, two 3-oz. servings at the most." Actually, this is the amount which long has been recommended by nutrition authorities, and it is more than today's average per capita consumption. The report discounts possible risks of insufficient iron if meat use is reduced. Anne Winslow, NCA director of nutrition policy, cited other information, including computer analyses of low-fat diets, showing that some persons, particularly women, may have to increase consumption of nutrient-dense, lean red meat in order to obtain sufficient iron and zinc.

European Hormone Ban

"Their charge is to see whether they can find a way in the next 75 days to get this problem behind us," ag secretary Clayton Yeutter said in reference to a U.S.-European Community task force which will try to resolve the trade dispute resulting from Europe's hormone ban. The task force, made up of high level ag and trade officials from both sides, will seek "creative" solutions to the problem, which includes a ban on variety meats and beef from the U.S. Yeutter acknowledged that the task force's job "will not be easy." The effort is to allow product to flow, eliminating retaliation and counter-retaliation, so that the EC and U.S. can deal with fundamental issues under the General Agreement on Tariffs and Trade. Yeutter reaffirmed that USDA would not certify beef from producers claiming non-use of hormones. (It is not possible to verify non-use scientifically, because beef from both implanted and non-implanted cattle contains minute amounts of hormones.) However, Yeutter said, USDA would not object if individual producers sold meat to the EC and the EC would accept those persons' certifications. But, Yeutter noted, that doesn't solve the main problem---several million cattle are needed to supply the variety meats which Europe has bought annually from the U.S.; its purchases of beef are very limited.

Choice Steers Reach \$79

The fed cattle market got close to \$80 this week but didn't quite make it. Choice slaughter steers sold for \$78-79, compared

with a trading range of \$73-75 from October through most of February. Feeders were showing at least some profit after marginal returns for several months. Why the market rise? Cattle-Fax mentioned these factors: Slaughter has declined following the Jan.-Feb. seasonal peak. The feeding industry is relatively current. Slaughter weights have decreased because the heavy feeder cattle placed last Sept. and Oct. have now been sold. Export business, mainly to the Japanese, has increased; in particular Choice middle meats are in demand. While the cattle market has improved, Cattle-Fax mentions a note of caution: Competing meat supplies remain large. The hog-cattle price spread is extremely wide---\$38 late this week.

Meat Board Changes Fiscal Year

The National Live Stock and Meat Board, at its winter meeting in Chicago, adopted a new fiscal year, beginning Oct. 1. This will make the Meat Board's year the same as that of the Beef Promotion and Research Board. In order to adjust to the change, the current fiscal year, scheduled to end April 30, will be extended to Sept. 30, 1989. Current officers and directors, including chairman Don Jackson, will remain in their positions until the 1990 winter board meeting. The board approved a budget expansion for the interim period. Most of the Meat Board's activity is now focused on beef. Pork and lamb organizations handle most of their own promotion. Income estimates which had been made for the 1989-90 fiscal year put beef/veal income at \$56.5 million, compared with \$3.4 million for pork and \$150,000 for lamb. Beef income is mostly from the Beef Board and state beef councils---from the \$1 checkoff.

No. 2 Man at USDA Named

President Bush announced his intention to nominate Jack Parnell, 51, currently director of the California Department of Food and Agriculture, as deputy secretary of agriculture (the No. 2 post at USDA). Parnell is a cattle rancher, long involved in ag industry affairs. He has been active in Angus associations and the California Cattlemen's Assn. Assistant ag secretaries, to serve in the ag administration of secretary Clayton Yeutter, are expected to be named soon.

Miss USA Likes Beef

Gretchen Polhemus, 23-year-old model and cattle buyer from Ft. Worth, Tex., was crowned Miss USA. Polhemus said she combined her love for animals and rodeos and became a cattle broker. Asked during the televised beauty pageant about the safety of U.S. beef, she said red meat is a perfectly healthy part of a balanced diet.



Editor's Memo's

FBA OFFICE UPDATE

What's new in the FBA Office? The paint, the carpets, the drapes, that's what's new. Boy do we look spiffy! Our landlord agreed to a face lift and the work has just been completed this week. Next time you are in the Denver area be sure and drop by and visit us.

Mary Wilkinson

KEEP BEEF DRUG FREE

I have been feeding cattle for 60 years. I have never added drugs to the feed or implanted with drugs.

The University of Illinois has weighed and graded my calves for 20 years. Now the calves weigh 700 pounds at seven months—this on grass and milk. They will weigh 1050-1200 at 13 months without drugs in the feed. My calves are the type (carcass, weight, cutability, quality grade) the packers and consumers like to have.

One can genetically design cattle like the automobile industry designs cars—compact, medium size or large. My cattle have been genetically designed for functional efficiency. This philosophy is becoming the main issue in the beef industry.

I along with the European countries say keep our beef drug free.

The beef industry has made a good come back.

Donald Gilkeson
Monica, IL



Tom Wallace won Champion heifer over other breeds at the South Mississippi 4-H, FFA roundup with Wallace 855. The polled January 1988 heifer was sired by Wallace 575 and out of the Old number 2 cow. Tom is a junior partner in Wallace Beefmasters, Magnolia, Mississippi.

Dear Mary:

When I read the remark "Beefmaster cattle recommended for cold climates..." in the last Committee Report 1988, my first reaction was talking out loud: "That's about time!"

Every time interested parties ask us for information about the Beefmasters, they don't really believe that a Beefmaster can survive and perform in cold climates. What hits their minds first when they hear Beefmaster, is: Texas - hot and dry weather.

But then we tell them about our climate and the way our cattle are raised: our ranch lies at about 2,400 feet elevation at the north slope from Mt. Hood. We have dry and hot summers, wet falls, snowy winters and cold and wet springtimes. Beefmasters do beautifully, they are still grazing even in 100° F, when our Herefords and Angus are looking for shade and won't graze until it cools down. (We kept those for comparison and also to show our buyers how Beefmaster/crossbreeds are looking.)

During the fall rain and the wet spring our cows don't have it easy. They have to stand sometimes up to their bellies in mud and in the wintertime when we have snow up to 4-5 feet, they can't lay down for several days. And still, in spring they give us nice calves.

During the spring rains, which are very cold and icy most of the time, our calves are born. We still hold our breath and cross our fingers, but up to now we haven't lost one calf due to the cold and wet weather. Even we are still amazed what Beefmasters can stand!

This year we had -18° F and east winds (wind chill factor -50° to -60° F); the only reaction our Beefmaster showed were that their hair was standing up and their food intake was somewhat bigger. (I think everybody will understand that they were freezing.)

Also our young bulls have no wind barriers and are fed all winter long outside in the snow with plenty of hay. Icy east and west winds are blowing very hard over that hill, no wind shade, and still they perform more than satisfactorily.

Now people come to our ranch and are speechless when they see our cattle and know, that even under those conditions they are still looking good, gaining weight and producing beautiful calves.

There are probably more ranches which will be happy to agree that Beefmaster cattle are for cold climates.

I also want to take the opportunity and thank you for the time you always take for some personal words and that you are always there when we have some questions.

Sincerely,

Beritt Stawski
Wildflower Ranch, Mt. Hood, Oregon

?? INQUIRIES ??

NC — National Cattleman
PF — Progressive Farmer
CM — Cattleman
MM — Mail & Miscellaneous
E — Educational
FC — Florida Cattleman
HPJ — High Plains Journal
LMD — Livestock Market Digest
WFS — Western Farmer Stockman
WLJ — Western Livestock Journal
TEL — Telephone
BF — Beef
ACB — Arkansas Cattle Business
SS — Stock Show
AC — Alabama Cattleman
MBC — Missouri Beef Cattleman

ALABAMA

PF Perry C. Bailey, Jr., P.O. Box 391, Blountsville, AL 35031
WFS Arthur L. Green, 2704 Evergreen St., Huntsville, AL 35801
AL Patrick H. Marchand, Rt. 3, Box 396, Grand Bay, AL 36541
AC Joel Scott, Star Route, Detroit, AL 35552

ARIZONA

BF Carlos A. Ortiz, 217 E. Yavapai Rd., Tucson, AZ 85705
CM Gustavo Maldonado, P.O. Box 93, Naco, AZ 85620
WFS Nick Fadala, 11881 W. Orange Grove, Tucson, AZ 85743

COLORADO

BF Greg L. Gottsch, 217 N. Prospect, Colorado Springs, CO 80903
TEL Pat Schalla, 27845 W. Ramah Rd., Calhan, CO 80808

FLORIDA

TEL Charles Harman, Rt. 6, Box 5580, Arcadia, FL 33821
FC Betty B. Roberts, 7508 Rockridge Rd., Polk City, FL 33868

GEORGIA

MM Charles Keeton, 193A Glenwood Springs Rd., Eatonton, GA 31024
AC Gary Frachisein, 276 Dillard Dr., Kennesaw, GA 30144

IDAHO

WFS Gerald W. Church, 1606 G St., Rupert, ID 83350
WFS Travis N. Potter, P.O. Box 22, Chester, ID 83421
TEL Curt Daniels, 550 West 1050 North, Selt, ID 83424

ILLINOIS

PF Stephen Miller, Rt. 1, Sesser, IL 62884

INDIANA

PF Jack L. Williams, 2291 Gray Rd., Mooresville, IN 46158

KANSAS

BF Gene Schlegel, Rt. 1, Box 21, Alexander, KS 67513

KENTUCKY

PF Genevieve P. Roso, 3741 Sonora Rd., Hodgenville, KY 42748
SBP James W. Galloway, 1680 Merry Oaks, Ralton Rd., Smiths Grove, KY 42171

LOUISIANA

CM Roy C. Brock, Jr., 110 Glass St., DeRidder, LA 70634

MARYLAND

CM Jerry L. Quance, DVM, 406 Fairview Ave., Frederick, MD 21701

MICHIGAN

MM Paul Modreske, 3581 14th St., Wayland, MI 49348

MINNESOTA

BF Shawn Baker, Rt. 1, Box 105, Utica, MN 55979

MISSISSIPPI

BF Cecil McClellan, 910 N. 30th Ave., Hattiesburg, MS 39401

MISSOURI

MM T. Sowash & D. Haimerl, P.O. Box 189, Stover, MO 65078
MM Andrew Garwood, Rt. 3, Nevada, MO 64772
PF Edward C. Jordan, 1501 Blue Bird Lane, Columbia, MO 65201
PF Gerald Morris, Rt. 2, Box 15, Edwards, MO 65326
SBP Dave Pulliam, Prairie Edge Farms, RFD #1, Greentop, MO 63546

NEW HAMPSHIRE

ED Burnie Quint, Vo. Ed. Dept. Kennett High School, Conway, NH 03818

NEW MEXICO

TEL Jerome Manuelito, P.O. Box 1235, Gallup, NM 87305
NMS Kendra Brown, Box 75, Cliff, NM 88028
TFS Hon. Wm. C. Connelly, Judge, P.O. Box 197, Elida, NM 88116
NMS Donald Eriacho, P.O. Box 1076, Zuni, NM 87327

NORTH DAKOTA

TEL Brad Riehl, HCF 2, Box 134, Carson, ND 58529

OKLAHOMA

CM Elvis Leniger, 517 N. Wentz, Guthrie, OK 73044
SBP Amrich Farm, Rt. 1, Box 26C, Cement, OK 73017
PF Alfred Ball, HCR 61, Box 42, Fairview, OK 73737
PF Ben A. Jackson, Box 935, Paul's Valley, OK 73075
WLJ Mrs. Diana Malesic, Rt. 1, Box 170, Blair, OK 73526

OREGON

FC Joe L. Hernandez, 4293 Markham Rd., S.E., Salem, OR 97301
WFS Barbara Foster, HC 68, Box 2810, Post, OR 97752

SOUTH CAROLINA

BF Phillips Plantation, Rt. 1, Box 17, Neeses, SC 29107

SOUTH DAKOTA

BF Roger Hansen, Rt. 1, Box 115, Irene, SD 57037

TENNESSEE

PF Johnny W. McBride, Rt. 1, Box 59A, Quebeck, TN 38579
SBP J. R. Anderson, Rt. 3, Box 300, Dickson, TN 37055
BF Keith Steele, P.O. Box 175, Idlewild, TN 38346
WLJ Stacy Stevenson, 508 Williams Rd. Decherd, TN 37324

TEXAS

TEL George McLendon, 3196 Westcliff Rd. West, Fort Worth, TX 76109
TFS Luis X. Gonzales, 2002 W. University, Suite 1, Edinburg, Tx 78539
SBP H. B. White, P.O. Box 95, Atascosa, TX 78002
PF N. L. Parker, 11960 CR 2222, Arp, TX 75750
SBP Dale Kinney, 709 E. Main, Whitesboro, TX 76273
TEL Loretta Walker, 107 Bruce Rd., Willis, TX 77378
CM Ben Barker, 5935 Butterfly Circle, Pasadena, TX 77505
TFS Robert L. Cates, Rt. 4, Box 211, Tyler, TX 75703
PF Billy V. Stewart, 620 N. Fish, Brownwood, TX 76801
TFS James Maxwell, 18200 Gallery Dr. - #222, Dallas, TX 75252
MM Mrs. Warren H. Madson, Rt. 2, Box 71, Moody, TX 76557
TFS Kristie Stanley, Rt. 1, Box 75, Grandview, TX 76050
ED Chico FFA, % Cindy Buckner, P.O. Box 95, Chico, TX 76030
TFS Thomas E. Muennink, Rt. 1, Box 104-A, Hondo, TX 78861
MM Russ & Donna Couch, Rt. 1, Box 48A5, Lake Creek, TX 75450
TFS K & B Cattle Co., Rt. 1, Box 115A, Greenville, TX 75401
TEL George McLendon, 3196 Westcliff Rd. A., Ft. Worth, TX 76109
TFS Wayne Williams, Rt. 1, Box 179, East Bernard, TX 77435
MM Kenneth Sexton, 203 Gettsburg, Victoria, TX 77904
TFS Mrs. Melanie Hagemann, Rt. 1, Box 6, Thorndale, TX 76577
TFS Ray Pollok, Box 155, Falls City, TX 78113
TFS Daniel Eugene Morrow, Rt. 5, Box 318, Cleveland, TX 77327
TFS Bobby Ingram, Jr., P.O. Box 636, Smithville, TX 78957
TFS Raymond Meyer, Rt. 1, Box 119, Rosenberg, TX 77471
TFS George Voss, Rt. 4, Box 446, Terrell, TX 75160
TFS Mike Forgy, P.O. Box 1178, Alvin, TX 77512
TFS K. D. Tynes, Rt. 8, Box 208-H, Waco, TX 76705
TFS Mark Taylor, P.O. Box 1657, Huntsville, TX 77342-1657
CM Dan Miller, Cross Creek Unit 1, Box 9, Kemp, TX 75143
TFS R. A. Riley, Rt. 1, Box 78-A, Throckmorton, TX 76083
TFS J. R. Lasiter, Jr., Rt. Box 1079, Elkhart, TX 75839
MM Randy Stephenson, 2201 Quiltsna, Box 8, Lubbock, TX 79407
TEL Jim Warren, 15038 Warren Ranch Rd., Hockley, TX 77447
TFS Ricky Adams, P.O. Box 283, Petersburg, TX 79250
TFS Robert Allen Honza, Rt. 2, Box 47-A, Ennis, TX 75119
TFS Bobby Becks, P.O. Box 174, Donie, TX 75838
TFS Johnny S. Viscaino, Rt. 4, Box 512, Cleburne, TX 76031
SBP Carroll W. McCoy, Rt. 2, Box 221, Lampasas, TX 76550
TFS Pat A. Brennan, P.O. Box 1615, Conroe, TX 77305
YBK2 Mr. & Mrs. John E. Autry, 2924 Crow Valley Trail, Plano, TX 75023
TFS Barbara S. Peltier, 4012 Hoskins Mound Rd., Danbury, TX 77534
TFS William C. Kelley, Jr., P.O. Box 6, Penelope, TX 76676-0006
TFS Edward Spencer, Rt. 4, Box 619, Marshall, TX 75670
TFS Al Payne, 1002 Squabble Creek Dr., Rockwall, TX 75087

UTAH

WFS Randy Lee, 12448 So. 1300 West, Riverton, UT 84065

VIRGINIA

BF Rob Gravatt, Rt. 1, Box 7, Millford, VA 22514
MM Steve Hoskins, R.R. #1, Box 513, Halifax, VA, 24558

WASHINGTON

BF Don Hennings, Box 15, Ritzville, WA 99169
WFS Dudley Frick, Rt. 1, Box 39, Rosalia, WA 99170
WFS Shelley Heilman, P.O. Box 584, Ephrata, WA 98823-0584
WFS Dan W. Lambert, 1911-B - 5th, Cheney, WA 99004
WFS Christy Mitchell, 156-A Robbins Rd., Sequim, WA 93882
WFS Ray North, 445 Dodson, Rt. 1, Ephrata, WA 98823

WEST VIRGINIA

TEL Richard Talbott, Rt. 1, Box 105, Inwood, WV 25428

WISCONSIN

MM Charlene Stanke, Stevens Point Area Senior High School, 1201 North Point Dr., Stevens Point, WI 54481

WYOMING

WFS TUF Ranch, Inc., Box 338, Beulah, WY 82712
BF Sue Stuebe, % Sam Hampton, Rt 2, Wortland, WY 82401

FOREIGN

CM Luis Garza Garza, Ave. Fuentes del Valle 578 Ote., Monterrey, N.L., Mexico 66220

A Big WELCOME To New Members

Who Joined In February

McOSKER'S BEEFMASTERS
BRUCE V. or CAROLYN McOSKER
Rt. 2, Box 209F
Kearney, MO 64060
(816) 842-4845(Day)
(816) 635-5820 (Night)
Rendition: 10
Origin: Dean Freeman

DRAGONWOOD BEEFMASTERS
RALPH D. & MARGARET G. COUEY
Route 1, Box 110
Silver Point, TN 38582
(615) 858-2228
Rendition: 5
Origin: Short Mountain Beefmasters

C & J POWELL BEEFMASTERS
COY & JOYCE POWELL
949 Tranquil Drive
Austell, GA 30001
(404) 432-4509
Rendition: 6
Origin: Peters Beefmasters

HUTCHINSON BEEFMASTERS
KARL A. HUTCHINSON
Rt. 2, Box 478-1
Salina, OK 74365
(918) 479-8875
Rendition: 6
Origin: Larry Buster

ATHERTON BEEFMASTERS
R. N. ATHERTON
837 Wheelwood
Hurst, TX 76053
(817) 589-7042
Rendition: 5
Origin: Tom Cook, James Haney

RAMSEY BEEFMASTERS
GREG RAMSEY
Box 354
Quitaque, TX 79255
(806) 455-1331
Rendition: 22
1989 Reinstatement

TRUEHEART BEEFMASTERS
TRUEHEART RANCH COMPANY
Jos. C. Brown
5701 Woodway, Suite #113
Houston, TX 77057
(713) 783-6520
Rendition: 36
Origin: Laurence Lasater

STEVE FENDER BEEFMASTERS
STEVE FENDER
13151 I 35 N
San Antonio, TX 78233
(512) 655-6098 (Bus.)
(512) 646-6356 (Home)
Rendition: 6
Origin: J.P. Fender

KRANTZ BEEFMASTERS
BILL KRANTZ
Route 1
Farina, IL 62838
(618) 245-6323
Rendition: 12
Origin: J.P. Fender

YANDLE DOUBLE "Y" BEEFMASTERS
RAYMOND & TINA YANDLE
Rt. 2, Box 260D
St. Matthews, SC 29135
(803) 874-4359
Rendition: 5
Origin: L.B. & Ruth Brown

JORDAAN BEEFMASTERS
C.J. JORDAAN
P.O. Box 181
Banket, Zimbabwe
00313 Trelawney
Rendition: 75
Origin: L. Lasater

WALLACE & SONS BEEFMASTERS
CARL WALLACE
Rt. 4, Box 240
Marshfield, MO 65706
(417) 468-3753
Rendition: 1
Origin: Hiser Beefmasters

BAR V BEEFMASTERS
W. D. VAUGHN
P.O. Box 682
Buna, TX 77612
(409) 994-3626
Rendition: 32
1989 Reinstatement

YOUNGS RANCH BEEFMASTERS
KELLY & VALERIE YOUNG
P.O. Box 797
St. Johns, AZ 85936
(602) 337-4130
Rendition: 60
Origin: Flake

Heart-of-America Beefmaster BREEDERS PRODUCTION SALE

at Mt. Vernon, Missouri



Saturday

APRIL 8, 1989

1:00 P.M.

SELLING

55 Bulls - 35 Females

Pairs — Breds — Opens

SALE LOCATION
Mellon Ranch
Mt. Vernon, MO
417/466-3354
Take Highway 39 Evt.
Frontage Road West
One Mile
Turn South One Mile

HEADQUARTERS
Bel-Air Motel
Mt. Vernon, MO
417/466-1111

FOR MORE INFORMATION CALL:
Walter Truitt
Route 2
Sheldon, MO 64784
(417) 876-3863
Mike Ziler
Route 1
Reeds, MO 64859
(417) 246-5604

Affiliate
Satellite
F B A

PRE-PRICED SALE

AUCTIONEER — HOOVER CASE

SPONSORED BY Heart-of-America Beefmaster Breeders

NEW BEEFMASTER OWNERS SINCE FEBRUARY 1, 1989

Jay Tucker
Rt. 3, Box 3065
Naples, TX 75568

Morrison Cattle Co.
Rt. 1, Box 61
Pampa, TX 79065

Battle Ax Ranch
P.O. Box 1986
Carlsbad, NM 88220

Kiesling Livestock
Rt. 3, Box 250
San Angelo, TX 76904

Duane A. or Theresa Dillard
Rt. 4, Box 96
Smithville, TN 37166

Larry Roberts
P.O. Box 22
Guinda, CA 95637

T. G. Brown
8160 Vineyard Rd.
Sacramento, CA 95829

Lon Dixon
Box 272
Ola, AR 72853

Andres Guerra
Rt. 1, Box 41-0
Rio Grande City, TX 78582

Bobby Sam Davis
Box 741
Bogata, TX 75417

Nance & Nance
Box 273
Deport, TX 75435

Gene Rash
162 Talford
Fairfield, TX 75840

Harry P. Mays
P.O. Box 1564
Sautee, GA 30571

Mrs. Juan E. Ramirez
P.O. Box 444
Delmita, TX 78536

A. E. York Est.
Box 3506
Victoria, TX 77903

Theodore Tippin
Rt. 3, Box 271
Victoria, TX 77901

Paul Starnes
938 Blount St.
Guntersville, AL 35976

Lauro Canales
P.O. Box 528
Roma TX 78584

Bill Jones
2788 Buckhorn Rd.
Roseburg, OR 97410

Chad Tucker
Rt. 3, Box 3065
Naples, TX 75568

Jack Traylor
Rt. 1, Box 70
Naples, TX 75568

J. M. Mackey
Box 113
Bronte, TX 76933

Marvin Gerhart
Rt. 2, Box 51
Winters, TX 79567

Gary Rudolph
20585 County Rd. DD .5
Rocky Ford, CO 81067

Frank Riccobuono
11151 E. Liberty Rd.
Galt, CA 95632

Karl or Gail Blagg
P.O. Box 1645
Grass Valley, CA 95945

William & Nancy Hayes
Box 127
Fayette, MO 65248

Jimmy McLaurin
Rt. 3, Box 273
Collins, MS 39428

Steed & Mitchell
1015 W. Madison
Clarksville, TX 75426

Eli Hostetler
Rt. 1, Box 61
Montezuma, GA 31063

William O. Daniel, Jr.
P.O. Box 871
Amarillo, TX 79167

Gary & Sandra Perkins
Rt. 1, Box 240
Carlisle, AR 72024

Jose S. Hinojosa
402 W. Water St.
Rio Grande City, TX 78582

Larry L. Dierlam
Rt. 3, Box 195
Victoria, TX 77901

Paul H. Taylor
363 Thompson Rd.
Hestland, KY 42151

Mrs. P. H. Deck
Rt. 1, Box 100
Guntersville, AL 35976

Paul Hayes
Rt. 1, Box 1244
Hallsville, TX 75750

Grace M. & Charles O. Bock
Rt. 1, Box 51
Hallettsville, TX 77964

Aubry Stokes
Box 2137
Big Spring, TX 79721

07 Ranch
P.O. Box 62643
Pittsburg, KS 66762

Charles T. Lockwood
621 Oak Park Drive
Brownwood, TX 76801

Glen Simpson
Rt. 1, Box 120
Midland, TX 79701

Bobby Black
P.O. Box 73
Horatio, AR 71842

California Cattle Co.
2642 McCourtney Rd.
Lincoln, CA 95648

T. P. Alexander
9893 Tavernor Rd.
Wilton, CA 95693

Randy Hutton
Rt. 1, Box 158A
Greenup, IL 62428

G-Bar
1531 W. Pinol St.
Casa Grande, AZ 85222

Malcolm Thompson
Rt. 1, Box 121-02
Blossom, TX 75416

Earl Nelson
Rt. 13
Canton, GA 30114

Leonard Bond
Rt. 4, Box 518
Commerce, GA 30529

Alberto Escobar
Star Route, Box 38E
Rio Grande City, TX 78582

Jaime Flores
P.O. Box 87
Grulla, TX 78548

Larry Piper
804 Brockman
Sweeny, TX 77480

Leo Hoffer, Jr.
P.O. Box 527
Hallettsville, TX 77964

Balentin Barrera Beavidez
General Delivery
Miguel Aleman, Tamps, Mexico

N. D. Tresner
Rt. 6, Box 525, Highway 425
Henderson, TX 75652

Jay Todd Ringgold
Box 7
Gans, OK 74936

Buyers' and Sellers' Guide

TEXAS

FOR SALE: 25 Head of 2 & 3 Year-old Bulls.
Contact Michael Harrison or Gary Loftin (915) 445-2904 (Days) or (915) 527-3639 (Evenings).
PECOS BEEFMASTERS
P.O. Box 189
Pecos, TX 79772

FOR SALE: 20 Head of 1 to 2 year-old Bulls.
Bob Pyeatt
PYEATT BEEFMASTERS
Rt. 2, Box 219
Detroit, TX 75436
(214) 674-5645 (Home)
(214) 427-2095 or 427-3229 (Office)

FOR SALE: 100 Beefmaster Cows, all ages. All will be heavy bred by May. Cows are located in McLean, TX.
Henry E. Martinez
MARTINEZ BEEFMASTERS
301 Amarillo Blvd. West, Suite 101
Amarillo, TX 79107
(806) 779-2371 (Ranch)/371-0404 (Office)

CALIFORNIA

FOR SALE: Bull Calves - 14 to 16 months old.
Foundation genetics.
SCHELLER BEEFMASTERS
Box 408
Los Alamos, CA 93440
(805) 344-5901

MISSOURI

FOR SALE: Breeding Bulls. Bred & Open Heifers.
Roy Moore
HORSE CREEK BEEFMASTERS
1600 Lexington
Lamar, MO 64759
(417) 682-3868

ILLINOIS

FOR SALE: 12 Weaned Heifer Calves and 2 nice Bull Calves. Call Quen Cultra (815) 268-7247.
Quen Cultra
CULTRA BEEFMASTERS
Box 143
Onarga, IL 60955

FOR SALE: 10 coming-yearling Heifers.
Donald Gilkeson
GILKESON BEEFMASTERS
R. R. 2, Box 22
Princeville, IL 61559
(309) 385-4836

FLORIDA

FOR SALE:
3 - 1982 Lasater Beefmaster Bulls
40 - 1988 Kanapaha Beefmaster Bulls
80 - 1988 Kanapaha Beefmaster Heifers
A few F-1, mostly F-2 or above
100 - 1987 Kanapaha Beefmaster Heifers
Will be heavy bred by May
Fran & Lewis Lee
Kanapaha Ranch
Gainesville, Florida
(904) 387-0165 (Home)
(904) 354-5652 (Office)

NEW OFFER:

We have made a bulk purchase of Laurie Lasater & Bob Kingbery's new book *Welcome To The New Cattle Industry*. If you would like to order one or several, please fill out this coupon and enclose \$10.00 for each copy to cover postage & handling.

Mail To: Foundation Beefmaster Association
200 Livestock Exchange Building
Denver, CO 80216

Please send me _____ copies of *Welcome To The New Cattle Industry* at \$10.00 each.

Name _____

Address _____

Enclosed check for \$ _____



SATELLITE NEWS

PANHANDLE-NEW MEXICO BEEFMASTER BREEDERS

SEMINAR

MARCH 18, 1989

COMMUNITY CENTER

- 9:00 to 9:30 a.m. Registration
- 9:30 to 9:45 a.m. Welcome, Charles Duree, III
President, PNMBB
- 9:45 to 10:00 a.m. "FBA Philosophy," Steve Flake
President, FBA
- 10:00 to 11:00 a.m. "Crossbreeding for Profit,"
Don Morrison, Pampa, Texas
- 11:00 to 12:00 Noon FBA Video, "A Plan for Profit," &
"Tom Lasater: Nature's Partner"
- 12:00 to 1:00 p.m. Lunch
- 1:00 to 2:00 p.m. "Using Pelvic Measurement As A
Tool For Culling Heifers,"
Dr. Ben Carson, DVM, Quail, Texas
- 2:00 p.m. Drawing Community Center
\$500 gift certificate for heifer

The members of the Panhandle-New Mexico Beefmaster Breeders appreciate your attendance and invite your participation in future events of this organization.

HEART-OF-AMERICA BEEFMASTER BREEDERS

1989 officers are: Mike Ziler, President, Reeds, MO; Jay Truitt, Vice President, Sheldon, MO; David Hargis, Secretary-Treasurer, Chicasha, OK.

Directors are: Oran Tracy, Kansas; Dean Freeman, Missouri; Ron Freeman, Illinois; Allan Rau, Oklahoma; Donald Blackwell, Missouri; Bill Lewis, Missouri.

Up-coming events include:

HOA Annual Sale (11th Annual Heart of America Beefmaster Sale): bulls and females; 90 head; April 8, 1989, Mt. Vernon, MO; Melton Ranch, Walter Truitt, Sale Manager; Hoover Case, Auctioneer.

HOA General Meeting will be held April 7, 1989; Mt. Vernon, MO; BelAir Motel, 7:00.

Heart of America is a satellite of the Foundation Beefmaster Association in Denver, Colorado. We have 46 members in six states: Missouri, Kansas, Oklahoma, Illinois, Iowa and Arkansas. This will be our 11th annual spring sale. We also have an annual field day and seminar every fall.

SALE RESULTS

NAME OF SALE: PERKINS BEEFMASTERS 3RD ANNUAL SALE-Bruneau, Idaho Feb 13, 89 At The Ranch Monday

TOP 10 SELLING LOTS

LOT #	BUYERS NAME	TOWN/STATE	CATEGORY	PRICE
61	CLIFF STEVSON	Grand Coulee, Wash.	2yr Bull	\$ 2,850.00
70	BROKEN TOP RANCH	Redmond, Ore	2yr Bull	\$ 2,350.00
47	O'KEEFFEE RANCH	Adel, Ore	2yr Bull	\$ 2,025.00
50	JOHN MUSSER	Delta, Colo	2yr Bull	\$ 2,025.00
77	DRY CREEK RANCH	Delta, Colo	2yr Bull	\$ 2,025.00
13	JOE BLACK & SONS	Hammett, Ida	2yr Bull	\$ 1,900.00
14	JOHN TORVIK	Fallon, Nev	2yr Bull	\$ 1,900.00
64	TORVIK RANCH	Fallon, Nev	2yr Bull	\$ 1,875.00
65	VERNON KERSHNER	Jordan Valley, Ore	2yr Bull	\$ 1,800.00
44	JOE BLACK & SONS	Hammett, Ida	2yr Bull	\$ 1,800.00

VOLUME BULL BUYERS: DRY CREEK RANCH, Delta, Colo./Y3 RANCH, Jackpot, Nev./JOE BLACK & SONS, Hammett, Ida./GLENN KINAU, Burley, Ida./J.D. BALDWIN, Gooding, Ida./FILL-IPINI RANCH, Battle Mtn, Nev./TORVIK RANCH, Fallon, Nev. LONE PINE RANCH, Chiloquin, Ore./MARK DAWSON, Lostine Ore./OXBOW RANCH, Prairie City, Ore.

**BEEFMASTER COMMERCIAL BRED HEIFERS

\$820.00- EVA PATTERSON, Boise, Idaho
\$805.00- JOHN MUSSER, Delta, Colorado
VOLUME BEEFMASTER FEMALE BUYER: JOHN MUSSER

**COMMERCIAL BRED HEIFERS

\$830.00- ANDREW JOHNSON, Emmett, Ida.
\$825.00- SHIRLEY COX RANCH, Oreana, Ida.
VOLUME COMMERCIAL HEIFER BUYER: LONE PINE RANCH
Chiloquin, Oregon

**FEMALES SOLD IN GROUPS

This sale was held by Eugene Perkins, Idaho's largest Beefmaster breeder. The Perkins family consists of Eugene and wife Charlene, daughter Julie and son Rocky. Their Beefmaster operation is a family run business. This was their third annual Beefmaster sale and they plan to make it an annual event. They are so convinced Beefmasters are the way to go that they have built a new sale barn facility on the ranch for the yearly sale. This years sale had buyers from eight states totaling 36 buyers. Bill Lefty was auctioneer.

HOA had four members run for FBA Director. Dean Freeman was elected director. Walt Truitt received an award for promoting Beefmaster cattle. HOA had a large turnout at the FBA convention in Little Rock, Arkansas.



Corral of Events

April 1, 1989 - Panhandle-New Mexico Satellite will hold a spring Beefmaster bull sale at Amarillo. More details next month.

April 8, 1989 - Heart of America Satellite will have their annual spring bull sale at Mt. Vernon, MO.

April 8, 1989 - Six L Cattle Company selling 60 yearling La Esperanza and Flint Hills Beefmaster bulls. The Lasater Ranch, Matheson, Colorado. Call Dale Lasater (719) 541-2855; evenings (719) 495-3432.

April 22, 1989 - Arkansas Beefmaster Breeders will hold their annual spring seminar/field day at Searcy, Arkansas. Details next month or call Howard Froud (501) 728-4267.

April 28-29, 1989 - FBA Board Meeting at Denver office.

June 10, 1989 - CTBB Beef "On" Forage Bull Test & Field Day, Lexington, TX. Details next month or call Gary Frenzel (817) 983-2901.

September 13-14, 1989 - 40th Annual Lasater Beefmaster Plan bull delivery, Matheson, Colorado.

October 7, 1989 - Isa Cattle Co.'s Annual Bull Sale.

October 27, 1989 - Isa Cattle Co.'s Florida Fall Bull Sale.

Foundation Beefmaster Association
200 Livestock Exchange Building
Denver, Colorado 80216
Tele: (303) 294-0847

**BEEFMASTERS
A PLAN FOR
PROFIT**



Ronald C. Ranly
RANLY BEEFMASTERS
Route 2, Box 17
Lott, TX 76656