



Dear Friends,

September 22, 2018

Please join us for Isa Beefmasters' 57th Bull Sale on Saturday, October 6th at 10:00 a.m. The sale will be held at Producers Livestock Auction in San Angelo, Texas. The host hotel is Rodeway Inn (325) 944-2578 – tell them you are with Isa Beefmasters for a great rate! The Friday night dinner will be at Nacho's (in the Rodeway) at 6:00.

We welcome another great consignment from our longtime partners San Pedro Beefmasters in Carrizo Springs, Texas. We also appreciate two valuable cooperators who have raised some of the L Bar bulls with us; Jim and Adam Deal, High Lonesome Ranch, TN, and Doyle and Dorothy Sanders, Dbl D Bar Beefmasters, TX.

I look at a lot of sale catalogs from all breeds and I'm very proud to say ours is one of the most complete, concise and easy to use in the bull business. The off-test weight and scrotal circumference measurements were taken September 19th, so they are current, as is the gain (ADG) and weight-per-day-of-age (WDA) data.



The bulls are listed in the order they will sell and they will be penned in that same order. The left-hand column has the pen number. We take great pains to present the data and the bulls in this format so that our customers can easily identify, research and buy the category of bulls needed.

I have included the BBU certificate number in the catalog. If you would like more detailed pedigree information or to look at the performance of the parents, you can go to www.beefmasters.org and click on search, then animal and then enter the certificate number.

We have invested a lot in artificial insemination and embryo transfer in recent years, and that effort really paid this year with 32 sons of great Isa Beefmasters A.I. sires like L Bar 5502, L Bar 0324, Escalade, Habanero and Total Package.

The bulls really turned the crank this year, with 50 of them gaining over 5 pounds per day through the 50-day gain test. As always, you'll find breed-leading EPDs, including the new Terminal (\$T) and Maternal (\$M) Indexes. We also feature two new calving ease indexes- MCE (maternal) and CED (direct). Over two-thirds of the bulls are above the breed average for each! I have included the breed average EPD's at the bottom of each page for reference.



The bulls are backed by a complete health program, have been Trich and fertility tested and are fully guaranteed. Volume purchases will be delivered for free. They also have been DNA'd for sire identification, and we will gladly share that data.

Many of you have asked about the packages of females offered in the "Isa Informer". Those have all been sold, but I will have some additional groups around year-end (think tax-planning!). Please let me know if you have interest.

As always, if you can't make the sale we'll be happy to pick out bulls to your specifications and deliver them to you, satisfaction guaranteed! Many customers over the years have remarked how pleased they are with the quality and consistency (not to mention ease!) of the bull packages we've sent them.

Our family is honored to provide bulls to many of the finest people in the cattle industry. We thank you for coming and look forward to a visit.

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*Warmly,
LORANZO LISATER*



Pen	I.D.	C	BBU #	Sire	PGSire	MGSire	Age		Birth	Color	Performance			EPD's									Carcass			Grass		On		Off		WDA	%	SC	Notes				
							Dam	Birth			BW	W%	Y%	CED	B	W	Y	Mk	TM	MCE	SC	REA	IMF	ST	\$M	REA	%	IMF	%	Tag	ADG					%	Test	Test	ADG
Two-Year-Old Bulls																																							
1	L-	6525	C1078678	LJ1759	LJ7266	Automatic	L-1011	5	8/26/16	R	0.94	1.00	3.1	0.5	31	51	11	26	3.5	0.9	0.14	0.00	\$90	\$22	8.5	1.24	2.5	1.30	6525	1.26	1.47	1205	1504	6.0	1.24	2.02	1.16	42	
	SP	6837	C1078853	LJ0534	LJ7278	Casey 2-32	SP372	8	9/20/16	R	80	1.13	1.12	3.9	-0.1	28	42	8	22	3.6	0.8	0.48	0.00	\$75	\$22	7.3	1.04	1.6	0.99	6837	0.88	1.21	1126	1390	5.3	1.11	1.93	1.13	44
	L-	6517	A C1079696	Escalade	Essential	En Fuego	L-3403	3	8/22/16	R	1.04	1.06	6.8	-2.2	31	43	9	25	3.6	1.1	-0.03	0.10	\$75	\$30	7.8	1.09	2.4	1.20	6517	0.68	0.79	1020	1250	4.6	0.96	1.67	0.96	41	
	SP	6020	* C1078810	SP3-685	SP722	LJ0534	SP4-944	2	9/16/16	R	60	1.05	1.04	7.5	-2.1	21	37	10	20	3.5	0.4	0.38	0.00	\$66	\$18	8.5	1.20	1.6	0.99	6020	0.92	1.26	1020	1322	6.0	1.27	1.83	1.07	40
	L-	6550	A C1081578	Habanero	En Fuego	SC119	V3065	3	8/15/16	R	1.19	1.15	1.0	2.4	49	69	7	32	2.9	1.5	0.33	0.30	\$124	\$32	7.6	1.18	2.7	1.20	6550	0.86	1.00	1140	1370	4.6	0.96	1.82	1.04	40	
Coming Two-Year-Old Bulls																																							
2	L-	7106	*PA C1085123	Habanero	En Fuego	Buster 121	LF5938P	2	2/3/17	R	60	1.13	1.09	2.8	1.7	41	61	8	28	3.1	0.7	0.33	0.30	\$109	\$25	7.9	1.24	2.6	1.03	7106	0.97	1.35	1078	1286	4.2	0.96	2.19	1.11	37
	L-	7107	*A C1086892	Jny Reb	L-2118	Tate117	L-5109	2	2/3/17	R	68	1.04	1.04	4.6	-0.6	31	56	8	23	3.4	0.5	0.22	0.20	\$100	\$16	7.5	1.17	2.4	0.95	7107	0.92	1.28	990	1109	2.4	0.55	1.89	0.96	38
	L-	7301	P C1086907	L-1525	L-5560	En Fuego	L-3404P	2	2/24/17	R	1.18	1.07	3.4	0.8	44	66	9	31	3.2	1.6	0.54	0.30	\$119	\$31	6.4	1.03	2.8	1.38	7301	0.69	0.96	978	1216	4.8	1.10	2.15	1.09	39	
	L-	7755	A C1086771	Escalade	Essential	L Bar 3100	L-1239	6	3/8/17	R	75	1.01	1.08	4.7	-0.9	31	54	10	25	3.9	0.6	0.20	-0.10	\$94	\$20	6.7	1.25	1.7	0.73	7755	1.09	1.51	930	1144	4.3	0.99	2.08	1.05	37
	L-	7307	C1086912	L-1525	L-5560	Col. Tom	III3052	4	2/10/17	R	1.16	0.95	1.4	1.7	36	62	10	28	2.3	0.6	0.44	0.20	\$110	\$19	6.8	1.10	3.8	1.90	7307	0.59	0.82	928	1152	4.5	1.03	1.99	1.01	34	
Two-Year-Old Bulls																																							
3	SP	6613	C1078872	LJ0534	LJ7278	Cargile9589	SP7-03	9	9/18/16	R	82	1.13	1.09	3.5	0.0	30	43	13	28	3.7	0.9	0.59	0.00	\$75	\$28	8.4	1.19	0.8	0.50	6613	0.80	1.10	1098	1345	4.9	1.04	1.87	1.09	43
	L-	6500	*A C1079337	Ttl Packg	L-0422	L-0389	L-4404	2	8/4/16	R-S	74	0.96	1.03	4.3	-1.1	37	68	10	28	1.8	0.5	0.37	0.00	\$118	\$20	5.5	1.03	1.6	1.00	6500	1.15	1.34	1098	1328	4.6	0.96	1.74	0.99	40
	L-	6034	E- C1081087	L Bar 0324*	L Bar 5502	L-3432	L-7458	9	8/24/16	R	1.00	1.00	3.6	-0.3	33	56	8	24	3.3	1.2	0.63	0.00	\$98	\$21	4.8	1.00	2.4	1.00	6034	1.08	1.25	1050	1388	6.8	1.41	1.86	1.07	45	
	SP	6897	C1078867	RTH33/7	Sierra 44	SP722	SP3-24	3	10/29/16	R	76	0.94	1.10	2.9	0.4	22	42	12	23	3.0	0.3	0.35	0.20	\$75	\$15	6.5	0.91	2.1	1.28	6897	0.76	1.05	1050	1254	4.1	0.86	1.84	1.08	40
	SP	6790	C1078846	SP670	NR 4/22	NR4/22	SP685	9	9/18/16	R	84	1.05	1.06	2.3	0.8	27	45	8	22	3.2	0.3	0.26	0.20	\$80	\$16	6.9	0.98	2.0	1.23	6790	0.93	1.28	1090	1360	5.4	1.14	1.89	1.10	38
Coming Two-Year-Old Bulls																																							
4	L-	7116	*A C1086897	Habanero	En Fuego	Buster 121	LF5904P	2	3/14/17	R	1.17	1.05	3.5	1.3	41	57	8	28	3.7	0.7	0.51	0.30	\$103	\$28	7.7	1.20	2.4	0.95	7116	0.39	0.55	904	1101	3.9	0.91	2.02	1.03	35	
	SP	7951	C1078879	SP3-834	SP124	LJ8004	SP2/892	4	2/16/17	R	76	0.99	1.06	3.6	0.1	20	45	9	20	3.6	0.4	0.54	0.10	\$80	\$10	7.1	1.16	1.6	1.67	7951	0.74	1.02	950	1200	5.0	1.15	2.09	1.06	38
	L-	7312	C1086916	BCC1404	Obsession	L-8307	L-3409	3	3/14/17	R	1.15	1.07	4.4	-0.5	31	51	10	25	3.2	0.7	0.34	-0.10	\$89	\$21	7.0	1.13	0.8	0.41	7312	0.66	0.92	908	1138	4.6	1.06	2.09	1.06	36	
	L-	7305	C1086910	BCC1404	Obsession	Vista Mr. 5502	SP8644	8	3/29/17	R	1.01	0.97	2.3	-0.3	22	38	11	22	2.3	0.6	0.28	0.00	\$68	\$19	5.9	0.95	1.7	0.87	7305	0.69	0.95	834	1044	4.2	0.97	1.97	1.00	37	
	L-	7118	*PSA C1086899	Habanero	En Fuego	Buster 121	LF5940	2	3/19/17	R	65	1.08	1.01	4.5	0.4	38	58	9	28	3.5	0.6	0.33	0.30	\$104	\$25	6.0	0.94	2.0	0.82	7118	0.60	0.83	924	1116	3.8	0.88	2.07	1.05	36
Two-Year-Old Bulls																																							
5	L-	6528	C1078679	LJ1759	LJ7266	L-5560	L-9191	7	8/17/16	R	1.02	1.05	0.6	2.0	32	56	11	28	2.4	0.6	0.44	0.20	\$100	\$18	7.0	1.02	1.8	0.94	6528	0.88	1.03	1136	1408	5.4	1.13	1.87	1.07	40	
	SP	6792	C1078847	SP596	NR4/38	SP722	SP739	9	10/4/16	R	87	1.17	1.16	0.2	1.9	37	59	10	29	2.7	0.7	0.36	0.00	\$103	\$22	7.5	1.06	1.2	0.74	6792	0.67	0.92	1014	1225	4.2	0.89	1.74	1.02	40
	L-	6543	C1079703	LJ1759	LJ7266	Essential	L-2419	4	8/6/16	R	0.99	1.05	0.9	1.7	35	60	12	30	2.8	0.9	0.55	0.20	\$107	\$22	8.0	1.16	1.6	0.84	6543	1.02	1.19	1148	1386	4.8	0.99	1.82	1.04	43	
	L-	6506	*A C1079341	Habanero	En Fuego	LJ2073	LJ4425	2	9/17/16	R	87	1.05	0.99	-0.4	2.2	35	51	8	26	2.4	1.1	0.19	0.30	\$92	\$24	5.7	0.89	2.4	1.06	6506	0.81	0.94	1048	1298	5.0	1.04	1.80	1.03	44
	SP	6054	* C1078824	LJ2067	LJ0192	SP670	SP4-864	2	10/9/16	DR	80	1.15	1.17	1.8	1.2	30	52	10	25	3.1	0.5	0.35	0.00	\$90	\$17	8.4	1.19	1.5	0.92	6054	0.70	0.96	1052	1210	3.2	0.67	1.73	1.01	40
Coming Two-Year-Old Bulls																																							
6	L-	7704	C1082987	D'Vinci	Blau592	Bellisomo	Dd-1177	5	2/7/17	R	85	1.00	1.00	3.4	0.4	26	46	11	24	3.2	0.5	0.41	0.00	\$81	\$18	10.3	1.29	3.0	2.46	7704	1.10	1.53	1030	1192	3.2	0.75	2.05	1.04	36
	L-	7718	C1082989	L-4346	L-0334	Rusty	Dd-1263	4	3/2/17	R	74	1.01	0.99	4.1	0.3	33	56	9	26	3.4	0.7	0.33	0.00	\$98	\$20	7.3	0.91	1.0	0.78	7718	0.94	1.31	964	1116	3.0	0.70	2.00	1.02	37
	SP	7914	C1078877	SP3-834	SP124	NR6/14	SP793	5	2/26/17	RMU	72	1.05	1.05	4.5	-0.4	17	39	6	15	3.6	0.2	0.28	0.00	\$69	\$5	4.7	0.77	0.4	0.44	7914	0.39	0.55	878	1030	3.0	0.70	1.83	0.93	36
	L-	7761	C1088043	L-2107	Essential	L-6165	L-9470	8	3/12/17	R	75	1.20	1.09	3.5	-0.1	31	53	11	26	3.4	0.9	0.36	0.30	\$95	\$21	6.6	1.22	3.5	1.52	7761	0.70	0.97	975	1166	3.8	0.88	2.13	1.08	38
	L-	7110	*PSA C1086893	Habanero	En Fuego	En Fuego	L-5106P	2	2/16/17	RWUL	75	1.08	0.93	1.7	1.7	41	57	6	27	2.8	0.8	0.22	0.40	\$103	\$27	5.0	0.78	3.3	1.31	7110	0.46	0.64	888	1114	4.5	1.04	1.94	0.99	39
											Breed Average			2.8	0.5	23	41	9	20	3.1	0.3	0.16	0.0	\$70	\$15														

Table with columns: Pen, I.D., C, BBU #, Sire, PGSire, MGSire, Age, Birth, Color, Performance (BW, W%, Y%), EPD's (CED, B, W, Y, Mk, TM, MCE, SC, REA, IMF, \$T, \$M), Carcass (REA, % IMF, %), Grass, On, Off, Feed, Tag, ADG, % Test, Test ADG, % WDA, % SC, Notes. Rows include individual bulls and a 'Breed Average' row.

Pen	I.D.	C	BBU #	Sire	PGSire	MGSire	Age			Color	Performance			EPD's										Carcass				Grass					On Test	Off Test	Feed ADG	WDA	SC	Notes		
							Dam	Birth	Color		BW	W%	Y%	CED	B	W	Y	Mk	TM	MCE	SC	REA	IMF	\$T	\$M	REA	%	IMF	%	Tag	ADG	%								
Two-Year-Old Bulls																																								
25	SP 6867		C1078856	Frenzel961	L-6018	NR4/22	SP153	7	9/23/16	R	77	0.90	0.92	3.2	0.2	13	30	9	15	3.0	-0.4	0.41	0.00	\$52	\$5	7.1	1.00	0.9	0.56	6867	0.72	0.98	864	1130	5.3	1.12	1.58	0.92	38	
	L- 6516	A	C1079695	Escalade	Essential	L-8307	L-3457	3	9/11/16	R		1.10	1.04	6.4	-1.8	32	54	11	27	3.5	0.7	-0.35	-0.10	\$93	\$25	7.9	1.09	1.0	0.50	6516	0.79	0.92	1054	1242	3.8	0.78	1.71	0.98	39	
	L- 6520	A	C1079699	Escalade	Essential	L-8560	L-3406	3	8/18/16	R		1.07	1.03	5.6	-1.1	33	58	13	30	3.4	0.7	0.15	0.00	\$100	\$25	6.9	0.95	2.2	1.10	6520	0.73	0.84	998	1128	2.6	0.54	1.50	0.86	33	
	SP 6704		C1078840	SP596	NR4/38	Frenzel 821	SP559	12	10/5/16	R	80	0.98	1.01	1.7	0.9	26	46	10	23	3.0	0.5	0.22	0.00	\$81	\$16	7.7	1.09	0.8	0.50	6704	0.75	1.03	1018	1160	2.8	0.60	1.65	0.96	39	
	SP 6601		C1078836	LJ0391	LJ6244	Frenzel 821	SP509	15	9/24/16	R	63	0.94	0.97	6.1	-0.8	12	28	9	16	4.4	0.2	0.38	0.00	\$49	\$10	6.2	0.88	1.0	0.62	6601	0.71	0.97	905	1124	4.4	0.92	1.57	0.92	37	
Coming Two-Year-Old Bulls																																								
26	L- 7310		C1086914	BCC1404	Obsession	MS	SP3534	3	3/15/17	R		0.97	0.90	2.6	-0.4	21	38	10	20	2.8	0.5	0.18	0.10	\$67	\$16	5.1	0.82	2.0	0.98	7310	0.54	0.75	715	946	4.6	1.06	1.74	0.88	36	
	L- 7321		C1086924	L-1525	L-5560	RB7800	III4071	3	3/15/17	R		1.09	1.01	2.1	1.4	37	64	9	27	2.5	0.7	0.30	0.10	\$113	\$18	4.7	0.76	1.3	0.62	7321	0.65	0.90	858	1094	4.7	1.09	2.01	1.02	35	
	L- 7759	A	C1086769	Escalade	Essential	L Bar 3432	L-1202	6	3/11/17	R	75	1.12	0.99	5.3	-1.5	28	46	11	25	3.1	0.5	0.08	0.00	\$80	\$24	5.0	0.92	1.7	0.74	7759	0.35	0.49	772	1020	5.0	1.14	1.86	0.94	37	
	SP 7922		C1078878	SP3-834	SP124	LJ6207	SP670	5	2/14/17	RMFML	77	1.03	0.98	3.9	-0.2	19	42	9	19	3.4	0.0	0.44	0.00	\$73	\$10	5.7	0.94	0.2	0.21	7922	0.42	0.58	858	1050	3.8	0.88	1.83	0.93	33	
	L- 7730		C1082991	D'Collini	Casey451	Angelo	Dd-953	8	4/11/17	R	80	0.99	0.99	3.0	1.0	30	50	8	23	3.4	0.5	0.47	0.00	\$88	\$16	7.4	0.90	0.9	0.78	7730	0.46	0.64	896	1142	4.9	1.13	2.20	1.12	35	
Coming Two-Year-Old Bulls																																								
27	L- 7757	A	C1086770	Escalade	Essential	Automatic	L-1257	6	3/10/17	R	75	0.90	0.91	4.6	-1.1	29	47	10	24	3.3	0.7	0.08	-0.10	\$81	\$23	4.8	0.90	1.3	0.56	7757	0.74	1.02	740	951	4.2	0.97	1.73	0.88	36	
	L- 7306		C1086911	BCC1404	Obsession	RB7800	III4039P	3	4/4/17	R		1.08	0.96	2.9	0.1	26	47	10	23	2.8	0.5	0.23	0.00	\$82	\$17	5.9	0.95	0.8	0.41	7306	0.36	0.50	762	1014	5.0	1.16	1.93	0.98	37	
	L- 7320		C1086923	SP 3834	SP124	Trinity 16-02	SP2802	4	3/6/17	R		0.94	0.93	2.8	0.7	19	46	3	12	3.0	-0.3	0.32	0.00	\$80	-\$2	5.9	0.95	0.4	0.18	7320	0.90	1.24	874	1038	3.3	0.76	1.88	0.95	36	
Two-Year-Old Bulls																																								
28	L- 6505	*A	C1081305	Habanero	En Fuego	RTH 337	SP4736	2	8/19/16	R	79	0.93	0.94	1.8	0.8	23	41	8	20	3.0	-0.1	0.05	0.20	\$74	\$12	5.1	0.80	2.0	0.88	6505	0.83	0.96	978	1182	4.1	0.85	1.58	0.90	37	
	SP 6022	*	C1078812	LJ2067	LJ0192	FA943	SP4-601	2	9/18/16	R	78	1.07	1.01	2.1	0.6	23	40	13	25	3.3	0.8	0.38	0.00	\$69	\$20	6.7	0.94	0.8	0.50	6022	0.64	0.88	992	1186	3.9	0.82	1.64	0.96	40	
	L- 6501	*	C1079338	Ttl Packg	L-0422	L-8307	L-4411	2	8/12/16	R	66	0.96	0.91	6.3	-2.6	31	55	12	28	1.9	0.3	0.29	0.00	\$97	\$23	5.2	0.97	1.6	1.00	6501	0.75	0.88	986	1120	2.7	0.56	1.48	0.85	38	
	SP 6770		C1078844	SP3-601	SP722	Frenzel 821	SP449	10	9/19/16	R	71	1.01	0.98	6.2	-1.8	14	28	12	19	3.7	0.5	0.42	0.10	\$49	\$17	5.0	0.71	1.2	0.74	6770	0.63	0.87	1126	1160	0.7	0.14	1.61	0.94	40	
													Breed Average			2.8	0.5	23	41	9	20	3.1	0.3	0.16	0.0	\$70	\$15													