

September 20, 2019



Dear Friends,

*Performance Genetics*

Please join us for Isa Beefmasters 58th Bull Sale on Saturday, October 5th at 10:00 a.m. The sale will be held at Producers Livestock Auction in San Angelo, Texas. The host hotel is Rodeway Inn (325) 944-2578 – tell them you are with Isa Beefmasters for a great rate! The Friday night dinner will be at Nacho's (in the Rodeway Inn) at 6:00.

We welcome another great consignment from our longtime partners; San Pedro Beefmasters in Carrizo Springs, Texas. We also appreciate three valuable cooperators who have raised some of the L Bar bulls with us: Jim and Adam Deal, High Lonesome Ranch, TN; Doyle and Dorothy Sanders, Dbl D Bar Beefmasters, TX and Gene Haymon of Hope, AR.

I look at a lot of sale catalogs from all breeds and I'm very proud to say ours is one of the most complete, concise and easy to use in the bull business. The off-test weight and scrotal circumference measurements were taken September 18th, so they are current, as is the gain (ADG) and weight-per-day-of-age (WDA) data.

The bulls are listed in the order they will sell, and they will be penned in that same order. The lefthand column has the pen number. We take great pains to present the data and the bulls in this format so that our customers can easily identify, research and buy the category of bulls needed.

I have included the BBU certificate number in the catalog. If you would like more detailed pedigree information or to look at the performance of the parents, you can go to [www.beefmasters.org](http://www.beefmasters.org) and click on search, then animal and then enter the certificate number.

We have invested a lot in artificial insemination and embryo transfer in recent years, and that effort really paid off this year with 26 sons of great herd sires like En Fuego, Essential, Habanero, L Bar 4519, Escalade, Colonel Tom, and D'Collini.

The bulls really turned the crank this year, with half of them gaining over 4.5 pounds per day through the 50-day gain test. As always, you'll find breed-leading EPDs, including the new Terminal (\$T) and Maternal (\$M) Indexes. We also feature two new calving ease indexes MCE (maternal) and CED (direct). Over two-thirds of the bulls are above the breed average for each! I have included the breed average EPDs at the bottom of each page for reference.

The bulls are backed by a complete health program, have been Trich and fertility-tested and are fully guaranteed. Volume purchases will be delivered for free. They also have been DNA'd for sire identification, and we will gladly share that data.

We'll have some great groups of females available this fall. Please contact me if you'd like more information.

As always, if you can't make the sale we'll be happy to pick out bulls to your specifications and deliver them to you, satisfaction guaranteed! Many customers over the years have remarked how pleased they are with the quality and consistency (not to mention ease!) of the bull packages we've sent them.

Our family is honored to provide bulls to many of the finest people in the cattle industry. We thank you for coming and look forward to a visit.

*Warmly, Lorenzo Laster*

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Pen	ID	C	BBU#	Sire	PGSire	MGSire	Dam	Age		Cir	Individual Perf.				Carcass Scan				EPDs										Grass On Off Feed													
								Birth	Dam		BW	WR	YR	SC	REA	REA%	IMF	IMF%	CE	B	W	Y	M	TM	MCE	SC	REA	IMF	FAT	\$T	\$M	Tag	ADG	ADG%	Test	Test	ADG	%	WDA	%	SC	Notes
<b>Two-Year-Old Bulls</b>																																										
25	SP	7946	C1091877	LJ1039	LJ9277	Frenzel821	SP2-590	9/14/17	5	R	75	0.90	1.00	30	7.7	1.07	1.2	0.57	4.3	-1.0	8	20	11.0	15	3.0	-0.3	0.56	-0.15	-0.027	\$33	\$9	7946	1.12	1.01	1040	1257	4.3	1.00	1.7	0.94	40	
	SP	7047	C1091425	LJ0391	LJ6244	LJ8004	SP4-807	9/15/17	3	R	76	0.96	0.81	30	9.0	1.25	1.0	0.49	4.3	-0.5	14	26	10.4	17	3.6	0.6	0.55	-0.02	-0.030	\$46	\$15	7047	1.19	1.07	1160	1310	3.0	0.69	1.8	0.98	39	
	SP	7093	* C1100411	SP4913	Frenzel 961	LJ1039	SP5-978	10/2/17	2	R	56	0.72	0.89	28	7.0	0.91	2.5	1.15	9.4	-3.0	17	32	9.2	18	3.9	0.2	0.39	0.04	-0.026	\$58	\$17	7093	0.99	0.89	884	1050	3.3	0.76	1.5	0.80	37	
	L-	7533	~ C1095250	BCC1404	Obsession	Automatic	L-1005	8/15/17	6	R		0.86	0.89	28	6.3	0.91	0.4	0.29	5.1	-1.0	27	46	11.2	25	3.2	0.6	0.23	0.03	-0.024	\$81	\$22	7533	1.12	1.01	1070	1220	3.0	0.69	1.6	0.87	40	
	SP	7097	* C1091824	SP4-95	SP670	LJ9009	SP5-24	10/5/17	2	R	80	0.96	0.87	28	7.9	1.01	0.6	0.28	3.0	0.0	20	36	10.4	20	3.0	0.3	0.30	-0.18	-0.033	\$62	\$15	7097	0.90	0.81	964	1170	4.1	0.94	1.6	0.90	38	
<b>Coming Two-Year-Old Bulls</b>																																										
26	L-	8604	*A C1107438	Escalade	Essential	L Bar 2107	HLR608	3/7/18	2	R	70	0.90	0.86	24	4.8	0.87	2.9	1.15	1.5	0.5	26	46	6.4	19	3.0	0.4	-0.14	0.16	-0.020	\$81	\$14	8604	0.88	0.98	890	1046	3.1	0.71	1.9	0.91	36	
	L-	8314	C1100522	L-4371	L-9307	RB7800	III4360	3/22/18	4	LR		0.91	0.85	25	5.9	0.95	2.4	1.17	4.2	-0.8	14	36	5.3	12	2.8	-0.1	0.26	0.17	-0.024	\$65	\$2	8314	0.67	0.74	765	965	4.0	0.90	1.8	0.86	37	
	L-	8606	A C1107433	Escalade	Essential	Automatic	L-1238	2/27/18	7	DR	65	0.82	0.92	29	5.2	0.74	2.8	1.11	6.3	-2.3	17	31	7.0	16	3.3	0.4	-0.21	0.06	-0.026	\$54	\$15	8606	0.77	0.85	810	1006	3.9	0.89	1.8	0.86	35	
	L-	8316	C1100524	L-5140	En Fuego	RC 2842	RC5635	3/21/18	3	LR		0.94	0.90	30	4.8	0.79	0.9	0.46	2.9	-0.3	23	35	8.2	20	2.3	0.7	0.18	0.04	-0.023	\$62	\$19	8316	0.80	0.89	870	1078	4.2	0.94	2.0	0.96	40	
	L-	8694	A C1100537	Habanero	En Fuego	Rojo Bueno	Haymn0215	3/16/18	3	R	80	1.09	1.09	25	6.0	1.13	0.7	0.31	2.6	0.8	37	59	5.7	24	2.1	0.9	0.41	0.06	-0.024	\$103	\$21	8694	0.64	0.71	850	978	2.6	0.58	1.8	0.86	35	
	L-	8113	* C1100507	L-5513	Escalade	Escalade	L-6015	3/12/18	2	R	70	0.87	0.81	25	4.8	0.72	1.3	0.64	5.4	-1.5	16	32	8.7	17	3.7	0.0	0.13	-0.01	-0.024	\$56	\$12	8113	0.66	0.74	748	966	4.4	0.99	1.7	0.84	36	
															<b>Breed Average EPD's</b>				<b>3.1</b>	<b>0.7</b>	<b>22</b>	<b>40</b>	<b>9.0</b>	<b>20</b>	<b>2.7</b>	<b>0.3</b>	<b>0.10</b>	<b>-0.03</b>	<b>-0.020</b>	<b>\$71</b>	<b>\$13</b>											

\* First Calf Heifer / P Polled / E ET / A AI / Y Used as Yearling / ~ Pacesetter parent