

• the • Isa informer

SPRING 2003

ISA CATTLE COMPANY

Semen Available from These Proven Bulls



L BAR 5502



LASATER 6129



L BAR 7303



L BAR 8419



L BAR 7499

Outlook bright for 2003

Dear Friends,

The prospects for 2003 have brightened considerably with some welcome moisture. We are offering for sale some of the best young Beefmaster females yet.

- 30 coming Threes, AId for their second calf to Lasater 6129, and cleaned up with top herd bulls, including semen bulls. Mostly daughters of Lasater 9510 and L Bar 5502. August–September delivery.
- 20 coming Twos, daughters of L Bar 5502, bred the same way for August–September delivery.
- 5 pairs—calves by L Bar 5502, immediate delivery.

- 14 young females heavy bred to L Bar 5502, immediate delivery.
- Good selection of performance-tested bulls, ready for service.
- Commercial open and bred heifers for sale.
- 42nd Isa Cattle Co. Bull Sale on October 4, 2003, featuring 50 sons of L Bar 5502

You are cordially invited to come to visit and to see our cattle.

Best regards!

Sincerely,

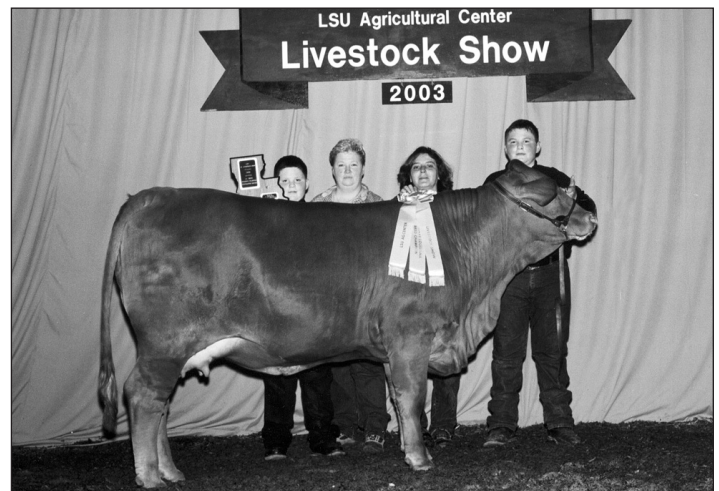
Laurence M. Lasater

Please note our change of area code (325) 949-3763.

L Bar progeny making news

Congratulations are in order for the JBBA members who are winning with L Bar genetics! Recent winners include:

- Ryan Cary with his Reserve Champion Bred Heifer sired by L Bar 8209
- Alison Durio with her Grand Champion Bull out of L Bar 8209
- Brittney Baty with her Grand Champion Heifer sired by L Bar 8209.



Ryan Cary shows his winning heifer at LSU.

Photo by Jim Hebert

Isa announces new marketing service

For 39 years, we've emphasized customer service in our business, and currently we are developing a new program that would further enable our customers to succeed.

At present cattlemen using L Bar genetics are having success selling commercial replacements and feeding cattle for the Nolan Ryan Tender Aged Beef program. L Bar 5502 is remaking the Beefmaster breed, and he is being used by over 100 breeders in the U.S., Mexico, Brazil and South Africa. We are

considering publishing a listing L Bar 5502 genetics available for sale worldwide. This publication would add value to L Bar 5502 genetics and draw attention to our customers' operations.

At this time, there would be no charge for this service. Please call or write if you are interested in this new directory or any of our other services. Our area code will change on April 1, our new number being (325) 949-3763.

L Bar 5502 continues to make news. Over 20 JBBA members are using his

semen this year, and many have been winners in the show ring. Winners include Alison Durio with the Reserve Champion Bred Heifer in the Southwest Louisiana District Livestock Show and Jackie Fuchs with the runner-up Junior Heifer and the Reserve Intermediate in the Mid Atlantic Fall Futurity.

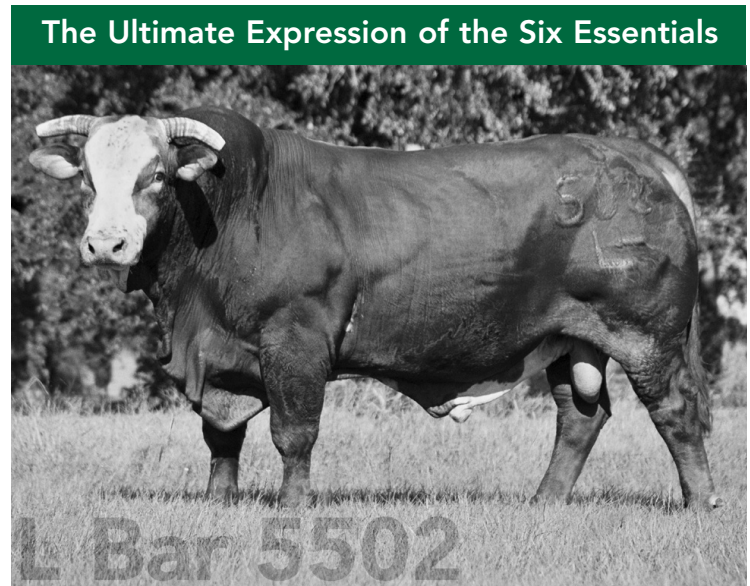
An L Bar 5502 son was also the top-selling bull in the David C. Brown Production Sale, held in Arcadia, Florida.

5502 Isa Test Results					
Test	Wt. In	Gain	Wt. Out	Scrotal	Ribeye
Indiv.	1295	235	1530	39	17.1
Ratio	1.14	1.20	1.16	1.02	1.16

5502 Expected Progeny Differences					
Trait	BW	WW	Yearling Wt.	Maternal	SC
EPD	0	27.2	41.6	-4.0	0.3
Top 15%	*	*	*		*

5502 Texas A&M Carcass Test Results									
Trait	Hot			14-Day			Shear		
	BW	WW	Wt.	Carcass	Ribeye	Yield	Marbling	Choice	YG
5502	75	528	689	12.21	2.93	Sm ⁵⁰	85.7%	50%	6.35
Ratio	1.07	1.09	1.08	1.06	1.09	1.85	1.18	0.97	1.01

L Bar 5502 is BBU Classified U 1/2. BBU Certificate No. 663482



L Bar 5502 at 7 years

Photo by Brad Cardwell

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