

## The Beefmaster Breed Tillts the Scales for Ranchers

"The Modesto Bee," a California publication ran the following article in their January 12, 1985 issue. Excerpts are reprinted with permission of reporter Stephen Ferris who covered the California Cattlemen's Association meeting.


JERRY MALTBY
Owner and Manager of the Bovine Test Center near Oakdale, California

Jerry Maltby is a man who knows a lot about the production of beef. He manages the Bovine Test Center near the farming community of Oakdale, in the San Joaquin Valley, about 100 miles east of San Francisco. Recently, Maltby was one of the speakers at a California Cattlemen's Association meeting.

In essence, Maltby spoke to one subject. "The nation's cattlemen have to become more efficient beef producers if they are going to continue in business." Many agricultural economists throughout the country are painting a dim picture for livestock over the next several months. Principally because cattlemen are having to wrestle with high interest rates and a lowering demand for red meat. As a result, continued Maltby, "We have a number of ranchers who will probably not survive 1985." These feelings were also echoed by Leo Johnson, Assistant Manager of the California Cattlemen's Association.

Historically, the cattle industry has never returned the same margin of profit as have other industries.

Maltby believes those cattlemen who do make it during the coming months will be the better producers. He also believes one of the tools many of these better producers will use is Beefmaster cattle.

Maltby said the breed represents a tool that until a few years ago was not used to full advantage in California. Now, however, he feels the breed is becoming much more popular with cattlemen because it will produce more efficient, heavier animals at weaning weight.

Maltby emphasized the importance of this latter fact to those cattlemen in attendance. He said "The principle is fairly simple, if you can increase the animal's weaning weight it means a higher return to you (the cattle producer) in terms of dollars at sale time."

Maltby continued, "We have a situation now where feedlot operators are paying two to four cents a pound more if the cattle they buy show a little Brahman influence." This of course is true of the Beefmaster animal.

Maltby continued, "The extra weight you will get with these cattle can make the difference in making or losing money."
"The Beefmaster animals perform very well for us, they have always been at the top of our weight gain tests," he said. "The Beefmaster is a very fertile animal with a good sexual maturity. You can turn out heifers at a young age and they will conceive."

Maltby stated the Beefmaster animal had a number of advantages.. "They can handle colder climates and can survive well where the purebred Brahman has problems. Beefmasters have done well in northern California, Idaho, 'Montana, Wyoming and Canada but the reason they are such a hit is simply that the guys are making more money with them."

It is Maltby's feeling that this same Brahman influence also brings to the Beefmaster a high degree of disease resistance.

The Bovine Test Center in Oakdale has tested more Beefmasters than anyone else in California. Most of the animals have come from California although Maltby said the Center had tested Beefmasters from a number of other areas as well. The Center's bull testing division takes in cattle for 140 days to run gain tests on them. The owners are then sent com-


BILL VAN RIET
Stanislaus County, California Farm Advisor puterized reports stating the results of those tests. In addition to testing, the Center also carries on an embryo transplant program.

Stanislaus County Farm Advisor, Bill van Riet, informed the group that the Beefmaster breed was developed by Tom Lasater in 1931 near Falfurrias, Texas.


Dear Mary,
Beefmasters do sell themselves. We live on a dirt road and our bull pasture is even further off the road. My brother is building a new house and he graded a road next to the bull pasture. By the third day the people building the house drove by, they were really interested in them. The next day they purchased one and are almost ready to buy a nother one. These bulls were never advertised for sale because I was going to keep them till they were 18 months old. But people know a great breed of beef cattle when they see them.

Thanks for all your help.

> Sincerely yours,
> Stanley Wilbanks
> Baldwin, Georgia

Dear Mary,
You may have recently received, via UPS, a special bronze-on-walnut plaque entitled "Payweight."

This limited edition was done by Jerry Palen especially for the state and purebred associations affiliated with NCA. It signifies our appreciation of your association's service to the beef cattle industry and your affiliation with the National Cattlemen's Association.

I am proud to present this plaque to the Foundation Beefmaster Association on behalf of NCA. I hope you will display it permanently in your association headquarters.

Please check your plaque and inform John Carson in this office if it has any shipping damage.

Sincerely,
John Meetz, Sr. Vice President
National Cattlemen's Association

## Editor's Note . . .

Due to the many requests that we receive from members asking for FBA ranch signs, we are getting bids from several sign companies to produce a metal baked enamel sign. We will let you know as soon as more details are available.

## In Sympathy . . .

Mrs. Ethel Matthews Casey passed away March 30, 1985. Mrs. Casey, a descendant of a long standing ranching family was an honorary member of Foundation Beefmaster Association. She passed away at her home in Albany, Texas at the age of 97. We offer our condolences to Dr. and Mrs. Watt Casey and the family.

NEW FACTS ABOUT FOUNDATION FACTS

## with your Advertising!

## NEWSPAPER FOR FBA

The Foundation Beefmaster Association newsletter Foundation Facts will be coming to you quarterly (May, September, December) on an expanded newspaper format. The FBA Board of Directors accepted the expansion of Foundation Facts, as it will enable the Association to reach a larger audience - we're shooting for 5,000 circulation. Papers will reach all FBA members - in addition to names you have supplied, will be sent to potential customers, auction yards, bull test stations, colleges, etc.

The newspaper (or tabloid, as we say in the business) will be a change in FBA communications (at least, quarterly), but the change will mean growth and new markets for FBA breeders. You will still receive your Foundation Facts newsletter those months the tabloid is not printed.

Production of the quarterly newspaper will be done by AgImages. We're pleased to have been chosen to work with the FBA on this increased version of Foundation Facts and look forward to publication of the first paper in May. We've enjoyed our contact with you in the past (FBA Yearbook) as you FBA members show enthusiasm for your cattle and their promotion. We hope it continues!

We would like for the Facts tabloid to become a valuable marketing tool for members. And with your help it will be.

## CIRCULATION

FBA members will help in circulation enlargement, as mentioned previously, by sending in names for the mailing list. We ask for U.S. addresses only. Foreign mail requires special handling and additional postage and cannot be mailed free. Please check with AgImages or the FBA office on foreign mail.

## ADVERTISING

The tabloid will be free and funded entirely by advertising monies. We need a minimum of ten, one-half page or larger, contract advertisers for the first four issues. Contract advertisers are entitled to special discounts and a prepaid discount as well.

## DEADLINES

The deadlines for the 1985 issues will be as follows:
April 25th for the May edition
August 25th for the September edition
November 25th for the December edition

## ADDITIONAL NEWSPAPERS

There will be an overrun on each issue of the Foundation Facts newspaper, which will be shipped to the FBA office. They will use these for inquiries, etc.

## Buyer's and Seller's Guide

## ALABAMA:

FOR SALE: Eight Beefmaster bulls, $10-16$ months old, average weight 2.6 pounds a day gain. Average year weight 2.2 pounds a day gain. All raised on Fescue Pasture and all unpampered.
CEDAR COVE BEEFMASTERS / RODNEY DRINKARD
Route 1, Box 445 / Eva, AL 35621
(205) 773-4547

COLORADO:
FOR SALE: Fifty head of purebred cows and heifers available in May. Open or will breed to suit.
DARBY CREEK BEEFMASTERS
DON SIMMS, Production / CORY TEMPLEMAN, Marketing
16621 County Road 46 / R.R. 2, Box 164A / Sterling, CO 80751
(303) 522-6192 Ranch / (303) 576-2709 Marketing

FOR SALE: Six yearling Vories Beefmaster bulls ready for light service.
VORIES BEEFMASTERS / VORIES CATTLE COMPANY
EUGENE C. VORIES
P.O. Box 2201 / Grand Junction, CO 81502
(303) 242-1585 Office / (303) 242-4558 Ranch

## IDAHO:

FOR SALE: Fifteen 2 year old bulls. Five yearling bulls.
McARTHUR BEEFMASTERS / PETE McARTHUR
Route 1, Box 1161 / Homedale, ID 83678
(208) 337-4796

FOR SALE: Ten quality yearling Beefmaster bulls.
PAYETTE RIVER RANCH BEEFMASTERS / SHIRLEY FISCHER
1114 Vanderdasson Road / Emmett, ID 83617
(208) 278-5222 or (208) 365-3610

## ILLINOIS:

FOR SALE: Yearling and two year old bulls, open heifers de-
), horned and calf-hood vaccinated.
RS RANCH BEEFMASTERS / RAY AND TANYA SCHOENBECK
Rt. 1, Box 215 / Evansville, Illinois 62242
(618) 853-2546

MISSISSIPPI:
FOR SALE: Complete herd disposal: 77 cows, 40 calves, 9 three year old bulls.
JENN J BEEFMASTERS / PAUL COLEMAN, SR.
Route 3, Box 35 / Wesson, MS 39191
(601) 643-2231

## NEBRASKA:

FOR SALE: Four yearling Beefmaster bulls.
GIFFORD BEEFMASTERS / WARREN GIFFORD
WARREN GIFFORD FARMS
HC 50, Box 49A / Gering, NE 69341
(308) 436-4268

## NEVADA:

FOR SALE: Herd dispersal sale: 20 fall calvers, 23 spring calvers, 30 first calf heifers, 19 replacement heifers, 11 two year old bulls, 6 yearling bulls and 2 five year old bulls.
BROWN RANCHES M BEEFMASTERS
MARKLEY C. BROWN RANCHES
145 Sunset Hills Drive / Yerington, NV 89447
(702) 463-2055 or (702) 463-4215

## OKLAHOMA:

FOR SALE: A few good young cows to calve in May.
HARGIS BEEFMASTERS / L. G. HARGIS, JR.
Route 2, Box 226 / Waurika, OK 73573
(405) 228-2540

FOR SALE: Lasater bull - contract \#67 in 1980.
KLOVERBLOOM BEEFMASTERS / MALCOM \& RAY BLAKLEY BLAKLEY'S KLOVERBLOOM FARMS, INC.
Route 1, Box 218 / Woodward, OK 73801
(405) 256-3074

## TEXAS:

FOR SALE: Fifty-three adult cows bred or with calf at side. Thirty-five weaned heifers. Sixteen 18 month old bulls. Four 30 month old bulls.
MARGO BEEFMASTERS / ROBERTO S. MARGO
601 W. 6th / Rio Grande City, TX 78582
(512) 487-3623

FOR SALE: Twenty-five bred coming 2 year old heifers, will calve in September and October - really nice. A few open yearling heifers. Lasater and Casey breeding.
PYEATT BEEFMASTERS / JOHN B. PYEATT
Route 2, Box 219 / Detroit, TX 75436
(214) 674-5645

FOR SALE: Fifty 1983 Beefmaster heifers.
2 S BEEFMASTERS / SEED STOCK CATTLE CO., INC.
N. A. WARD, JR.

Route 1, Box 1076 / Alto, TX 75925
(409) 858-4099

## UTAH:

FOR SALE: Twenty 18 to 24 month old bulls.
EVANS BEEFMASTERS / GAYLE W. EVANS
1318 Rasmussen Road / Park City, UT 84060 (801) 649-9700

FOR SALE: Twenty-five 18 month old bulls. Thirty-five bred cows - all ages.
PLUS 7 BEEFMASTERS / NEAL MORTENSEN
Route 1, Box 63 / Monroe, UT 84754
(801) 896-6927 night / (801) 529-3224 day


Would you buy a Beefmaster from this gentleman?
Wade Schoenbeck is the youngest Illinois Beefmaster breeder.

## A Big Welcome to the New Members Who Joined In March

RAFTER L BEEFMASTERS
RANDY LYNN (Partnership)
P.O. Box 310

Clements, CA 95227
(209) 759-3357

Rendition: 33
Origin: Tom Lasater, Musser Brothers
NOBLE AND DUFFY BEEFMASTERS
DICK \& LOUISE NOBLE
P.O. Box 25

Cora, WY 82925
(307) 367-4479

Rendition: 48
Origin: Max Watkins
VERNON \& ELEANOR BRUMFIELD
BRUMFIELD CIRCLE B BEEFMASTERS
201 West 111th Street
Cut Off, LA 70345
(504) 632-5559

Rendition: 2
Origin: C. R. Sartin
KENNETH F. BAKER
K B BEEFMASTERS
Route 2, Box 37A
Ozark, MO 65721
(417) 485-6849

Rendition: 4
Origin: Roy Schoenbeck, Walter Truitt

CARL WAYNE HUGHES
C. W. HUGHES BEEFMASTERS
P.O. Box 74

Thayer, KS 66776
(316) 839-5511

Rendition: 9
Origin: Bishop \& Oran Tracy
KUBENA RANCH
KUBENA RANCH BEEFMASTERS
Route 1, Box 38
Dime Box, TX 77853
(409) 884-4073

Rendition: 61
Previous Member 1984
MARBLE RANCHES
MARBLE BEEFMASTERS
ROBERT R. MARBLE
P.O. Box 1198

Lamoile, NV 89828
Phone Change
New: (702) 753-6801 (office)

WILLIAM \& THOMAS HAYES
W. \& T. HAYES BEEFMASTERS

3743 So. Hwy. 50 \#6
Whitewater, CO 81527
(303) 243-8377

Rendition: 1
Origin: Eugene Vories
F. M. CHAPMAN

CHAPMAN'S BEEFMASTERS
Route 1, Box 101
Talmo, GA 30575
(404) 534-7985

Rendition: 31
Origin: Miller Dial
RATCLIFF BEEFMASTERS
MICKEY D. RATCLIFF
Box 423
Blanchard, ID 83804
Telephone: None
Rendition: 5
Origin: Charlie McNeil
Previous Member 1980
CHARLES D. \& HIDEKO PARNELL
PARNELL BEEFMASTERS
Route 2, Box 45
Leon, KS 67074
(316) 745-3757

Rendition: 15
Origin: Bishop \& Oran Tracy
OVERLOOK BEEFMASTERS
J. W. HENDERSON, SR.

Route 3, Sharon Road
Loganville, GA 30249
(404) 466-4687

Rendition: 17
Origin: Miller Dial
HINKINS BEEFMASTERS
DAVID HINKINS
P.O. Box 340

Orangeville, UT 84537
(801) 748-2828

Rendition: 34
Origin: Neal Mortensen
HORSECREEK BEEFMASTERS
ROY W. MOORE
1600 Lexington
Lamar, MO 64759
(417) 682-3868

Rendition: 57
Previous Member 1984

WILL-YONGE BEEFMASTERS
L. C. WILLIAMS

Route 4, Box 438
Lucedale, MS 39452
(601) 947-4912

Rendition: 13
Origin: T. J. Wallace

## EPPERSON RANCH COMPANY

EPPERSON'S BEEFMASTERS
Sam A. Epperson, Rep.
Box 264
Rocksprings, TX 78880
(512) 683-3579

Rendition: 583
Origin: E. R. Cotulla
DR. MARIO E. RAMIREZ
VISTA ROMA BEEFMASTERS
P.O. Box 188

Roma, TX 78584
(512) 849-1591

Rendition: 11
Previous Member 1984
SHARP BEEFMASTERS
ALVIN SHARP
1205 Ridgewood
Hutchins, TX 75141
(214) 225-5552

Rendition: 13
Origin: V. R. Bellows
MORA RIVER BEEFMASTERS
BRYAN \& BERT TURNER
P.O. Box 303

Wagon Mound, NM 87752
(505) 666-2329

Rendition: 12
Origin: Charles Duree
LONE STAR FARM BEEFMASTERS
O. V. McDONALD

Route 1, Box 79
Van Alstyne, TX 75095
(214) 532-5223

Prefix Change
Old: LONE STAR BEEFMASTERS
OF TEXAS


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AC Leroy Donn, P.O. Box 78, North Port, AL 35476
AC J. Fulton (Pete) Killen, Rt. 2, Box 404, Killen, AL 35645
AC James G. Oswalt, Rt. 13, Box 397, Jasper, AL 35501
AC David W. Miller, Rt. 1, Box 138B, Double Springs, AL 35553
AC Mark W. Scott, Rt. 1, Box 188, Goshen, AL 36035
AC Steven Warren, Rt. 1, Box 404, Nauvoo, AL 35578
PF Ronald E. Nelson, 4319 Winchester Rd., Eight Mile, AL 36613
AC George D. Wise, 3105 Demetropalis Rd., Mobile, AL 36609
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AC Ted Walker, Lot 7 Greenacres, Odenville, AL 35120

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PF Billy G. Hooten, Rt. 2, Box 83, Bee Branch, AR 72013
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MM Otis Wilson Gulley, P.O. Box 15, Bluff City, AR 71722
MM Edward Goodwin, P.O. Box 2, Calion, AR 71724
MM Kenneth White, P.O. Box 37, Thida, AR 72165
MM Henry McClemens, Rt. 1, Box 585-A, Texarkana, AR 75502
MM Bryan L. Jerrery, Box 41, Desha, AR 72527

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MM Marchall Drago Marovich, Box 904, San Andrews, CA 95249
BF Tom Nino, 14725 Skylane, Los Gatos, CA 95030
MM E. M. Graham, 299 W. Jefferson, Fresno, CA 93706

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ED Heather Tozer, 21522 Co. Rd. G, Cortez, CO 81321
BF Keith Sneed, P.O. Box 412, Creede, CO 81130

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FC A. F. Green, P.O. Box 503, Indiantown, FL 33456
FC Barney Rutzke, 18780 SW 216 St., Goulde, FL 33170
MM Edward E. White, 4124 Pinetree Ln. S, Lakeland, FL 33830
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MM Tony Williams, 4231 Friendship Rd., Buford, GA 30518
MM Ray Grogan, Rt. 6, Calhoun, GA 30701
MM Judy Castleberry, 42 Quiet Acres Rd., Rome, GA 30161

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MM Bob Haldeman, RR\#3, Box 409, Linton, IN 47441
MM L. Joe Yocom, Box 379-A, RR\#15, Brazil, IN 47834

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MM M. M. Davis, 4124 Ridgemoor St., Shreveport, LA 71108
MM Leslie R. Spillman, Jr., 6935 Bueche Rd., Bueche, LA 71720
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MM Kevin T. Wink, 7 Chauvin Lane, Monroe, LA 71201

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MM William Gardner, Rt. 4, Box 188A, Coldwater, MS 38618
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MM James Breland, Rt. 2, Box 299, Richton, MS 39476
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MM Chris Evans, Rt. 1, Box 139, Benton, MO 63736
MM Bart Shivers, Rt. 1, Box 194, Stoutland, MO 65567
MC D. J. Burk, Box 528, Brookline Sta, MO 65619 Continued on Page 6

INQUIRIES . . . Continued from page 5
MM Daniel Jones, Rt. 5, Box 15, Liberty, MO 39645
MC Todd Koestner, Cole R. 1 High School, Russellville, MO 65074
AC Dennis Rush, Box 116, Tuscunbia, MO 65082
MM Tommy Burr, Rt. 4, Box 334, Neosho, MO 64850
MM Grace Moncebaiz, RR1, Stockton, MO 65785
MM Wayne Stumpe, Box 55, Rosebud, MO 63091
MM Jarrett Black, Rt. 1, Box 7, Goodson, MO 65659
MM James E. Byford, 3887 Hartford St., St. Louis, MO 63116

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WFS Larry Hendrickson, Box 507, Chester, MT 59522
WFS Sven lelland, Box 1, Circle, MT 59215

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NMS Richard Del Curto, 305 School of Mines Rd., Socorro, NM 87801
MM E. H. Woodward, 134 R.D. 5010, Bloomfield, NM 87413
MM Federico F. Garcia, P.O. Box 76, Encino, NM 88321
NO. CAROLINA
ED Chris Baird, Rt. 3, Box 195, Morganton, NC 28655
MM Ervin Whaley, Rt. 1, Box 155, Chinquapin, NC 28521
MM Alan McGalliard, 150 Hillwood Dr., Lenoir, NC 28645
MM Efren Cardenas, 8828 G Broomsage Ln., Charlotte, NC 28210
MM Mark Chamblee, Rt. 1, Box 64C, Zebulon, NC 27597
MM Luther \& Jeff Paul, Rt. 4, Box 494, Raeford, NC 28376
MM Tommy Maness, 1736 Randall St., Asheboro, NC 27203
MM Richard Lee Reavis, Rt. 2, Box 484,
North Wilkesboro, NC 28659
NO. DAKOTA
ED Amy Nekolaisen, Vo-Ag Dept., Bisbee Egeland H S, Bisbee, ND 58317
WLJ David P. Utke, Sheldak Ranch, Shldon, ND 58068
TEL Leray Throlson, RR1, Box 98, Sheyenne, ND 58374
MM Carol Brandvold, Rt. 1, Box 83, Maddock, ND 58348

## OHIO

MM Ginny Bowen, Rt. 3, New Matamoras, OH 45767
MM Leemon Bevins, 1517 Holbrook Rd., Beaver, OH 45613
MM Nick Finley, 1508 Madison Park, Batavia, OH 45103

## OKLAHOMA

OC Bob Christian, Rt. 1, Granite, OK 73547
OC Crothers Farms, Inc., Rt. 1, Box 160, Geary, OK 73040
MM Lyle Hunsaker, 1220 SE 9th, Apt. C-49, Pryor, OK 74361
MM Bobby R. Guthrie, Rt. 1, Box 396, Muskogee, OK 74401
MM Bart Wheeler, 1418 Logan, Lawton, OK 73507
MM Denton Morgan, Rt. 2, Box 502, Spavinaw, OK 74366
MM Mrs. Marion E. Harris, 709 Turtle Creek Rd., Oklahoma City, OK 73170
MM Mr. \& Mrs. Duaine Montgomery, 3804 Northaven Rd., Claremore, OK 74017
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MM Ted Garland, Rt. 1, Box 91, Lawrenceburg, TN 38464
MM Marty McClure, Rt. 1, Box 288, Sevierville, TN 37862
MM Gary O'Brien, Rt. \#1, Box 322-B, Beech Bluff, TN 38313
MM Rodney Allen, P.O. Box 507, Medina, TN 38355
MM David Howard, Rt. 3, Box 431, Greeneville, TN 37743
MM Stephen H. Wallin, Rt. 2, Box 96 A-11, Mosheim, TN 37818
MM Phil Teaster, Rt. 7, Box 279, Serierville, TN 37862
MM Timothy Hill, Rt. 2, Box 73, Clifton, TN 38425
BF Lenwood Gibson, Rt. 2, Parsons, TN 38363
MM Eugene Bond, Rt. 8, Box 305, McMinnville, TN 37110
MM John T. Butler, Box 232, Rt. \#1, Henderson, TN 38340
MM Nelson Sandlin, R.R. 2, Liberty, TN 37095
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ED
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MM
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WLJ Jim Bolin, Rt. 1, Box 168C, Pattonville, TX 75468
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MM
MM
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MM David Flusche, Rt. 2, Box 52, Muenster, TX 76252
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MM John Sima, 820 W. Navasota, Groesbeck, TX 76642
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## Panhandle Beefmasters Breeders Association Holds 1st Seminar and Sale

Saturday, March 30, 1985, marked the beginning of a new era for Texas Panhandle Beefmaster Breeders when 32 men and women gathered at Tri State Fair Grounds in Amarillo to welcome guests to the first PBBA seminar and sale. The field day was a two-fold effort to educate the public concerning the Beefmaster breed and for marketing Beefmaster cattle to both seedstock breeders and commercial cattlemen.

Consignors were Dixon Beefmasters, Rampley Beefmasters, Duree Beefmasters, Schott Beefmasters, Starr Beefmasters, L N Beefmasters, Martinez Beefmasters and Stafford Farms Beefmasters.

Featured speaker was John Musser of Delta, Colorado. His topic was "The Origin of the Beefmaster Breed." Jay E. "Jed" Flake, Foundation Beefmaster Association President, addressed the assembly and explained FBA's philosophy. Gary Frenzel of Temple, Texas, delivered a message on "Cross Breeding with Beefmaster Bulls." The winning ticket for a Beefmaster bull was drawn from those registered in attendance. Justin Griffin, age 7 of Claridon, Texas was the lucky winner.

Serving the satellite as officers are: President, Stuart Dixon, Matador, Texas; Vice President, Jerry Hicks, Amarillo, Texas; O. C. Rampley, Secretary/Treasurer, Silverton, Texas. Foundation Beefmaster Association Executive Secretary, Mary Wilkinson was also on hand to provide interested cattlemen with information on the breed and its registry. Panhandle Beefmaster Breeders Association is a regional affiliate of the Foundation Beefmaster Association, headquartered in Denver, Colorado.

## Central Texas Beefmaster Breeders Satellite News

Tentative plans are in the works for a seminar field day to be held at Brenham, TX on July 13, 1985. More details later.

## Southern Beefmaster Breeders Satellite News

Southern Beefmaster Breeders satellite is busy making final plans for their first seminar on July 20, 1985 to be held in Montgomery, AL. More details later.

## Another New Satellite In The Making??

On April 20, 1985 at 10:30 a.m. at the Western Sizzlin' Steakhouse in Harrison, Arkansas, there will be an organizational meeting to form a satellite group for Arkansas Foundation Beefmaster Association members. For further information or details please contact Luane Schroeder, (501) 446-5410.

> THE NEW 1985 MEMBERSHIP BOOKS WERE MAILED OUT MARCH 22nd. IF YOU HAVEN'T RECEIVED YOURS PLEASE NOTIFY THE OFFICE.

| CERTIFICATE AND TRANSFER |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | :---: |
| TRANSACTIONS |  |  |  |  |  |
| State | Certs. | Trans. | Total |  |  |
| ALABAMA | 7 | 7 | 14 |  |  |
| ARIZONA | 172 | 115 | 287 |  |  |
| ARKANSAS | 3 | 9 | 12 |  |  |
| CALIFORNIA | 10 | 14 | 24 |  |  |
| COLORADO | 26 | - | 26 |  |  |
| FLORIDA | 28 | 28 | 56 |  |  |
| GEORGIA | 4 | 4 | 8 |  |  |
| IDAHO | 14 | 14 | 28 |  |  |
| ILLINOIS | - | 2 | 2 |  |  |
| KANSAS | 11 | 9 | 20 |  |  |
| LOUISIANA | 2 | - | 2 |  |  |
| MISSISSIPPI | 9 | 3 | 12 |  |  |
| MISSOURI | - | 2 | 2 |  |  |
| NEVADA | 1 | 1 | 2 |  |  |
| NEW MEXICO | 21 | 24 | 45 |  |  |
| OKLAHOMA | 8 | 8 | 16 |  |  |
| SO. CAROLINA | 1 | 1 | 2 |  |  |
| TEXAS | 139 | 113 | 252 |  |  |
| UTAH | 54 | 47 | 101 |  |  |
| WEST VIRGINIA | 1 | 1 | 2 |  |  |
| TOTAL | 511 | 402 | 913 |  |  |

# Hot Off The Press . . . Dale Lasater's new book is available from Texas A\&M University Press. 

Falfurrias<br>Ed C. Lasater and The Development of South Texas<br>Dale Lasater

When Ed Lasater first saw the Loma Blanca, he immediately recognized his "Land of Heart's Delight." He promised himself he would own that land-all of it. The story of his life there as cattleman, land developer, political reformer, and dairyman unfolds a little-known chapter of South Texas history.

In addition to serving as president of the Texas and Southwestern Cattle Raiser's Association, Lasater ran for governor of Texas in 1912 on the Progressive ticket, served under Herbert Hoover as chief of the Department of Livestock and Food Production in the U.S. Food Administration in 1917, and worked to combat the early bossism of Starr and Duval counties.

Written by Lasater's grandson Dale, Falfurrias is a penetrating look at how character and history once met to form a land.
ISBN 0-89096-209-X. LC 84-40130. 344 pp. Illus. Bib. Index. $\$ 22.50$
Texas A\&M University Press
Drawer C
College Station, TX 77843


SPURLOCK BEEFMASTERS
P.O. Box 8

Navajo, Arizona 86509
Phone (602) 688-2711


FBA has purchased a limited quantity of Dunbrooke big leaguer windbreaker jackets. They are orange nylon with FBA logo and "Beefmasters - The Breed You Need" silk screened across the back. Jackets are available in adult small, medium, and large sizes; and we now have the same jacket available in children's sizes small (6-8), medium (10-12), and large (14-16). Price of the jackets is $\$ 19$ each for unlined and $\$ 21$ each for flannel lined (plus postage). They are very comfortable and will be an attractive way to advertise.

## INQUIRIES - Continued from page 6

## VIRGINIA

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MM Eddie Thomas, P.O. Box 291, Stanardsille, VA 22973
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BF Joy Christopher, Rt. 4, Box 398, Cameron, WV 26033

## WYOMING

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## MEXICO

TEL Carl Robinson, Apdo. Postal 163, Nuevo Casas Grande, Chihuahua, Mexico

| PF | - Progressive Farmer |
| :--- | :--- |
| DJ | - Drover's Journal |
| D | - Cattleman |
| MM | - Mail \& Miscellaneous |
| E | - Educational |
| OC | - Oregon Cattleman |
| CC | - California Cattleman |
| I | - Independent |
| FC | - Florida Cattleman |
| ACGO - Arizona Outlook |  |
| HPJ | - High Plains Journal |
| LMD | - Livestock Market Digest |
| C | - Oklahoma Cowman |
| CBM | - Cattle Biz in Mississippi |
| NC | - Nebraska Cattleman |


| WL | - Western Livestock |
| :--- | :--- |
| NWFU - Northwest Farm Unit |  |
| NM | - New Mexico Stockman |
| TEL | - Telephone |
| NR | - Nevada Rancher |
| B | - Beef |
| ACB | - Arkansas Cattleman |
| SS | - Stock Show |
| AC | - Alabama Cattleman |
| GC | - Georgia Cattleman |
| MBC | - Missouri Cattleman |
| KS | - Kansas Stockman |
| IC | - Iowa Cattleman |
| DJ | - Drover's Journal |
| OC | - Oregon Cattleman |

## BEEFMASTER BREED TILTS SCALES - Cont. from Pg. 1

"It is one of the few true breeds developed in the United States," said van Riet, who also noted that the Foundation Herd was moved to Colorado in 1949."

Van Riet said Lasater crossed three breeds - the Brahman, Hereford and Shorthorn when he began his project. Van Riet stated the Hereford was picked because it was the standard breed at the time on the western range. The Shorthorn was selected because it added a great deal more milk production and thus heavier weaning weights and the Brahman was chosen for its adaptability, hardiness and disease resistance.
"The Beefmaster produces a small calf that makes calving easy and yet still grows to a heavy weaning weight with 600 pounds and better not uncommon," said van Riet.

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