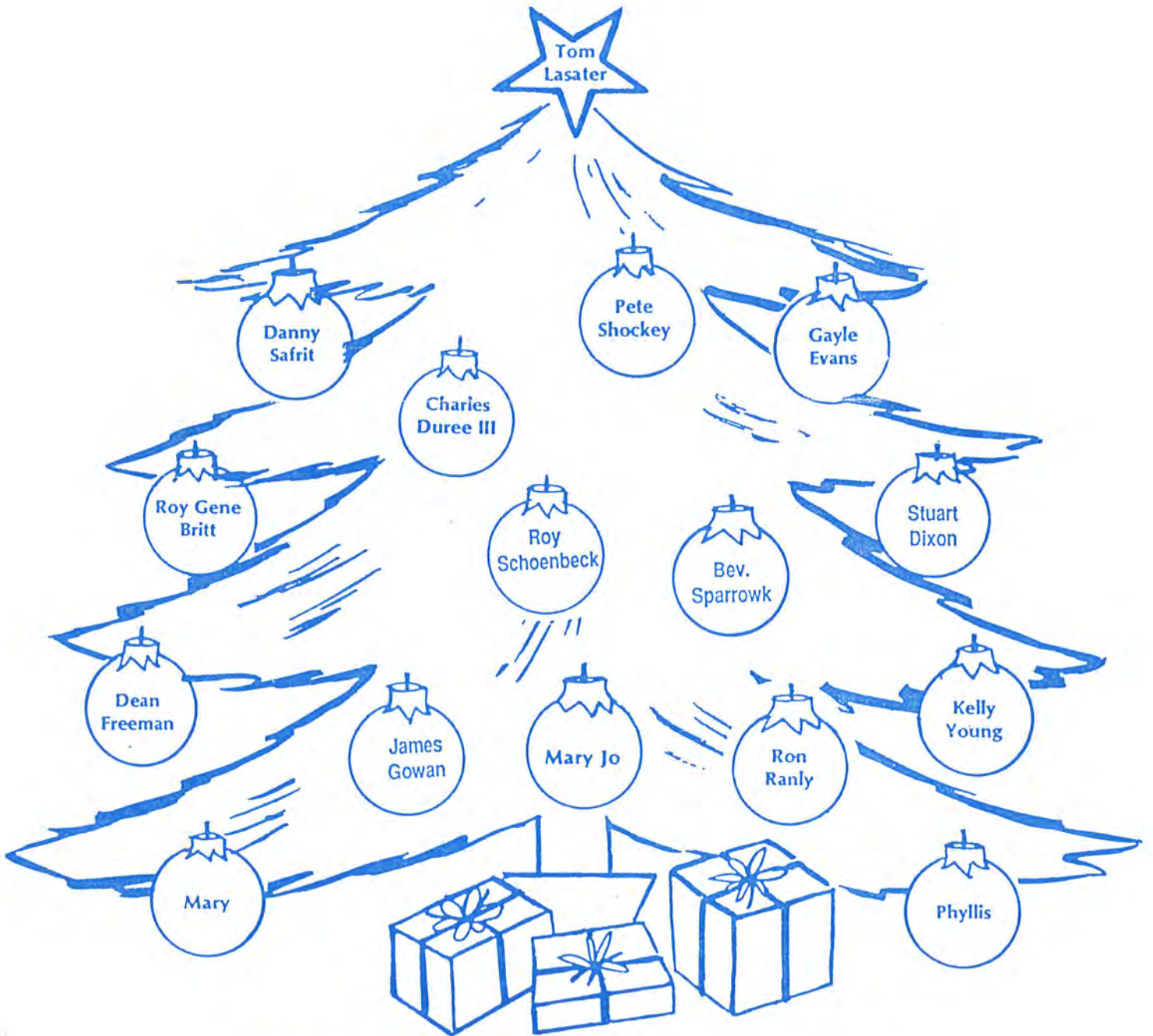




**FOUNDATION
BEEFMASTER
ASSOCIATION**

200 LIVESTOCK EXCHANGE BUILDING
4701 MARION ST.
DENVER, COLORADO 80216

FOUNDATION FACTS



May all of you have the greatest two gifts of all on these holidays:
someone to love and someone who loves you.

Merry Christmas and a Prosperous and Happy New Year from the FBA Board of Directors and the office staff.



Editor's Memos

The following letters were received and we want to share them with you:

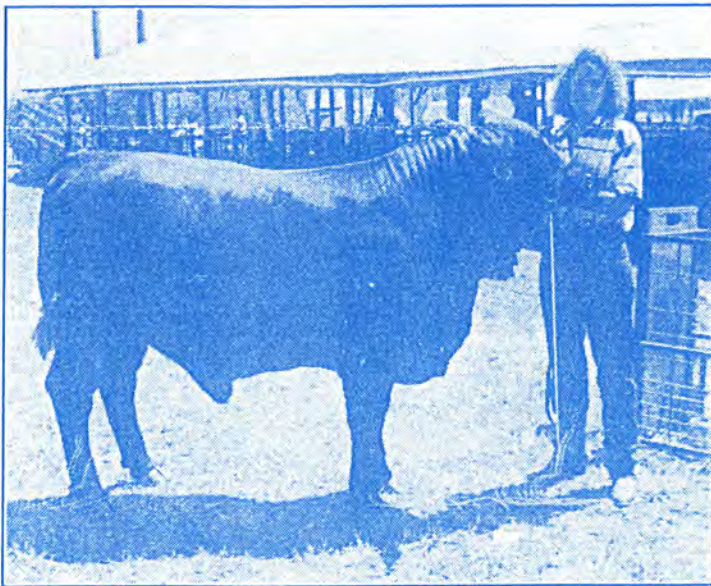
Dear Mary,

See the inclosed Dedmon's Livestock Yard sale report. Please note breed age, price received. You are right — Beefmasters do make a difference.

C.W. Rollings
Rutherfordton, NC

Editor's Note

C.W's Beefmaster calves were 3 months younger, weighed as much, and brought \$5 & \$6 more per cwt. Congratulations — we love to hear this kind of news.



Holly O'Trimble with D_Glenn Beefmaster.

Dear Mary,

Out of 63 head of cattle (my Beefmaster was the only one) the Iowa Beef Packing Co. paid more for my Beefmaster steer than any other. One of my calves sold for a 4-H in Jefferson County 4-H to Holly O' Trimble. I made a lot of conversation with my cattle.

Dale Glenn Lecompton, KS

Foundation Facts articles deadline is the 9th of each month..

Personal Note

Each year I look back over the past twelve months and each year I find more to be thankful for. I treasure all "my" members and count it a blessing to have such a long & rewarding relationship with all of you.

I want to take the opportunity this December issue, to thank the Lord for all his goodness to us in the past year! I pray that this Christmas will have a special meaning to you & yours. God bless you & keep you.

Mary M. Wilkinson
Executive Secretary

An FBA Christmas

T'was the night before Christmas and all thru the land,
not a Beefmaster was stirring - not even a man.
Our stockings were hung by our desks with care-
In hopes that Evans would soon be there.

The pigeons were nestled on the ledge in a row
knowing Sparrowk soon would show.

Phyllis at her desk and Mary Jo in her nook,
and Mary settled down with a Lasater book-

When out in the parking lot what should appear -
but the Board of Directors for this whole year.

I sprang from my chair to see what they bring-
and lo and behold up the stairs they came,

Britt with sacks of candies and cake-
and a Santa who is really Duree.

While more rapid than eagles the Directors they came-
and he whistled and shouted and called them by name-

on Gowan and Dixon, Safrit, and Shockey,
on Young and Freeman, and Ranly.

To the top of the stairs and down the hall-
Schoenbeck said, Dash away, Dash away all.

And then we heard as they rode out of sight-
Merry Christmas to all and to all a good night.

-Author unknown

You Did Mail in Your Renewal Notice,
Didn't You?



Big Welcome! New Members: November

J 2 Cattle Company Beefmasters

John S. Todd, Jr., Rep.
P.O. Box 61221
San Angelo, Tx 76906
915-949-6403
Prefix Change:
Formerly Little Paint Beefmasters,
Jack Modesett, Jr. & Gary L. Hall

Siegel Beefmasters (Polled)

Darle Siegel
R.R. #3, Box 80
Excelsior Springs, Mo 64024
816-637-3815
Rendition: 9
Origin: Frank Gordan, Jack Gregory,
1990 Membership

Firn Beefmasters

Richard L. & Gloria M. Firn
5441 Eureka Springs Road
Tampa, Fl 33610
816-626-7677
Rendition: 9
Origin: Robert J. Berry
1990 Membership

Cope Beefmasters

Harry Cope
Rt. 1, Box 93
Truxton, Mo 63381
Prefix Change:
Formerly Cope Farms Beefmasters

Martinez Beefmasters

Henry E. Martinez
1901 Medi Park, Suite1050
Amarillo, Tx 79106
806-358-5108
Address Change

Smoky Valley Beefmasters

Linda Yale
Lee Harwood, Rep.
P.O. Box 187
Round Mountain, NV 89045
Mailing Address
780 Singing Vista Dr.
El Cajon, CA 92019
619-588-5388
Prefix Change-
Formerly Peavine Creek Beefmasters

Schneider & Sons Beefmasters

Virgil, Gerald, & William Schneider
Rt. 3, Box 252
Temple, Tx. 76501
817-983-2612
Rendition: 4
Origin: Ronald Ranly
1990 Membership

V and C Farms Beefmasters

Robert E. Varner
P.O. Box 2046
Montgomery, AL 36102-2046
205-223-7321
Rendition: 49
Origin: W.H. "Mutt" Gregory, Gowan Bros.,
and Fred Lovvorn
1990 Membership

New Beefmaster Owners in November

J. Todd Ringgold

Box 65
Gans, Ok 74936

Audrey Harvey

Rt. 4, Box 143
Muldrow, OK 74948

Kenneth Shaw

Rt. 1
Mountainair, NM 87036

M. A. Duren

1608 W. Taylor
Clarksville, TX 75426

Kenneth Blarton

R.R. 3, Box 592
Bald Knob, AR 72010

Howard & Steve English

Rt. 4, Box 788
Bloomfield, IN 47424

Randy and/or Darla

Emm
P.O. Box 239
Schurz, NV 89427

Olen L. Byrd

Rt. 3, Box 202F
Moulton, AL 35650

John Jones

Rt. 2, Box 524
Sumrall, MS 39482

Rod Ayers

P.O. Box 699
Lone Pine, CA 93545

Ed Weiss

P.O. Box 2111
Hillsboro, MO 63050

Barbara M. Gex
6081 Margarido Dr.
Oakland, CA 94618

Marion Schwoerer

P.O. Box 593
Oakdale, CA 95361

Mr. Mrs. John Pavliska, Jr.

Rt. 5, Box 250
Hallettsville, TX 77964

Mrs. Jim Bearden

Route 1
Scranton, AR 72863

Leonard Schroeder

200 Hwy. 159 E.
Bellville, TX 77418

James W. Looper
240 Smoky Lane
North Little Rock, AR
72117

Les R. & Alean Booker

Rt. 5, Box 104A
Kirbyville, TX 75956

Jerry Stuart

Rt. 1, Box 140
Roby, TX 79543

Gene & Mary Shimek

Rt. 2, Box 130
Yoakum, Tx 77995

Larry Shiflet

P.O. Box 38
Seagoville,
TX 75159-0038

Fred Muzyka
411 Candler
Houston, Tx 77037

Mrs. Blanca Chapa

P.O. Box 1418
Zapata, TX 78076

La Revuelta

% Albert Chavez
OLTIO #3637
Quintes del Sol
Chihuahua City,
Chihuahua
Mexico 31250

Mark Graham

KIL Ranch
Star Rt., Box 17
Elfrida, AZ 85610

La Bella Cattle Co.

Rt. 2, Box 319-B
Beaumont, TX 77705

Pete Lanyon
R.R. 2, Box 252
Carthage, MO 64836

Loyd Wilson

Box 84
Wentworth, MO 64873

Alfredo Martinez

Sanchez Route
Solano, NM 87746

Brent Foutz

Kirtland, NM 87417

Philip Gangi

740 Ford Place
Denham Springs,
LA 70726

B.K. Anderson
P.O. Box 467
Petal, MS 39465

Curtis K. Stafford

536 Louisiana Ave.
Baton Rouge, LA 70801

Robert Fluhman

General Delivery
Mills, NM 87730



New Beefmaster Owners in November Cont.

Richard & Brenda Goad
Rt. 1, Box 125
Bradford, AR 72020

Mr./Mrs. Williams
Rt. 3, Box 101
Yoakum TX 77995

Vernon D. Lewis, Jr.
HC 62, Box 294
Norfolk, Ak 72658

Lisa A. Simms
Rt. 2, Box 387-1
Beggs, OK 74421

Kenny Kent
1500 Austin Highway
Fallon, NV 89406

Adolfo Alvarez
Rt. 1, Box 30-N
Rio Grande City,
TX 78582

Mrs. Margaret Ward
Rt. 1 Box 314
Childress, TX 79201

Bernard Brunner
Rt. 1, Box 5E
Elfrida, AZ 85610

Chester Carl
Box 43
Tohatchi, NM 87325

Russell Irvan
Rt. 1, Box 119
Horatio, AR 71842

R.L. Cates
Rt. 4, Box 211
Tyler, TX 75703

John Shorty, Jr.
Box 942
Ganado, AZ 86505

Buyers' and Sellers' Guide

CALIFORNIA

For Sale: Registered Beefmasters: 2 Heifers and 4 Cows bred to calve April/May, 1990. Top foundation genetics.

Torres Beefmasters

Bob Torres
2108 Quail Canyon Rd.
Santa Maria, CA 93455
(805) 937-4704

IDAHO

For Sale: 30 Bred Beefmaster cows, F1 cross cows & Heifers, Bulls: yearlings & 2-year-olds.

Nyle & JoAnn Randall High Country Beefmasters

3373 E. Cty. Line Rd.
Idaho Falls, ID 83401
(208) 522-9079

MISSOURI

For Sale: 1-5 year old Bull (Anderson genetics), 1-18 month old Bull, and 3 Bull Calves to be weaned in late October.

Moyle's Country Flavor Beefmasters

Don and Tobi Moyle
P.O. Box "P"
Bland, MO 65014
(314) 646-3502

NEVADA

For Sale: 65 Coming two-year-old Bulls, Lasater, Casey & Evans genetics.

J&J Key Beefmasters

Alex Carone, Rep.
Box 1311
Lamoille, NV 89828
(702) 753-6680

OKLAHOMA

For Sale: 20 Weaning Heifers.

L.G. & David Hargis

Hargis Beefmasters

Rt. 2, Box 226
Waurika, OK 73573
(405) 228-2540 -L.G.
(405) 224-7892 - David

Texas

For Sale: Bulls from 18 to 24 months old. Miller Ranch, Lasater & Casey breeding. Certified bangs-free herd. Priced from \$1,000 to \$1,200.

Bunky Smith

Lazy S Beefmasters

Rt. 1, Box 25
Detroit, TX 75436
(214) 632-5760

For Sale: 2 Heifers - 1 Bred 2-year-old and 1-9 month old

Dokupil Beefmasters

Johnny Dokupil
Rt. 3, Box 622
Temple, TX 76501
(817) 983-3701

For Sale: 30 Head of coming 2-year-old bred heifers -will calve February/April.

Pyeatt Beefmasters

Bob Pyeatt
Rt. 2, Box 219
Detroit, Tx 75436
(214) 674-5645 or
427-3229



?? Inquiries ??

NC -National Cattleman	ED - Educational	WFS -Western Farmer Stockman	ACB -Arkansas Cattle Business
PF -Progressive Farmer	FC - Florida Cattleman	WLJ -Western Livestock Journal	SS -Stock Show
CM -Cattleman	HPJ -High Plains Journal	TEL -Telephone	AC -Alabama Cattle
MM -Mail & Miscellaneous	IMD -Livestock Market Digest	BF -Beef	MBC -Missouri Beef Cattleman

<p>LMD ARIZONA Rick Skaarer R.R. 1, Box 1549 Wilcox, AZ 85643</p> <p>ACB ARKANSAS John L. Webber Rt. 2, Box 129 Des Arc, AR 72040</p> <p>ACB Jim Peebles Rt. 1, Box 8062 Jacksonville, AR 72076</p> <p>ACB Lee Philips P.O. Box 140 Greenland, AR 72737</p> <p>MM Ron Robinette 10 Sunset Trail North Little Rock, AR 72118</p> <p>MM CALIFORNIA Virginia A. Mc Connell 1137 - 38th St. Sacramento, CA 95816</p> <p>ED Nicole E. Ciavaglia 15935 Watts Valley Rd. Sanger, CA 93657</p> <p>ED Cathleen Robinson Agriculture Dept. Hamilton Union High School P.O. Box 488 Hamilton City, CA 95951</p> <p>WLJ Steve Machado 3905 Alisos Rd. Arroyo Grande, CA 93420</p> <p>LMD Pat Hoggatt B Lazy Y Ranches 24803 Alderbrook Dr. Newhall, CA 91321</p> <p>LMD Carl Jefferies, Jr. 6925 Houghton Rd. Bakersfield, CA 93313</p> <p>LMD John W. Maddux Rt. 2, Box 36H Santa Margarita CA 93453</p> <p>WLJ Heather Baca 6832 Sowell Ave. Westminster, CA 92683</p>	<p>FC FLORIDA David W. Shriver 2300 Bellamy Bros. Blvd. Dade City, FL 33525</p> <p>TEL GEORGIA Jimmy Pettigrew Rt. 2, Box 648 Forsyth, GA 31029</p> <p>TEL IDAHO J. Marley Box 402 Uncon, ID 83454</p> <p>TEL KANSAS Judy Gantenbein Rt. 2 Abilene, KS 67412</p> <p>BF KENTUCKY Bruce Wornall 1171 Townsend Valley Rd. Paris, KY 40361</p> <p>BF LOUISIANA James & Barbara Brownell Rt. 1, Box 455-A Columbia, LA 71418</p> <p>TEL MISSISSIPPI Stan Pace P.O. Box 2062 Bay St. Louis, MS 39521</p> <p>TEL MISSOURI Leonard Spenser Rt. 2, Box 170 Lynchburg, MO 65543</p> <p>LMD Frank Silkwood Box 57 Polo, MO 64671</p> <p>LMD MONTANA Kathy P. Kimpton 183 Kimpton Upper Lane Toston, MT 59643</p> <p>WFS Wm. Suggs Jr. HRC 272, Box 3062A Glasgow, MT 59230</p> <p>LMS NEBRASKA Paul Hoefs Skull Lake Ranch Wood Lake, NE 69221</p> <p>BF Jerry Johnson 245 Jefferson Hebron, NE 68370</p> <p>LMD Jerry B. Kaup Rt. 78 Bassett, NE 68714</p>	<p>RS NEW MEXICO Roger Durand P.O. Box 463 Dexter, NM 88230</p> <p>NMS Paul Pharies Bell Ranch Solano, NM 87746</p> <p>BF OKLAHOMA Glenn Ridgeway P.O. Box 94 Taft, OK 74463</p> <p>PF Wayne Jones Box 411, Rt. 2 Bokchito, OK 74726</p> <p>BF Bret LaMunyon P.O. Box 186 Laverne, OK 73848</p> <p>MM OREGON Forrest H. Smith Rt. 1, Box 76 Powell Butte, OR 97753</p> <p>LMD Bill Coffey 281220 Millcreek Rd. Prineville, OR 97754</p> <p>TEL TEXAS William C. Blackmon Rt. 1, Box 29C Ennis, Tx 75119</p> <p>TFS Douglas Simmons 10810 Telephone Rd., #717 Houston, TX 77075</p> <p>CM Ed Weatherly 1256 Valencia Lane Lewisville, TX 75067</p> <p>CM Troy Watson Rt. 1, Box 48 McCaulley, TX 79534</p> <p>RM Brad Hyman Rt. 5, Box 1051-B College Station, TX 77845</p> <p>CM Bob Hobbs 301 N. Marable West, TX 76691</p> <p>WLJ Ted Vega P.O. Box 310 Rio Hondo, TX 78583</p> <p>CM Rene Molina 510 E. Linor St. Hebbronville, TX 78361</p>	<p>WFS UTAH Edward K. Wiscombe 1419 North 300 West Mapleton, UT 84664</p> <p>BF VIRGINIA Hartwell Perdue 4416 Peach Rd. Chesapeake, VA 23321</p> <p>WASHINGTON LMD Tony Ande P.O. Box 276 Tonasket, WA 98855</p> <p>WISCONSIN ED Scott A. Rager Rt. 2, Box 144 Spring Valley, WI 54767</p> <p>Foreign MM Waldo Saldivar Avelar M. Leandro Guerra No. 417 Lagos de Moreno Jalisco 47400 Mexico</p>
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Director's Message

The Challenge

They say, "The place to take the true measure of a man is not in the darkest place or in the amen corner, nor the cornfield, but by his own fireside. There he lays aside his mask.... I care not what the world says of him.... I care not a copper what his reputation or religion may be: if his babies dread his homecoming and his better half swallows her heart every time she has to ask him for a five-dollar bill, he is a fraud of the first water.... But if his children rush to the front door to meet him and love's sunshine illuminates the face of his wife every time she hears his footfall, you can take it for granted that he is pure...." (W.C. Brann, "A Man's Real Measure." in Elbert Hubbard's Scrapbook, N.Y.: Wm. H. Wise & Co., 1923, p. 16)

You say, "What has this to do with the Beefmaster business?"
I say, "Hold on".... In a round about way this represents the Beefmaster philosophy. Our cattle are no better than the integrity in which we manage according to those ideals in the privacy of our own operations. Our goal, as I see it, the best possible product in the most economical way, or survival of the fittest-where you define fit".

Some say, if not all say, "I want seedstock with proven performance." EPD's, for some seem to be their answer to measure expected performance. We, who espouse the Lasater ideals, measure performance by the fact that the animal has survived culling. But, as I see it, both conflicting means have the same end in mind: seedstock with consistent progeny

You say, "Yes, but what is your point?"

I say, "Hold on".... Since EPD's are the topic of much discussion in and out of our organization and seem to pose a competitive threat, could not those with minds greater than mine come up with a way to represent bull and female performance as a "third alternative"? One in which our philosophy is not compromised. I'm talking about one of these "synergistic" ideals where two or more minds come together to form a third, where the whole is greater than the sum of the parts. You know those newfangled ideas: well I believe they work.

You say, "sounds good, but it can't be done".

I say "And so it was said of the discovery of Insulin, the invention of the micro chip, and the Great Experiment, democracy.

You say, "A little dramatic, aren't you?"

I say, "Yes, probably it is but there is the challenge."

Now for weightier matters. On behalf of the Board of Directors, our best for the holiday season. We hope peace and prosperity are yours. God bless you and thank you.
- Kelly Young, Director



STANDARDIZED SIGN

1. Sign outside measurements: 24" x 30"
2. Scale: 1 in. = 1 ft.
3. Background: PMS 342 (dark green)
4. Red is PMS Warm Red.

In recent months the office has received several requests from members asking for a standard Foundation Beefmaster Association ranch sign.

After a great deal of research and putting the job out for bids we have selected a company who will manufacture and ship a sign direct to our members.

In order to obtain this special low price we must place orders in lots of 25 at a time. The initial order would take two weeks for the master signs and one week to personalize them. If personalized orders are received individually, a one day turn around would be typical.

All signs would have three holes drilled across the top and three across the bottom for mounting. Signs will be made of 24 gauge steel with baked enameled paint. There can be no changes or different colors. The colors being used are those used by FBA in all advertising and logos.

If you would like to order a sign for your ranch please fill out the coupon below and send it with your check to the FBA office. Only member interest will keep this offer available.

I would like to order _____ metal FBA ranch signs at \$50.00 plus \$5.00 for shipping and handling.

Personalization to read as follows (please print or type):

Mail to: Foundation Beefmaster Association
200 Livestock Exchange Building
Denver, Colorado 80216

Name _____

Address _____

Check enclosed for \$ _____



NCA, Dairymen Meet With Lawmakers

NCA officers and National Milk Producers Federation (NMPF) officers last week told congressmen who will lead dairy policy discussion during debates on the 1990 farm bill that the beef and dairy industries will work together on responsible dairy policy. NCA President Bob Josserand told the lawmakers that beef producers cannot tolerate another dairy buyout. NMPF officials said that while their organization has not taken a specific position on dairy policy, the group wants to work toward long-term solutions to avoid short-term fixes. The two groups also told the congressional leaders that the industries are committed to working together on mutual issues such as biotechnology, environmental concerns, tax credit, nutrition and animal health. "The open communication that has been developed with the dairy industry since the 1986 buyout and the joint commitment shown this week are important first steps in forming responsible policy for both beef and dairy producers," said Josserand.

USDA Has Positive Outlook On 1990's

Most U.S. farmers and ranchers will see financial gain in 1990, experts concluded at USDA's recent Annual Agriculture Outlook Conference. "Outlook '90" forecasts a slight decline in per capita consumption of beef. Cattle prices may rise slightly in 1990. Higher retail prices for beef relative to poultry may result in a small decline in demand. Fed cattle marketings are expected to increase next year, easily offsetting a small decline in non-fed cattle slaughter. Demand, as well as competition, in agricultural trade should be strong in 1990, reports indicated.

NCA Wants Balanced Food Labels

NCA recently told the National Academy of Sciences' Food and Nutrition Board that cattlemen support voluntary nutrient disclosure on food labels. But, NCA cautioned, listing percentages of calories from fat will only confuse consumers. The board has been commissioned by the Department of Health and Human Services and USDA to conduct a one-year study of food labeling. NCA emphasized that information reduced to a percentage of calories from fat implies that fat is more important than other nutrients and perpetuates the concept of good foods and bad foods. "The important concept, so essential to building a healthy diet, is balance," NCA told the board. A national food labeling policy should help eliminate consumer confusion, and it should encourage a total, balanced diet, not selecting foods solely on the basis of fat content."

Border Beefmaster Satellite Report:

On September 30, 1989 Border Beefmaster's held their seminar at Rancho Margo in deep south Texas they had a "whopping" 278 people in attendance. Among those representing FBA and the board was Mary Wilkinson, Steve Flake, Diego Guierrez, and myself.

The Star County Extension agent spoke on forage management, Steve on the FBA philosophy and Charles Probandt spoke on the use of Beefmaster bulls on a commercial cow herd.

This seminar was held on the Dr. Margo's ranch and he and his wife Minerva put on an awful lot of effort into this function. We were given a ranch tour where we were able to see Dr. Margo's cattle, see what was being done with brush control and wildlife management.

They topped off the day with a great south Texas "feed" prepared on site at the ranch and live music to entertain us.

Dr. Margo and the Border Satellite are to be commended on this successful seminar.

- Joyce Campbell

REPEAT OFFER

We have made a bulk purchase of "The Lasater Philosophy of Cattle Raising" in a hardback edition to accommodate the many inquiries we receive. If you want to order one and/or several to pass out to new buyers, please fill out this coupon and enclose \$8.00 for each copy to cover postage and handling.

Mail To: Foundation Beefmaster Association
200 Livestock Exchange Building
Denver, Colorado 80216

Please send me _____ copies of "The Lasater Philosophy of Cattle Raising" with hardback cover at \$8.00 each.

Name _____ Enclosed Check For \$ _____

Address _____



CORRAL OF EVENTS

January 9-21, 1990- NATIONAL WESTERN STOCK SHOW, Denver, CO

January 28-February 2, 1990- NCA Convention at Nashville, TN

February 12, 1990- Perkins Beefmaster Annual Bull Sale.
For details call Gene Perkins (208) 845-2745

February 24, 1990- Isa Cattle Co. Spring Bull Sale.

April 7, 1990- Six L Bull Sale. 65 La Esperanza and Flint Hills Beefmaster bulls. Matheson, Colorado. Call Dale Lasater (719) 541-BULL or evenings (719) 495-3432.

April 14, 1990- Heart of America Annual Spring Beefmaster Sale. Details Later.

April 21, 1990- Arkansas Beefmaster Breeders Annual Seminar, Mulberry Arkansas. Details Later.

April 28, 1990- Arkansas Beefmaster Breeders Spring Sale. More later.

May 4-5, 1990- FBA Board Meeting, Denver, CO

FOUNDATION BEEFMASTER ASSOCIATION
200 LIVESTOCK EXCHANGE BUILDING
DENVER, CO 80216
TELEPHONE (303) 294-0847

**BEEFMASTERS
A PLAN FOR
PROFIT**



Ronald C. Ranly
RANLY BEEFMASTERS
Route 2, Box 17
Lott, TX 76656

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